Keep the Momentum Going: Impact Collaborative Key Informant Service Post Summit Opportunity

Apply at: [https://registry.extension.org/212763200015137](https://registry.extension.org/212763200015137)

Institutional/Organization and Contact Information Section

1. Project Title and/or Team Name
2. Please Select Your Cooperative Extension Region from the List Below
3. Please Select Your Institution(s) from the List Below
4. Team Leader Personnel Contact Information
5. Project Team: List the primary team members for this project (name, title, affiliation, and team role)

Project Information Section

1. What specific issue is involved, and what makes it important to address? Include your Why Statement. Refer to the Why statement description for guidance.
2. Describe your project’s intended audience and what your project will achieve. Include a Unique Value Proposition (UVP) statement for your proposed project. Refer to the UVP description for guidance.
3. Share your intended results and initial plan to measure those results by completing the Impacts worksheet. Resources include the Impact description and download Impact worksheet to complete and upload.
4. To help us better understand your project’s progress at the time of application select all stages of implementation that apply. This information will help us determine what value we can provide to your proposal through catalyst and key informant support.
   a. Issue: clearly identified
   b. Team: formed around the issue
   c. Partnerships: engaged with the audience, community members, and/or partners in the co-creation of the project
   d. Audience: clearly identified and/or engaged
   e. Outcomes/Projected impact: identified
   f. Ideation: developing solutions to address the issue
   g. Inputs: characterizing the issue further getting insights from others (including the audience) or identifying needed resources to develop and deliver the program
   h. Program Development/Planning: building out the program/activity
i. Pilot Delivery/Assessment: delivering and evaluating project pilots (replicated as needed)

j. Iteration: project pilots modified with assessment data

k. Implementation/Assessment: final delivery and evaluation of the project

l. Acceleration: regional and/or national implementation

5. What kind of support does your project need to move it forward quickly?
   a. Developing a better value proposition and thinking through our project more fully.
   b. Creating a "pitch" for potential partners, funders, or other collaborators.
   c. Co-developing this project in a structured way with a community partner.
   d. Understanding our intended audience and how we can most effectively communicate with them or ideas for reaching new audiences.
   e. Reaching an audience internal to Cooperative Extension to request information, survey, and/or share a resource.
   f. Building team capacities to leverage technology for engaging with our intended audiences.
   g. Evaluating this program/project.
   h. Maximizing and building team and individual effectiveness and leadership
   i. Exploring educational technology tools and resources and finding what works best for our program/project.
   j. Expanding the lens of diversity, equity and inclusion and/or understanding the principles of social justice and how it connects to our project.
   k. Visualizing data or designing strategic engagement through conversations.
   l. Strengthening your strategy for developing partnerships, such as case statements, etc.
   m. Planning for telling your team project's story through publications and/or social media.

6. Please describe in detail how you plan to evaluate the success of your project?