



EXCITE COVID-19 Project Results and Related Survey Questions

EXCITE projects are encouraged to use questions adapted from the Centers for Disease Control and Prevention’s (CDC) Vaccine Confidence Survey Question Bank to aid in assessment and evaluation of results. Recommended survey questions per EXCITE results are provided below. Refer to the “Project Results” column and corresponding survey question to determine which one(s) are most appropriate to use in your project.

Project Results	Related Survey Question(s)
Priority population has higher trust in COVID-19 vaccines	How much do you trust the public health agencies (such as your county health department or state’s department of health & human services) that recommend you get a COVID-19 vaccine? Would you say you trust them: <input type="radio"/> Not at all <input type="radio"/> A little <input type="radio"/> Moderately <input type="radio"/> Very much
Priority population feels COVID-19 vaccine is safe	How safe do you think a COVID-19 vaccine will be for you? Would you say... <input type="radio"/> Not at all safe <input type="radio"/> A little safe <input type="radio"/> Moderately safe <input type="radio"/> Very safe
Priority population feels COVID-19 vaccines are important for	What would motivate you the <i>most</i> to get vaccinated? (Please select one.) <input type="radio"/> Protect my health <input type="radio"/> Protect health of family/friends <input type="radio"/> Protect health of co-workers <input type="radio"/> Protect health of community

<p>COVID-19 prevention</p>	<ul style="list-style-type: none"> € To get back to work/school € To resume social activities € To resume travel € Because others encouraged me to get vaccinated € Other € Not sure
<p>Priority population has strong norms emphasizing COVID-19 vaccinations</p>	<p>Do you think most of your friends and family will get a COVID-19 vaccine, if it is recommended for them?</p> <ul style="list-style-type: none"> € Yes € No € Not sure
<p>Priority population has fewer (lower) barriers to accessing COVID-19 vaccine</p>	<p>How easy do you think it will be to get a COVID-19 vaccine for yourself? Would you say...</p> <ul style="list-style-type: none"> € Very easy € Somewhat easy € Somewhat difficult € Very difficult € Not sure
	<p>What makes it difficult for you to get a COVID-19 vaccine? *</p> <p>(Please select all that apply.)</p> <ul style="list-style-type: none"> € I can't go on my own (I have a physical limitation). € It's too far away. € I don't know where to go to get vaccinated. € I'm not eligible to get a COVID-19 vaccine. € I have a medical reason that makes me ineligible to get vaccinated (e.g., I have had a severe allergy to vaccines in the past). € I don't have transportation. € The hours of operation are inconvenient. € The waiting time is too long. € It is difficult to find or make an appointment. € I am too busy to get vaccinated. € It was difficult to arrange for childcare. € I don't have time off work. € Other € Not sure <p><i>*Skip for respondents who answered "Very easy" in the previous question.</i></p>

Priority population demonstrates Increase in COVID-19 vaccination rate	No survey item available

To access additional items from CDC's Vaccine Confidence Survey Question Bank visit

https://www.cdc.gov/vaccines/covid-19/vaccinate-with-confidence/rca-guide/downloads/CDC_RCA_Guide_2021_Tools_AppendixD_Surveys-508.pdf.