

National Registry of Cooperative Extension Programs and Assets Questions

TERMS OF USE

- a. AGREE

CONTACT INFORMATION

1. FIRST AND LAST NAME
2. EMAIL
3. PHONE
4. JOB TITLE
5. STATE
6. REGISTRY SUBMISSION
 - a. Project or Program
 - b. Curriculum

PROJECT, PROGRAM, OR CURRICULUM INFORMATION

1. LAND GRANT INSTITUTION(S) REPRESENTED [select all that apply]
2. COUNTIES REPRESENTED [select any, choose "All Counties in State," or choose "Multi State"]
3. COOPERATIVE EXTENSION REGION(S) REPRESENTED [select all that apply]
4. PROGRAM AREAS [select all that apply]
 - a. 4-H/Youth Development
 - b. Family and Consumer Sciences
 - c. Ag and Natural Resources
 - d. Community Development
 - e. Health and Well-Being
 - f. ENTER OTHER
5. NAME OF PROGRAM, PROJECT, OR CURRICULUM
6. DESCRIPTION
7. POINT OF CONTACT FIRST AND LAST NAME
8. POINT OF CONTACT EMAIL
9. WEBSITE
10. ESTABLISHED DATE [USE CALENDAR]
11. IS THIS PROGRAM STILL ACTIVE?
 - a. Yes - skip next question

- b. No - answer next question
12. WHY IS THIS PROGRAM, PROJECT, OR CURRICULUM NO LONGER ACTIVE?
13. REMOTE DELIVERY
- a. Yes
 - b. No
14. TAGS
15. TARGET AUDIENCE(S) [Select All That Apply]
- a. Urban
 - b. Suburban
 - c. Rural
 - d. Cooperative Extension (Internal)
16. DESCRIPTION OF TARGET AUDIENCES
17. WHAT ARE YOUR PRIMARY ENGAGEMENT ACTIVITIES WITH YOUR TARGET AUDIENCE(S)? [Select all that apply]
- a. Virtual Event
 - b. In-Person Event
 - c. In-Person Conversations
 - d. Radio PSA
 - e. Radio Story/Interview
 - f. Social Media
 - g. Instant Messengers
 - h. Print Media/Popular Press
 - i. Direct Mailing
 - j. Email
 - k. ENTER OTHER
18. EXTERNAL PARTNERS [Select all that apply]
- a. Local Partners
 - b. State Partners
 - c. Multi-State Partners
 - d. National Partners
19. EXTERNALLY FUNDED?
- a. Yes
 - b. No
20. IMPACT COLLABORATIVE PROGRAM?
- a. Yes
 - b. No
21. NEW TECHNOLOGIES FOR AG EXTENSION PROGRAM?
- a. Yes
 - b. No
- 22. EXCITE LANDSCAPE REPORTING? (IF YES - Answer Immunization Questions in final section)**
- a. Yes
 - b. No
- 23. FUNDED EXCITE PROJECT/PROGRAM?**

- a. **Yes**
 - b. **No**
24. LOGO OR BRANDING (Upload)
25. WOULD YOU LIKE TO UPLOAD OR LINK TO ANY DIGITAL ASSETS?
- a. Yes (Proceed to Assets Questions)
 - b. No (Skip)
26. ASSET TYPES (Select All that Apply)
- a. Evaluation Tools
 - b. Image
 - c. Infographic
 - d. Slide Deck
 - e. Social Media Graphic
 - f. Survey Forms
 - g. Text/Image for Direct Mail or Email Campaigns
 - h. Text/Image for Print Media/Popular Press
 - i. Text for Instant Messenger Campaigns
 - j. Text for Talking Points or Radio PUBLIC Service Announcement
 - k. Video
 - l. ENTER OTHER
27. ASSETS OR RESOURCES (Upload)
28. ADDITIONAL LINKS TO RESOURCES
29. Description of Assets or Resources

COUNTIES AND REACH (would you like to enter data about the number of individuals in your target audience reached in identified counties?)

- a. Yes (proceed to county questions)
 - b. No
30. COUNTY ONE (Choose County)
31. HOW MANY INDIVIDUALS OF THE TARGET AUDIENCE(S) WERE REACHED IN COUNTY 1 THROUGH ENGAGEMENT ACTIVITIES RELATED TO THIS PROJECT/PROGRAM OR CURRICULUM?
32. DO YOU HAVE ADDITIONAL COUNTIES TO REPORT?
- a. Yes - Questions 31-33 repeat
 - b. No - Proceed to next section

VACCINATION SITES AND RESULTS (for those that chose "Yes" to EXCITE question)

1. Name the vaccination site(s) you have partnered with during the reporting period.
2. Briefly describe your project and results achieved during the reporting period.