

## Standard Language for EXCITE Projects

August 25, 2021

**Program Name:** Extension Collaborative on Immunization Teaching & Engagement (EXCITE)

### Background Information:

- The Extension Foundation, in cooperation with the Extension Committee on Organization and Policy, through an Interagency Agreement with the USDA National Institute of Food and Agriculture and the Centers for Disease Control and Prevention (CDC) are funding the Cooperative Extension System to address health disparities among rural and other underserved communities. This initiative is called the Extension Collaborative on Immunization Teaching & Engagement (EXCITE).
- The EXCITE program serves all Land-grant universities through two sets of activities: system-wide engagement with the CDC's *Vaccinate with Confidence* communication campaign (Activity 1) and selected adult immunization education pilot projects (Activity 2).

### Funding Information:

- 72 applications for non-competitive Activity 1 funding were received from and funded for Land-grant institutions representing all six regions of Cooperative Extension. The approximate award for Activity 1 funding is \$24,000.
- 30 applications were received for competitive Activity 2 funding involving 38 Land-grant institutions representing five regions of Cooperative Extension; 24 were selected for funding. The award for Activity 2 funding is \$200,000.

### Logo (Available [at this link](#)):

- You are allowed, but not required, to use EXCITE or Extension Foundation logos on any materials you produce for EXCITE.

