



Tally Market Referral Programme

Please read these Terms and Conditions before you participate in the Tally Market Limited Referral Scheme, as these will apply. If you do not agree with these Terms and Conditions, you must not participate in the Tally Market Referral Scheme.

The promoter of the Tally Market Referral Scheme is Tally Market Limited, whose registered office is 86-90 Paul Street, London, England, EC2A 4NE (referred to as “Tally Market”, “we”, “us”, “our”). 2. These terms and conditions apply to any participant in the Tally Market Limited Referral Scheme, whether as a referrer or a referee.

How it works

The *referrer* (Tally Market user referring Tally Market to another company) enters the details of the *referred* into the form on our [referrals page](#).

Rewards

- The referral programme offers a two-sided reward: one for the *referrer* and one for the *referred*.
- First, the referred company will get their first two months of Tally Market membership free for their whole team ([usually £10/user per month](#)).
- Second, the referrer will get a £100 of Tally tokens when the company they refer registers on Tally Market and completes bookings through the Tally Market platform of over £500 within two months of being referred (via the Tally Market referral page).

Successful Referral

A referral will be a “Successful Referral” where:

- A. A new customer’s email has been registered on our [referrals page](#) and creates a Tally Market account.

A new customer is a customer that:

- (i) is not a current or previous customer of Tally Market Limited i.e. the company they work

for does not have any email addresses registered on the Tally Market platform;

(ii) is not in the same group of companies as an existing customer of Tally Market Limited;

(v) has not been in discussions or negotiations with Tally Market regarding the receipt of our services (“New Customer”); and

- B. Within 2 months of the New Customer’s Tally Market account creation, the new customer has completed bookings of over £500 within 2 months of being referred via the Tally Market referral page.

Terms and Conditions

- The referred company must add at least 3 users to the Tally Market platform.
- The referred company must be a company registered in the UK on Companies House.
- Only £100 of Tally Market tokens per referred company can be awarded. This means that even if more than one person from a given company signed up to Tally Market via a referral, only £100 of Tally Market tokens will be awarded for the successful referral of that company.
- If several people refer the same company to Tally Market and that company starts using Tally Market, only the first person to have referred that company will get the reward.
- A person can refer as many companies as they want. There is no limit to how many rewards a person can receive.
- To refer to another company, a person needs to be a current registered user of Tally Market.
- The company you refer cannot be one you work at, operate or own.
- The referred company must not have previously registered on Tally Market prior to the referral.
- We reserve the right to amend, withdraw or restrict the Tally Market Limited Scheme and these Terms and Conditions at any time without notice.
- Tally Market Limited will determine at its sole discretion and has the final say as to whether a Successful Referral has been made.
- Once a Successful Referral has been made, we will email both you and the New Customer with your respective Rewards to the email addresses designated by each of you to us in writing.