

“The whole process was very quick, smooth and painless. It’s a great experience selling on the LendingHome Property Marketplace.”

Melissa Haworth,
Founder, Shorefront Investments



Shorefront Investments—a leading real estate investment company based in Panama City, Florida—specializes in buying, renovating, and selling distressed properties, often after natural disasters such as Hurricane Michael in 2018. The company transacts over forty properties a year, including short-term rentals, wholesaling, and fix-and-flip.

To find buyers for their properties, the Shorefront team actively utilizes social media, direct email, and local outreach. However, this process is very time and labor intensive, as it includes fielding calls, responding to emails, and arranging viewings.

That’s why Shorefront Investments founder Melissa Haworth has begun using the LendingHome Property Marketplace—an innovative platform that matches investors with qualified, serious buyers far faster and more cost-effectively than traditional methods.

See Why Top Sellers are Sold on the Property Marketplace

- Only serious offers from pre-qualified buyers
- Hundreds of buyers you can connect with instantly
- Buyers are pre-approved* for funding

Save time by handing over the busy work to our expert team that will take care of:

- Marketing your property
- Screening calls
- Organizing viewings
- Completing paperwork

Just list your property and show up at the closing table to collect your check! To learn more, visit the [LendingHome Property Marketplace](#).



“It’s a big time commitment to sell properties ourselves—whether it’s marketing, screening calls, showing properties, or preparing paperwork. With the LendingHome Property Marketplace, we don’t have to do any of that, which is fabulous.”

Melissa Haworth,
Founder, Shorefront Investments

A recent Shorefront sale shows the power of the Property Marketplace in action.

The Shorefront team provided their property information on Friday. Without waiting, the LendingHome experts reviewed the purchase contract, photos, and deal details to determine an estimated cost of repairs and ARV. This information was then immediately sent to Shorefront to finalize an acceptable list price.

With a price in hand, the property was listed on the Property Marketplace the following Monday. And literally within hours Shorefront had received a firm offer. LendingHome prepared all documentation and, following a fast negotiation, Shorefront accepted the offer and both parties moved to close. All within four days.