

Overview

Proprietary and confidential information 2016



CERTIFIED COURSEWORK
Category Management Association

SHOPPER SCIENCES

Category Management





Skill UP!™ Assessments

Determining your team's strengths and opportunities

SHOPPER SCIENCES

Category Management

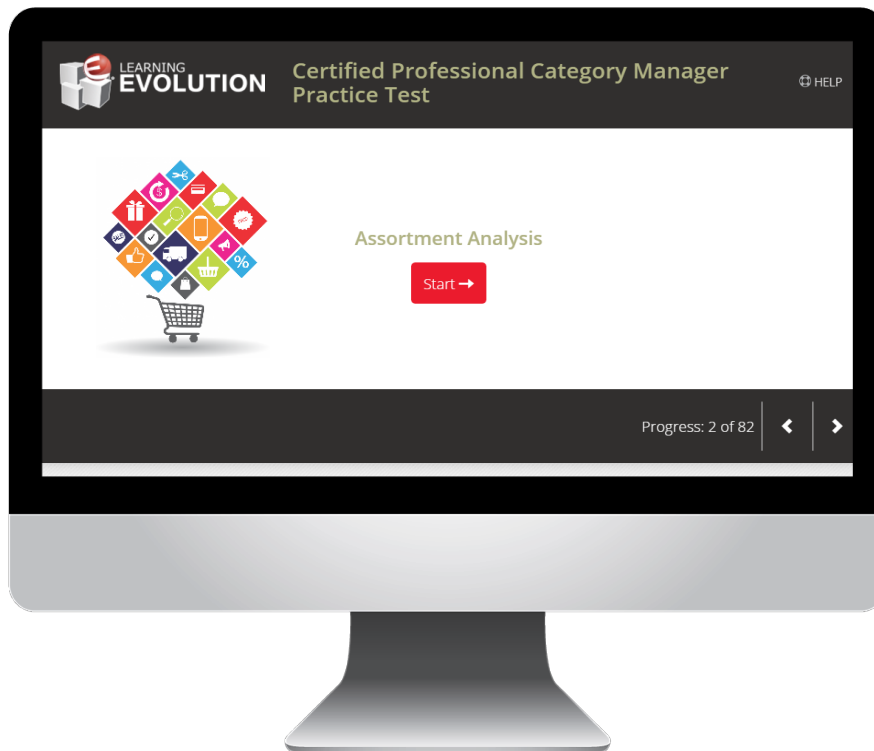


Digital Assessments

2 types

Category Manager

Skills Based Tested Instrument



Category Manager

Behavioral Profile





Digital Assessments

What's delivered in each type?

Category Manager

Skills Based Tested Instrument

- 168 question pool
 - 70 random questions delivered
 - 10 competency areas covered
- Section & Question Results summary
 - Question by question results
 - Summary score

Category Manager

Behavioral Profile

- 6 behavioral “scales” measured
 - Communication
 - Interpersonal
 - Mathematical/Logical Reasoning
 - Organization
 - Planning
 - Work Ethic
- Diagnostics
 - Score detail
 - Strength of Responses
 - Expected Job Behaviors
 - Management Strategies
 - Interview Guide / Questions

