# CaterZen Referral Partner Strategy Email

*Subject: Blueprint to grow your sales...*

Are you interested in a blueprint to grow your business?

My colleague Michael Attias, founder and president of CaterZen, is a former 104 seat operator who grew his restaurant and catering business from zero to over three million dollars a year (a million of that in catering) is offering my clients a free membership in RestaurantProfitPoint.com, a virtual Library of Congress of ads, sales letters and marketing materials to help you with your catering, takeout, delivery and private party room sales...a $3,000 value.

What’s the catch?

Schedule a free 15-minute sales strategy session with Michael to pick up some tips and see if you and he are a fit to work together.

There is zero cost and zero obligation to work with Michael.

To book your free 15-minute sales strategy session with Michael, please go to:

[INSERT YOUR REFERRAL LINK]

To Your Success!

[INSERT YOUR NAME]

P.S. - In case you want some insight to see a small sampling of what you get absolutely free from access to [www.RestaurantProfitPoint.com](http://www.restaurantprofitpoint.com/) please see the bullets below:

* Plug & Play Word & Publisher Templates of **all Michael’s winning sales letters**. Like the X-Ray mailer that cost him twenty bucks to send out and generated over $17,000 in Hospital Week Catering
* A dining room promotion that gets a 25% response rate and doesn’t attract coupon clipping addicts.
* A step-by-step guide to **find every pharm rep in your city** and get their profitable, repeat catering
* How to get repeat, loyal families to come eat with you for literally pennies.
* Access to Michael’s **library of marketing newsletters** and **expert audio interviews**. You’ll learn catering building strategies your competitors will never even think of
* A creative, low-cost way to fill your dining room
* A license to the best **high-return, low-cost marketing campaigns** to leapfrog your catering sales with niches like: The Top 100 Employers, Corporate Drop-Off Clients, CPAs, Black Friday, Sports Banquets, Hotels with Meeting Space and No Catering Kitchen, Wedding & Rehearsal Dinners and much, much more!
* Tons of sample four walls marketing ideas you can use to grow dine-in, takeout and catering sales.
* And much, much, more!