# **Endload Packaging Lines** for Mini Cakes





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The customer had an opportunity to secure additional business with their #1 customer, Wal-Mart. They needed a solution quickly, but obviously wanted something that would last, which we accomplished. The total solution we provided allowed our customer to secure and strengthen their position with their top account.

> Joe Larkin, Account Manager Secondary Packaging at Syntegon

# CHALLENGE

The customer is a co-manufacturer. They won a new order and had to deliver this new product to market in a short time frame. The key challenges were the need for a solution that could work with manual loading and then automation to be added later. In addition, the cartoning machine had to have a flexible infeed to connect to the upstream equipment, which wasn't completed at time of order.

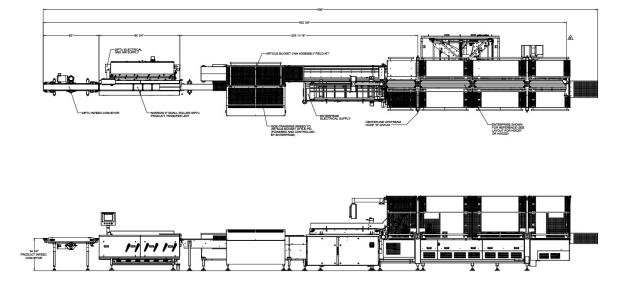


The Kliklok Enterprise was chosen for the speed of the application, and the need of the customer to rush to market. The initial scope was to feed product to the Enterprise by hand, and further automation was designed during the build and added in the field. We were able to deliver in about half of our standard lead time, and the customer placed the machine in production, at max capacity, within 24 hours of the machine arriving on site.



- □ High speed (up to 325 cpm), high OEE
- Gentle handling: ideal for delicate products
- □ Format range: from small to large cartons
- □ Future proof: high pack style flexibility
- □ High efficiency: easy and quick format changes
- □ Flexible layout: easy to integrate

### SYNTEGON PROCESSING & PACKAGING





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Our customer is a co-manufacturer and co-packer and needed to expand production to accommodate a new product launch. The expansion called for two highly efficient cartoning solutions for frozen mini cakes NOT in primary packaging. The solution had to handle products arriving in multi-lane conveyors from the freezer upstream. Cakes vary in flavor but are all the same size, as are the cartons. The cartoners have been in operation for more than three years and the customer is quite satisfied with the performance and Service offered by our AfterMarket team.



#### Specifications:

Frozen snack cakes / 4" dia. / 1 ct / 225 cpm

Two Kliklok Enterprise cartoners with shortpitch SIPTU product timing units and custombuilt barrel-cam side-load units to load the cakes into the Enterprise article buckets.





Joe Larkin

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