

A BIG IDEA TO SUPPORT THRIVING COMMUNITIES

CONNECTING THE DOTS OF BUSINESS, EDUCATION, & HEALTH WITH THE COOPERATIVE EXTENSION SYSTEM

June 22nd, 2021

**—COOPERATIVE—
EXTENSION**

12 PM - 5 PM ET

Register at:
extension.org/bigidea

Our Mission

To cultivate a nationwide alliance to develop a health and wellness care workforce attuned to and inclusive of underserved communities across the nation that advances health from within those communities.

Summit Objective

Our objective is to convene stakeholders to explore current best practices to concurrently promote positive health, education, and economic outcomes with underserved communities.

Who's Coming?

A diverse array of local, state, tribal, and national stakeholders promoting human health and wellness, economic vitality, educational attainment, and youth development.

Summit Outcomes

- ◆ To engage Cooperative Extension and a diverse array of national leaders partners in advancing health, education, and economic prosperity in a manner that is attuned to a community's shared social determinants and is committed to composing a health and wellness system for and from underserved communities.
- ◆ Exploration of community-led partnerships to engage community members as champions for health as they are supported to receive training and become members of the health and wellness-care workforce.
- ◆ Establish a national alliance devoted to advancing health equity by supporting the development of a health and wellness care workforce across the nation that is more attuned to what communities want and need.

Advisory Committee

- ◆ Extension Committee on Organization and Policy (ECOP) Health Innovation Taskforce including representation from: American Academy of Family Physicians, American Academy of Pediatrics, Family Medicine Education Consortium, Health Resources and Services Administration, Kaiser Permanente, National Association of Community Health Centers, National Association of County and City Health Officials.
- ◆ College of Menominee Nation, Oregon State University, The Ohio State University, University of Delaware, University of Florida, University of Maryland Eastern Shore.
- ◆ APLU BoHS, Centers for Disease Control and Prevention, North Central Regional Center for Rural Development.



extension.org/bigidea