

Exclusive Partnership Benefits

12-MONTH TERM – US\$5,000

▶ **Account manager**

- ▶ Trusted adviser provides solutions and guidance specific to your company based on extensive knowledge about the FM industry, IFMA products and membership

▶ **Company profile in [Marketplace section](#) of IFMA website**

- ▶ View listing and CSP profiles here: <http://www.ifma.org/marketplace/csp>
- ▶ Profile includes the company logo & description
- ▶ Establishes partnership with IFMA

▶ **Company listed by category in every issue of [IFMA's FMJ magazine](#)**

- ▶ Includes both online & print versions of the magazine

▶ **Opportunity to access IFMA's mail list to send printed collateral**

- ▶ Use the list to mail a printed piece to all IFMA members
- ▶ Lists can be limited/sorted based on location, industry (council/community), professional or associate
- ▶ List will be provided to a 3rd party bonded mail house only
- ▶ Company may access this mail list two times annually unless otherwise agreed to by both organizations
- ▶ Exclusive: IFMA does not sell a mail list; only partners are able to use IFMA's mail list

▶ **Opportunity to provide content for [IFMA's Knowledge Library \(KL\)](#)**

- ▶ Partners receive priority review and placement, a custom company tag, and promotion of content in the [FM Pulse blog](#)
- ▶ Content may include white papers, videos, e-books, podcasts, research reports, etc.

▶ **Promotion of partnership**

- ▶ Use of CSP logo on partner's website and other sales collateral to establish credibility in FM space

▶ **Recognition of CSP status at IFMA's US events via directory listings**

- ▶ Display of company name in on-site signage
- ▶ IFMA Facility Fusion
- ▶ IFMA's World Workplace US

▶ **Special rates for full IFMA Memberships**

- ▶ 15% off base membership
- ▶ Group memberships of 10 or more employees receive an additional 5% off

Questions? Contact Kim Coffey at 281-974-5681 or e-mail csp@ifma.org



* **DISCLAIMER**

The partnering Company has the responsibility for fully utilizing the Bronze Level CSP Exclusive Opportunities. The obligation to submit the completed forms and materials rests with the Company and the authorized contacts listed on the partnership program application. These exclusive benefits must be used within the 12-month term and cannot be requested to be taken after the expiration of the paid thru date. Furthermore, the CSP program contracted with IFMA belongs only to the company listed as the CSP and does not include any subsidiaries, dealers or parent organizations, or other similarly defined units, unless otherwise stated in writing at the time of entering into the partnership agreement.

Effective March 2021