Replacing Plastic Trays.

**Sustainability**
is a trending and a hot topic for most biscuit manufacturers.

The majority uses already recyclable and recycled packaging materials.

- 90% said that sustainability is a relevant topic for their business.
- 65% are either working on sustainability packaging or will start within the next year.

Retailers as well as consumers pay attention to sustainable packaging.

**Switching from plastic to paper.**

**Paper trays** are an option to be considered for biscuits, cookies and baked goods.

**Key success factors to make the switch**

- Good performance
- Shelf Life
- Appearance
- Product protection
- Food safety

- 70% say that costs should stay the same or can be up to 10% higher.
- 20% consider 20% to 50% higher costs acceptable.

**The packaging process.**

Almost all of the respondents will overwrap the paper tray either with paper-films or with mono material-films.

- 55% prefer an integrated solution.
- 45% want a stand-alone machine.