

## **Intern Marketing & Communication (full-time)**

### **Join the pioneers of PhotonFirst**

Since 2006 PhotonFirst is pioneering in the research, development, engineering and production of Integrated Photonics Sensing modules and systems for a broad range of critical applications in aerospace, medical equipment, mobility, energy and high-tech systems. From January 1st, 2021, our photonics activities have been carved out of Technobis Group to prepare for a fast growth to a leading worldwide position in our field. In order to organise for this growth, the strong technical team of highly educated experts will need to be complemented with a substantial number of professionals in other fields like product management, sales, operations, IT and many more.

### **Your tasks & responsibilities are broad**

This includes the gathering content for newsletters, social media posts and performing daily communication activities. Furthermore, we will work together to develop new communication plans for our PhotonFirst brand. Besides that, we would be happy to talk to you about what you would like to learn. Do you want to prepare a shooting day for a video, organize an event or do you want to be involved in internal communication? Many things are possible!

### **Education**

You follow a study program in the area of marketing and/or communication.

### **Availability**

This internship has a minimum period of 4 months. You will mainly work from home due to COVID19. Our headquarters are located in Alkmaar and our satellite office is located in Eindhoven on the High Tech Campus.

### **Personality characteristics**

PhotonFirst is a young and maturing professional organization. We have developed a strong pragmatic team mentality in which we work and experiment together to achieve common goals. We are looking for a wide diversity of people coming from different backgrounds to join our organization. We have formulated the following personal traits contributing to our professional mentality:

- Passionate team player taking ownership
- Open, straight and result driven
- Pioneering, creative and entrepreneurial
- Perseverant, professional, and well structured
- Friendly & 'fun to work with'

For substantive questions about the position, please contact our Marketing Officer, Britt Teunissen van Manen on +31 6 13942629