



**NOTICE OF ANNUAL AND SPECIAL MEETING OF
SHAREHOLDERS AND MANAGEMENT PROXY CIRCULAR**

D-BOX TECHNOLOGIES INC.

August 3, 2021

D-BOX TECHNOLOGIES INC.

NOTICE OF ANNUAL AND SPECIAL MEETING OF SHAREHOLDERS

NOTICE IS HEREBY GIVEN that, due to concerns regarding the COVID-19 pandemic and to assist in protecting the health and well-being of our shareholders, employees and directors, an Annual and Special Meeting of Shareholders (the “**Meeting**”) of D-BOX Technologies Inc. (the “**Corporation**”) will be held in a virtual format at 10:00 a.m. on September 15, 2021 for the following purposes:

1. To receive and consider the consolidated financial statements of the Corporation for the fiscal year ended March 31, 2021 and the auditors’ report thereon;
2. To elect directors;
3. To appoint Ernst & Young LLP as auditors of the Corporation and authorize the directors to fix their remuneration;
4. To consider, and if deemed advisable, adopt a resolution in the form annexed as Schedule A to the accompanying management proxy circular (the “**Circular**”), ratifying, confirming and approving all unallocated options under the Corporation’s 2015 Stock Option Plan, as required by the Toronto Stock Exchange;
5. To consider, and if deemed advisable, adopt a special resolution in the form annexed as Schedule B to the accompanying circular, authorizing an amendment to the Articles of the Corporation so as to, if deemed advisable by the Board of Directors of the Corporation, consolidate, no later than twelve months from the date of the Meeting, the issued and outstanding Class A common shares of the Corporation on the basis of one Class A common share for a maximum of every ten Class A common shares issued and outstanding; and
6. To transact such other business as may properly be brought before the Meeting.

It is important that your shares be represented at the Meeting. Please note that the Meeting will be held in a virtual only format, which will be conducted via live audio webcast which can be accessed after registering at the link indicated below. Shareholders will not be able to attend the Meeting in person but will have an opportunity to participate at the Meeting online regardless of their geographic location.

Only persons registered as shareholders on the records of the Corporation as of the close of business on August 3, 2021 (the “**Record Date**”) are entitled to receive notice of, and to vote or act at, the virtual Meeting. No person who becomes a shareholder after the Record Date will be entitled to vote or act at the Meeting or any adjournment thereof.

In addition to being able to vote at the appropriate time during the Meeting, registered shareholders and duly appointed proxyholders will be able to participate in the Meeting and ask questions, all in real time, provided they are connected to the internet and comply with all of the requirements set out in the Circular. Non-registered shareholders (being a shareholder who does not hold Class A common shares of the Corporation in his, her or its, as the case may be, own name (a “**Beneficial Shareholder**”)) who have not duly appointed themselves as proxyholder will be able to attend the Meeting as guests, but guests will not be able to vote at the Meeting. To access the Meeting, follow the instructions below:

- Step 1: Log in online and register at: <https://bit.ly/3wSkDBD> before 10:00 a.m. on September 13, 2021.
- Step 2: Complete the survey to register for the Meeting.
- Step 3: After registering, you will receive a confirmation email sent to the email address you provided in the survey with access instructions for the day of the Meeting. This confirmation email with access instructions will also be sent out the day prior to the Meeting.

The Corporation recommends that you log in by 9:45 a.m. (eastern time) on September 15, 2021. It is important to ensure you are connected to the internet at all times in order to vote when balloting commences. You are responsible for ensuring internet connectivity for the duration of the Meeting.

Registered shareholders who are unable to participate in the Meeting are kindly requested to specify on the accompanying form of proxy the manner in which the Class A common shares represented thereby are to be voted, and to sign, date, and return same in accordance with the instructions set out in the form of proxy and the Circular.

A registered shareholder or a Beneficial Shareholder who desires to appoint a person other than those identified on the form of proxy or voting instruction form to represent him, her or it at the virtual Meeting, or any adjournment thereof, may do so by inserting such person’s name in the blank space provided in the form of proxy or voting instruction form and following

the instructions for submitting such form of proxy or voting instruction form. This must be completed prior to registering such proxyholder, which is an additional step to be completed once you have submitted your form of proxy or voting instruction form. If you wish that a person other than the nominees identified on the form of proxy or voting instruction form attend and participate at the virtual Meeting as your proxy and vote your Class A common shares, including if you are a Beneficial Shareholder and wish to appoint yourself as a proxyholder to attend, participate and vote at the virtual Meeting, you MUST register such proxyholder after having submitted your form of proxy or voting instruction form identifying such proxyholder. Failure to register the proxyholder will result in the proxyholder not receiving a four-digit username to attend, participate and vote at the Meeting. Without a username, proxyholder will not be able to register in order to participate, submit questions online and vote virtually at the Meeting. To register a proxyholder, shareholders MUST visit <https://www.computershare.com/DBOX> and provide Computershare Investor Services Inc. with their proxyholder's contact information before 10:00 a.m. on September 13, 2021, so that the Computershare Investor Services Inc. may provide the proxyholder with a four-digit username via email. The username will be required for proxyholders to register for the Meeting in accordance with the steps 1 to 3 described above and participate, attend and vote at the Meeting which will be held through a live audio webcast.

The Circular of the Corporation accompanying this Notice contains important instructions and details on how to participate at the Meeting and vote your Class A common shares by proxy or online during the Meeting. The specific details of the matters proposed to be put before the Meeting are also set forth in the Circular.

EVEN IF YOU PLAN TO PARTICIPATE IN THE MEETING ONLINE, PLEASE SUBMIT YOUR PROXY BY INTERNET, PHONE OR MAIL AS SOON AS POSSIBLE. If you later choose to revoke your proxy or change your vote, you may do so by following the procedures described in the Circular.

DATED at Longueuil, Québec
August 3, 2021

BY ORDER OF THE BOARD OF DIRECTORS

(signed) Denis Chamberland
Denis Chamberland
Chair of the Board of Directors

D-BOX TECHNOLOGIES INC.
MANAGEMENT PROXY CIRCULAR
SOLICITATION OF PROXIES BY MANAGEMENT

This Management Proxy Circular (the “Circular”) is furnished in connection with the solicitation by the management of D-BOX Technologies Inc. (the “Corporation”) of proxies to be used at the annual and special meeting of shareholders (the “Meeting”) of the Corporation to be held at the time and place and for the purposes set forth in the **Notice of Meeting**. It is expected that the solicitation will be made primarily by mail. However, officers and employees of the Corporation may also solicit proxies by telephone, telecopier, e-mail or in person. The total cost of solicitation of proxies will be borne by the Corporation. Pursuant to National Instrument 54-101 *Communication with Beneficial Owners of Securities of a Reporting Issuer* (“**NI 54-101**”), arrangements have been made with clearing agencies, brokerage houses and other financial intermediaries to forward proxy-related materials to certain beneficial owners of the shares. See “Appointment and Revocation of Proxies – Notice to Beneficial Shareholders” below.

The Meeting will be held in a virtual only format, which will be conducted via live audio webcast which can be accessed after registering at the following link <https://bit.ly/3wSkDBD>. Shareholders will not be able to physically attend the Meeting. For a summary of how Shareholders may attend the Meeting online, see “Virtual Meeting” below.

Except where otherwise indicated, this Circular contains information as of the close of business on August 3, 2021 and all currency amounts are shown in Canadian dollars unless otherwise specified.

INTERNET AVAILABILITY OF PROXY-RELATED MATERIALS

Notice-and-Access

The Corporation has elected to use “notice-and-access” rules (“**Notice-and-Access**”) under NI 54-101 for distribution of Proxy-Related Materials (as defined below) to shareholders who do not hold shares of the Corporation in their own names (referred to herein as “**Beneficial Shareholders**”). Notice-and-Access is a recent set of rules that allows issuers to post electronic versions of proxy-related materials on SEDAR and on one additional website, rather than mailing paper copies. “**Proxy-Related Materials**” refers to this Circular, the Notice of Meeting and a voting instruction form (“**VIF**”).

The use of Notice-and-Access is more environmentally friendly as it will help reduce paper use. It will also reduce the Corporation’s printing and mailing costs. Beneficial Shareholders may obtain further information about Notice-and-Access by contacting: (i) for Beneficial Shareholders with a 15-digit Control Number: Computershare Investor Services Inc. toll free at 1-866-964-0492 or on the internet at www.computershare.com/noticeandaccess; or (ii) for Beneficial Shareholders with a 16-digit Control Number: Broadridge Financial Solutions, Inc. toll free at 1-855-887-2244.

The Corporation is not using Notice-and-Access for delivery to shareholders who hold their shares directly in their respective names (referred to herein as “**Registered Shareholders**”). Registered Shareholders will receive paper copies of this Circular and related materials via prepaid mail.

Websites Where Proxy-Related Materials are Posted

The Proxy-Related Materials are available on the Corporation’s website at www.d-box.com and under the Corporation’s profile on SEDAR at www.sedar.com.

Notice Package

Although the Proxy-Related Materials have been posted on-line as noted above, Beneficial Shareholders will receive paper copies of a notice package (“**Notice Package**”) via prepaid mail containing information prescribed by NI 54-101 such as: the date, time and location of the Meeting, the website addresses where the Proxy-Related Materials are posted, a VIF, and supplemental mail list return card for Beneficial Shareholders to request they be included in the Corporation’s supplementary mailing list for receipt of the Corporation’s interim financial statements for the 2022 fiscal year.

How to Obtain Paper Copies of Proxy-Related Materials

Beneficial Shareholders may obtain paper copies of this Circular free of charge by contacting: (i) for Beneficial Shareholders with a 15-digit Control Number: Computershare Investor Services Inc. toll free at 1-866-962-0498 (within North America) or 514-982-8716 (outside North America); or (ii) for Beneficial Shareholders with a 16-digit Control Number: Broadridge Financial Solutions, Inc. toll free at 1-877-907-7643. Any request for paper copies which are required in advance of the Meeting should be sent so that the request is received by the Corporation by August 31, 2021 in order to allow sufficient time for Beneficial Shareholders to receive their paper copies and to return their VIF by its due date.

APPOINTMENT AND REVOCATION OF PROXIES

Appointment of Proxy

In addition to voting (in person or online) at the Meeting, a Registered Shareholder may vote by mail by completing and signing the enclosed form of proxy and by delivering it to Computershare Investor Services Inc. (i) by mail or hand delivery to Proxy Department, 100 University Avenue, 8th Floor, Toronto, Ontario M5J 2Y1, or (ii) by facsimile to 416-263-9524 or 1-866-249-7775. A Registered Shareholder may also vote using the internet at www.investorvote.com or by telephone at 1-866-732-8683. In order to be valid and acted upon at the Meeting, the form of proxy must be received no later than 10:00 a.m. (eastern time) on September 13, 2021 or be deposited with the Corporate Secretary of the Corporation before the commencement of the Meeting or any adjournment thereof.

The document appointing a proxy must be in writing and executed by the Registered Shareholder or his attorney authorized in writing or, if the Registered Shareholder is a corporation, under its corporate seal or by an officer or attorney thereof duly authorized.

A Registered Shareholder submitting a form of proxy has the right to appoint a person (who need not be a shareholder) to represent him or her at the Meeting other than the persons designated in the form of proxy furnished by the Corporation. To exercise that right, the name of the Registered Shareholder's appointee should be legibly printed in the blank space provided. In addition, the Registered Shareholder should notify the appointee of his or her appointment, obtain his or her consent to act as appointee and instruct the appointee on how the Registered Shareholder's shares are to be voted.

In addition to the foregoing, a Registered Shareholder who wish to participate and vote at the Meeting or who is appointing a third party to represent him, her or it at the Meeting must also register himself, herself or such proxyholder in accordance with the procedures described in sections "Virtual Meeting - Registration of Proxyholders" and "Virtual Meeting – To Access and Vote at the Meeting" below.

Shareholders who are not Registered Shareholders should refer to "Notice to Beneficial Holders of Shares" below.

Revocation of Proxy

A Registered Shareholder who has submitted a form of proxy as directed hereunder may revoke it at any time prior to the exercise thereof. If a Registered Shareholder who has given a proxy personally participates in the Meeting online at which that proxy is to be voted, that Registered Shareholder may revoke the proxy and vote online at the Meeting. In addition to the revocation in any other manner permitted by law, a proxy may be revoked by instrument in writing executed by the Registered Shareholder or his attorney or authorized agent and deposited with (i) Computershare Investor Services Inc. at any time up to 10:00 a.m. (eastern time) on September 13, 2021 by mail or by hand delivery to Proxy Department, 100 University Avenue, 8th Floor, Toronto, Ontario M5J 2Y1, or by facsimile to 416-263-9524 or 1-866-249-7775, (ii) at the registered office of the Corporation at any time up to and including the last business day preceding the day of the Meeting, or (iii) with the Corporate Secretary of the Corporation before the commencement of the Meeting, or any adjournment thereof, and upon any such deposit, the proxy will be revoked.

Notice to Beneficial Shareholders

The information set out in this section is of significant importance to many shareholders, as a substantial number of shareholders are Beneficial Shareholders and do not hold shares of the Corporation in their own names. Beneficial Shareholders should note that only proxies deposited by Registered Shareholders (shareholders whose names appear on the records of the Corporation as the registered holders of shares) can be recognized and acted upon at the Meeting or any

adjournment(s) thereof. If shares are listed in an account statement provided to a shareholder by a broker, then in almost all cases those shares will not be registered in the shareholder's name on the records of the Corporation. Those shares will more likely be registered under the name of the shareholder's broker or an agent of that broker. In Canada, the vast majority of those shares are registered under the name of CDS & Co. (the registration name for CDS Clearing and Depository Services Inc., which acts as nominee for many Canadian brokerage firms). Shares held by brokers or their nominees can be voted (for or against resolutions or withheld from voting) only upon the instructions of the Beneficial Shareholder. Without specific instructions, the brokers/nominees are prohibited from voting shares for their clients. Subject to the following discussion in relation to NOBOs (as defined below), the Corporation does not know for whose benefit the shares of the Corporation registered in the name of CDS & Co., a broker or another nominee, are held.

There are two categories of Beneficial Shareholders for the purposes of applicable securities regulatory policy in relation to the mechanism of dissemination to Beneficial Shareholders of proxy-related materials and other securityholder materials and the request for voting instructions from such Beneficial Shareholders. Non-objecting beneficial owners ("NOBOs") are Beneficial Shareholders who have advised their intermediary (such as brokers or other nominees) that they do not object to their intermediary disclosing ownership information to the Corporation, consisting of their name, address, e-mail address, securities holdings and preferred language of communication. Securities legislation restricts the use of that information to matters strictly relating to the affairs of the Corporation. Objecting beneficial owners ("OBOs") are Beneficial Shareholders who have advised their intermediary that they object to their intermediary disclosing such ownership information to the Corporation.

NI 54-101 permits the Corporation, in its discretion, to obtain a list of its NOBOs from intermediaries and use such NOBO list for the purpose of distributing the Notice Package directly to, and seeking voting instructions directly from, such NOBOs. As a result, the Corporation is entitled to deliver the Notice Package to Beneficial Shareholders in two manners: (a) directly to NOBOs and indirectly through intermediaries to OBOs; or (b) indirectly to all Beneficial Shareholders through intermediaries. In accordance with the requirements of NI 54-101, the Corporation is sending the Notice Package directly to NOBOs and indirectly through intermediaries to OBOs. The cost of the delivery of the Notice Package by intermediaries to OBOs will be borne by the Corporation.

The Corporation has used a NOBO list to send the Notice Package directly to NOBOs whose names appear on that list. If the Corporation's transfer agent, Computershare Investor Services Inc., has sent these materials directly to a NOBO at the request of the Corporation, such NOBO's name and address and information about its holdings of shares of the Corporation have been obtained from the intermediary holding such shares on the NOBO's behalf in accordance with applicable securities regulatory requirements. As a result, NOBOs can expect to receive a VIF from Computershare Investor Services Inc. NOBOs should complete and return the VIF to Computershare Investor Services Inc. in the envelope provided. In addition, telephone voting and internet voting are available; instructions in respect of the procedure for telephone and internet voting can be found in the VIF. Computershare Investor Services Inc. will tabulate the results of VIFs received from NOBOs and will provide appropriate instructions at the Meeting with respect to the shares represented by such VIFs.

Applicable securities regulatory policy requires intermediaries, on receipt of Notice Packages that seek voting instructions from Beneficial Shareholders indirectly, to seek voting instructions from Beneficial Shareholders in advance of shareholders' meetings on Form 54-101F7 (Request for Voting Instructions Made by Intermediary). Every intermediary/broker has its own mailing procedures and provides its own return instructions, which should be carefully followed by Beneficial Shareholders in order to ensure that their shares are voted at the Meeting or any adjournment(s) thereof. Often, the form of request for voting instructions supplied to a Beneficial Shareholder by its broker is identical to the form of proxy provided to Registered Shareholders; however, its purpose is limited to instructing the Registered Shareholder how to vote on behalf of the Beneficial Shareholder. Beneficial Shareholders who wish to appear in person and vote at the Meeting should be appointed as their own representatives at the Meeting in accordance with the directions of their intermediaries and Form 54-101F7. Beneficial Shareholders can also write the name of someone else whom they wish to participate in the Meeting online and vote on their behalf. Unless prohibited by law, the person whose name is written in the space provided in Form 54-101F7 will have full authority to present matters to the Meeting and vote on all matters that are presented at the Meeting, even if those matters are not set out in Form 54-101F7 or this Circular. **In addition to the foregoing, a Beneficial Shareholder who wish to participate and vote at the Meeting and who is appointing himself, herself or a third party to represent him, her or it at the Meeting must also register himself, herself, itself or such proxyholder in accordance with the procedures described in sections "Virtual Meeting - Registration of Proxyholders" and "Virtual Meeting – To Access and Vote at the Meeting" below.**

The majority of brokers now delegate responsibility for obtaining instructions from clients to Broadridge Financial Solutions, Inc. ("Broadridge"). In forwarding the Notice Package to Beneficial Shareholders, Broadridge typically includes a VIF in lieu of the form of proxy that some intermediaries employ. Beneficial Shareholders are requested to complete and return the

VIF to Broadridge by mail or facsimile. Alternatively, Beneficial Shareholders can call a toll-free telephone number to vote the shares held by them or access Broadridge's dedicated voting website at <https://central-online.proxyvote.com> to deliver their voting instructions. Broadridge will then provide aggregate voting instructions to the Corporation's transfer agent and registrar, which tabulates the results and provides appropriate instructions respecting the voting of shares to be represented at the Meeting or any adjournment(s) thereof.

VIRTUAL MEETING

The Corporation is holding the Meeting in a virtual-only format, which will be conducted via live audio webcast which can be accessed after registering at the following link <https://bit.ly/3wSkDBD>. Shareholders will not be able to attend the Meeting in person. Participating in the Meeting online enables Registered Shareholders and duly appointed proxyholders, including Beneficial Shareholders who have duly appointed themselves as proxyholder, to participate at the Meeting and ask questions, all in real time. If you are a Registered Shareholder or a duly appointed proxyholder, you can vote at the appropriate times during the Meeting. Beneficial Shareholders who have not duly appointed themselves as proxyholder will be able to attend the virtual Meeting as guests but will not be able to vote at the virtual Meeting.

To Access and Vote at the Meeting

To access and vote at the Meeting, follow the instructions below:

- Step 1: Log in online and register at: <https://bit.ly/3wSkDBD> before 10:00 a.m. on September 13, 2021.
- Step 2: Complete the survey to register for the Meeting.
- Step 3: After registering, you will receive a confirmation email sent to the email address you provided in the survey with access instructions for the day of the Meeting. This confirmation email with access instructions will also be sent out the day prior to the Meeting.

The Corporation recommends that you log in by 9:45 a.m. (eastern time) on September 15, 2021. It is important to ensure you are connected to the internet at all times in order to vote when balloting commences. You are responsible for ensuring internet connectivity for the duration of the Meeting.

Registration of Proxyholders

The persons named in the enclosed form of proxy or VIF, as the case may be, are executive officer and/or directors of the Corporation. A Shareholder has the right to appoint a person, who need not be a Shareholder of the Corporation, other than the persons designated in the accompanying form of proxy or VIF, to attend and act on his, her or its behalf at the Meeting. A Registered Shareholder or a Beneficial Shareholder who desires to appoint a person other than those identified on the form of proxy or VIF to represent him, her or it at the online Meeting, or any adjournment thereof, may do so by inserting such person's name in the blank space provided in the form of proxy or VIF and following the instructions for submitting such form of proxy or VIF. This must be completed prior to registering such proxyholder, which is an additional step to be completed once you have submitted your form of proxy or VIF. If you wish that a person other than the nominees identified on the form of proxy or VIF attend and participate at the virtual Meeting as your proxy and vote your Class A common shares, including if you are a Beneficial Shareholder and wish to appoint yourself as a proxyholder to attend, participate and vote at the virtual Meeting, you **MUST** register such proxyholder after having submitted your form of proxy or VIF identifying such proxyholder. Failure to register the proxyholder will result in the proxyholder not receiving a four-digit username to attend, participate and vote at the Meeting. Without a username, proxyholder will not be able to register in order to participate, submit questions online and vote virtually at the Meeting. To register a proxyholder, shareholders **MUST** visit <https://www.computershare.com/DBOX> and provide Computershare Investor Services Inc. with their proxyholder's contact information before 10:00 a.m. (eastern time) on September 13, 2021, so that Computershare Investor Services Inc. may provide the proxyholder with a four-digit username via email. The username will be required for proxyholders to register for the Meeting in accordance with the steps 1 to 3 described in section "To Access and Vote at the Meeting" above and attend and vote at the Meeting which will be held through a live audio webcast. If you are a Beneficial Shareholder and do not appoint yourself as proxyholder, you will still be able to participate as a guest, but guests will not be able to vote at the Meeting. This must be completed prior to registering such proxyholder, which is an additional step to be completed once you have submitted your form of proxy or VIF.

United States Beneficial Shareholders:

To attend and vote at the virtual Meeting, Beneficial Shareholders in the United States must first obtain a valid legal proxy from his or her broker, bank or other agent and then register in advance to attend the Meeting. Beneficial Shareholders must

follow the instructions from his or her broker or bank included with the Notice Package and Proxy-Related Materials, or contact his or her broker or bank to request a legal proxy form. After first obtaining a valid legal proxy from a broker, bank or other agent, to then register to attend the Meeting, Beneficial Shareholders must submit a copy of their legal proxy to Computershare Investor Services Inc. Requests for registration should be directed to:

Computershare Investor Services Inc.
 “Legal Proxy”
 100 University Avenue
 8th Floor
 Toronto, Ontario
 M5J 2Y1
 OR
 Email at: uslegalproxy@computershare.com

Requests for registration must be labeled as “Legal Proxy” and be received no later than September 13, 2021 10:00 a.m. (eastern time). Beneficial Shareholders will receive a confirmation of his or her registration by e-mail after Computershare Investor Services Inc. has received the registration materials referred to above. Beneficial Shareholders following the foregoing procedures may attend the Meeting and vote their shares during the Meeting. Please note that Beneficial Shareholders are required to register their appointment at www.computershare.com/DBOX and registering for the Meeting at <https://bit.ly/3wSkDBD> before 10:00 a.m. on September 13, 2021.

EXERCISE OF DISCRETION BY PROXIES

Shares represented by properly-executed proxies in favour of the persons designated in the enclosed form of proxy, in the absence of any direction to the contrary, will be voted FOR the: (i) election of directors; (ii) appointment of auditors; (iii) resolution ratifying, confirming and approving all unallocated stock options under the Corporation’s 2015 Stock Option Plan; and (iv) special resolution authorizing an amendment to the Articles of the Corporation so as to, if deemed advisable by the Board of Directors of the Corporation, consolidate the issued and outstanding Class A common shares of the Corporation on the basis of one Class A common share for a maximum of every ten Class A common shares issued and outstanding, as stated under such headings in this Circular. Instructions with respect to voting will be respected by the persons designated in the enclosed form of proxy. With respect to amendments or variations to matters identified in the Notice of Meeting and with respect to other matters which may properly come before the Meeting, such shares will be voted by the persons so designated in their discretion. At the time of printing this Circular, management of the Corporation knows of no such amendments, variations or other matters.

VOTING SHARES

As at August 3, 2021, there were 220,225,573 issued and outstanding Class A common shares of the Corporation. There are no other issued and outstanding shares. Each Class A common share entitles the holder thereof to one vote. The Corporation has fixed August 3, 2021 as the record date (the “**Record Date**”) for the purpose of determining shareholders entitled to receive notice of the Meeting. Pursuant to the *Canada Business Corporations Act*, the Corporation is required to prepare, no later than ten days after the Record Date, an alphabetical list of shareholders entitled to vote as of the Record Date that shows the number of shares held by each shareholder. A shareholder of record on the Record Date will be entitled to vote those shares included in the list of shareholders entitled to vote at the Meeting prepared as at the Record Date, even though the shareholder may subsequently dispose of his or her shares. No shareholder who has become a shareholder after the Record Date will be entitled to attend or vote at the Meeting or any adjournment(s) thereof.

PRINCIPAL SHAREHOLDERS

As at August 3, 2021, to the best knowledge of the Corporation, the following is the only person who beneficially owned, directly or indirectly, or exercised control or direction over, more than 10% of the Class A common shares of the Corporation:

Name and municipality of residence	Number of Class A common shares held	Percentage
Fidelity Management & Research Company..... Boston, Massachusetts	26,390,000 ⁽¹⁾	12%

(1) This information was provided by Fidelity International on July 26, 2021 and cannot be independently verified by the Corporation.

ELECTION OF DIRECTORS

The Board of Directors currently consists of seven members. Unless otherwise specified, the persons named in the enclosed form of proxy intend to vote for the election of the seven nominees whose names are set out below. Each director will hold office until the next annual meeting of shareholders or until the election of his or her successor, unless the director resigns or his or her office becomes vacant by removal, death or any other cause.

The following table sets out the name of each of the persons proposed to be nominated for election as director, all other positions and offices with the Corporation now held by such person, his or her principal occupation, the year in which such person became a director of the Corporation, and the number of Class A common shares of the Corporation that such person has advised are beneficially owned or over which control or direction is exercised by such person as at the date indicated below:

<u>Name, municipality of residence and position with the Corporation</u>	<u>Principal occupation</u>	<u>First year as director</u>	<u>Number of shares beneficially owned or over which control is exercised as at August 3, 2021</u>
Sébastien Mailhot..... Boucherville, Québec, Canada President, Chief Executive Officer and Director	President and Chief Executive Officer of the Corporation	2020	1,880,755
Louis P. Bernier ⁽¹⁾ Ville Mont-Royal, Québec, Canada Director	Partner Fasken Martineau DuMoulin LLP (law firm)	2014	530,770
Brigitte Bourque ⁽¹⁾ Montreal, Québec, Canada Director	Executive Coach Groupe Pauzé (consulting company)	2019	153,850
Denis Chamberland ⁽²⁾ Montréal, Québec, Canada Director	Advisor to the President and Founder of Rodeo FX Inc. (visual effects company)	2020	884,620
Ève Laurier ⁽¹⁾ Outremont, Québec, Canada Director	Vice President, Communications, Public Affairs and Marketing Bombardier Inc. (aviation manufacturer)	2020	153,850
Luc Martin ⁽²⁾ Laval, Québec, Canada Director	Corporate Director	2020	590,870
Jean-Pierre Trahan ⁽²⁾ Brossard, Québec, Canada Director	Chief Financial Officer, Stingray Group Inc. (music service provider)	2021	—

(1) Member of the Compensation and Corporate Governance Committee (the “CCGC”).

(2) Member of the Audit Committee.

The information as to shares beneficially owned or over which the above-named individuals exercise control or direction is not within the knowledge of the Corporation and has been furnished by the respective nominees individually.

All of the nominees whose names are set out above have previously been elected directors of the Corporation at a shareholders’ meeting for which an information circular was issued, except for Ève Laurier and Jean-Pierre Trahan. The following are brief biographies of these two nominees.

Eve Laurier is Vice President, Communications, Public Affairs and Marketing at Bombardier where she leads the company's community engagement, employee and customer outreach, and steward the brand journey internally and externally, around the world. She reports directly to the President and Chief Executive Officer of Bombardier. Prior to joining Bombardier, she was General Manager of Edelman Montreal's communications firm and was also a member of Edelman Canada's management team. She has over 20 years of experience in strategic communication and marketing. Prior to that, she worked for Richter, an accounting and finance consulting firm, where she served as Vice President of Strategic Relations. In 2020, she was the 'Revelation' of the Quebec Association of Women in Finance, as well as a finalist at the Mercuriades for the Women of Exception Award. She holds an EMBA for executives from McGill University and HEC Montreal. She sits on the boards of the Marie-Vincent Foundation and the Metropolitan Orchestra.

Jean-Pierre Trahan has served as Stingray's Chief Financial Officer since 2011. He leads a team of seasoned accountants and analysts and is responsible for all financial and accounting activities of the company. Prior to joining Stingray, Mr. Trahan gained extensive experience over 30 years in various positions with Gestion Juste Pour Rire Inc, 20-20 Technologies Inc, Hydro Agri Canada, a division of Norsk Hydro ASA, and Raymond Chabot Grant Thornton LLP. Mr. Trahan is a CPA, CA and holds a Bachelor of Commerce degree specializing in accounting from the Université du Québec à Trois-Rivières and a Bachelor of Social Science degree specializing in economics from the University of Ottawa. In 2016, he was awarded a prestigious "Ace of Finance" by the Quebec Chapter of FEI Canada in the category of "Financial Leader of a Small or Medium-sized Business".

To the knowledge of the Corporation, none of the nominees for election as a director of the Corporation:

- (a) is, or within the last ten years has been, a director, chief executive officer or chief financial officer of any company that:
 - (i) was subject to a cease trade order, an order similar to a cease trade order, or an order that denied the relevant company access to any exemption under applicable securities legislation, and which in all cases was in effect for a period of more than 30 consecutive days (an "Order"), which Order was issued while the director or executive officer was acting in the capacity as director, chief executive officer or chief financial officer of such company; or
 - (ii) was subject to an Order that was issued after the proposed director ceased to be a director, chief executive officer or chief financial officer and which resulted from an event that occurred while that person was acting in the capacity as director, chief executive officer or chief financial officer of such company; or
- (b) is, or within the last ten years has been, a director or executive officer of any company that, while the proposed director was acting in that capacity, or within a year of that person ceasing to act in that capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or was subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold its assets; or
- (c) has, within the last ten years, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency or become subject to or instituted any proceedings, arrangement or compromise with creditors or had a receiver, receiver manager or trustee appointed to hold his assets.

None of the foregoing nominees for election as director of the Corporation has been subject to:

- (a) any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority; or
- (b) any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable securityholder in deciding whether to vote for a proposed director.

Majority Voting for Directors

In March 2013, the Board of Directors adopted a majority-voting policy which was amended on July 8, 2016. Under this policy, in an uncontested election of directors, any nominee proposed for election as a director who receives a greater number of "withheld" votes than "for" votes is expected promptly following the date of the shareholders' meeting at which the

election occurred to tender his or her resignation to the Chair of the Board of Directors for consideration by the CCGC, with the resignation to take effect upon acceptance by the Board of Directors. This policy applies only to “uncontested elections”, that is, elections where the number of nominees for director is equal to the number of directors to be elected.

The CCGC shall consider the resignation and, promptly following the date of the shareholders’ meeting at which the election occurred, make a recommendation to the Board of Directors whether or not to accept it. The CCGC shall be expected to accept the resignation except in situations in which extenuating circumstances would warrant the applicable director continuing to serve on the Board of Directors. In considering whether or not to accept the resignation, the CCGC shall consider all factors deemed relevant by the CCGC including, without limitation, the stated reason or reasons why shareholders “withheld” votes from the election of the director, the qualifications of the director (including, for example, the impact the director’s resignation would have on the Corporation’s compliance with the requirements of applicable corporate and securities laws and the rules of any stock exchange on which the Corporation’s securities are listed or posted for trading), such director’s contribution to the Corporation, and whether the director’s resignation from the Board of Directors would be in the best interests of the Corporation.

The CCGC will also consider a range of possible alternatives concerning the director’s tendered resignation as the CCGC deems appropriate, including acceptance of the resignation, rejection of the resignation, or rejection of the resignation coupled with a commitment to seek to address and cure the underlying reasons reasonably believed by the CCGC to have substantially resulted in the “withheld” votes.

The Board of Directors will act on the CCGC’s recommendation within 90 days following the date of the shareholders’ meeting at which the election occurred. The Board of Directors will be expected to accept the resignation except in situations where extenuating circumstances would warrant that the director continue to serve on the Board of Directors. In considering whether or not to accept a resignation, the Board of Directors will consider the information, factors and alternatives considered by the CCGC and such additional information, factors and alternatives that the Board of Directors may consider to be relevant.

Following the Board of Directors’ decision on the CCGC’s recommendation, the Board of Directors will promptly disclose, by way of a press release, the Board of Directors’ decision whether or not to accept the director’s offer of resignation, together with an explanation of the process by which the decision was made and, if applicable, the Board’s reason or reasons for rejecting the tendered resignation.

A director who tenders his or her resignation will not participate in any meetings to consider whether the resignation will be accepted.

Shareholders should note that, as a result of the majority-voting policy, a “withhold” vote is effectively the same as a vote against a director nominee in an uncontested election.

COMPENSATION OF EXECUTIVE OFFICERS AND DIRECTORS

Compensation Discussion & Analysis

This discussion describes the Corporation’s compensation program for each person who acted as President and Chief Executive Officer (“**CEO**”), Chief Financial Officer (“**CFO**”) and the three most highly-compensated executive officers (or three most highly-compensated individuals acting in a similar capacity), other than the CEO and the CFO, whose total compensation was more than \$150,000 in the Corporation’s last fiscal year (each a “**Named Executive Officer**” or “**NEO**” and collectively the “**Named Executive Officers**” or “**NEOs**”). This section addresses the Corporation’s philosophy and objectives and provides a review of the process that the CCGC follows in deciding how to compensate the NEOs. This section also provides discussion and analysis of the CCGC’s specific decisions about the compensation of the NEOs for the fiscal year ended March 31, 2021. The Corporation had four (4) NEOs during the fiscal year ended March 31, 2021, namely Sébastien Mailhot, President and Chief Executive Officer, David Montpetit, Chief Financial Officer, Robert Desautels, Chief Technology Officer and Yannick Gemme, Vice President, Sales.

Compensation and Corporate Governance Committee

As at the date hereof, the CCGC is composed of three (3) directors, namely Louis P. Bernier, Brigitte Bourque and Ève Laurier, all of which are independent within the meaning of National Instrument 52-110 *Audit Committees*. The Board of Directors believes that the members of the CCGC have the knowledge, experience and required backgrounds to fulfill the CCGC’s mandate, and each member of the CCGC has direct experience that is relevant to his responsibilities in executive

compensation. In particular, (i) Louis P. Bernier is a partner at Fasken Martineau DuMoulin LLP, a law firm, where he specializes in labour, employment, public and constitutional law. Mr. Bernier has served as a member of the International Society for Labour and Social Security Law and was a member of the board of directors and management committee of the Fédération des chambres de commerce du Québec, where he also served as chairman of the labour committee in human resources; (ii) Brigitte Bourque is an executive coach at Pauzé Coaching, the firm she co-founded in 2010. She served as Chief of Staff for the Québec Environment Minister and Special Advisor for the Québec Premier’s office, and she was Assistant Deputy Minister at the Communications Department from 1989 to 1994. She was Vice-President, Corporate Human Resources and Employee Communications at Teleglobe Canada Inc., an international telecommunications carrier, she is currently on the board of Executives Available, a non-profit organization, and she is involved as an expert with Femmentor, an organization financing and helping women entrepreneurs; and (iii) Ève Laurier is Vice President, Communications, Public Affairs and Marketing at Bombardier where she leads the company’s community engagement, employee and customer outreach, and steward the brand journey internally and externally, around the world. Prior to joining Bombardier, she was General Manager of Edelman Montreal’s communications firm and was also a member of Edelman Canada’s management team. She has over 20 years of experience in strategic communication and marketing. In 2020, she was the ‘Revelation’ of the Quebec Association of Women in Finance, as well as a finalist at the Mercuriades for the Women of Exception Award. These collective skills and vast experience allow the CCGC to make decisions affecting the relevance of policies and practices regarding the Corporation’s compensation.

The mandate of the CCGC is to annually review and make recommendations to the Board of Directors with respect to the Corporation’s compensation and benefit programs for the NEOs and directors as well as other members of senior management of the Corporation, including base salaries, bonuses and stock option grants. In the assessment of the annual compensation of the NEOs, the CCGC consults with senior management to develop, recommend and implement compensation philosophy and policy. The CCGC also takes into consideration the competitiveness of the compensation packages offered to the NEOs. Compensation decisions are usually made in the first quarter of a fiscal year, in respect of performance achieved in the prior fiscal year.

Comparative Group and External Compensation Consultant

To ensure the competitiveness of the compensation offered to the NEOs and other senior executives of the Corporation, the CCGC may retain, from time to time, the services of executive compensation consultants to provide advice on executive compensation.

During the fiscal year ended on March 31, 2018, the CCGC retained the services of Hexarem Inc. (“**Hexarem**”) to provide a benchmarking analysis and to advise the Corporation on the competitiveness and appropriateness of compensation programs offered to its executives.

As part of such review, Hexarem conducted an analysis to examine and compare the Corporation’s compensation programs with a group of comparable companies to ensure the competitiveness and reasonableness of the compensation offered. The Corporation’s compensation levels and practices were compared to nine companies (collectively, the “**Comparative Group**”), including companies with market capitalization, revenues and financial performance comparable to those of the Corporation, taking into consideration the size of the Corporation, the geographic markets in which it operates and the responsibilities of its executive officers. The Comparative Group is comprised of the following companies:

COMPARATIVE GROUP		
Ballantyne Strong	BSM Technologies Inc.	Espial Group Inc.
Intrinsyc Technologies Corporation	TECSYS Inc.	Virtra Inc.
Mediagrif Interactive Technologies Inc.	NexJ Systems Inc.	Symbility Solutions Inc.

The CCGC considers the aforementioned Hexarem analysis and the Comparative Group when performing annual reviews and making recommendations to the Board of Directors with respect to the Corporation’s compensation and benefit programs for the NEOs and directors as well as other members of senior management of the Corporation.

During the fiscal year ended on March 31, 2020, the CCGC retained the services of Hexarem to provide long-term incentive grant recommendations for the executive officers and non-executive directors of the Corporation, which led to the adoption by the Board of Directors of a share ownership policy and the long-term incentive grant recommendations described below.

Although the CCGC may rely on information and advice obtained from consultants such as Hexarem, all decisions with respect to executive compensation are made by the Board of Directors upon recommendation of the CCGC and may reflect factors and considerations that differ from information and recommendations provided by such consultants, such as merit and the need to retain high-performing executives.

Long-Term Incentive Grant

On February 12, 2020, upon recommendation of the CCGC, the Board of Directors adopted an incentivization policy for NEOs. Under such policy, the Board of Directors has determined that a total target number of stock options (“**Options**”) should be granted to each NEO based on their level of management. Such grant should be as follows: Sébastien Mailhot (President and Chief Executive Officer), up to 3,750,000 Options; David Montpetit (Chief Financial Officer), up to 1,500,000 Options; Robert Desautels (Chief Technology Officer), up to 1,500,000 Options; and Yannick Gemme (Vice President, Sales), up to 1,500,000 Options. Each NEO may be granted a number of Options every year that will take into consideration the total target number of Options indicated above as well as the Options already held by the NEO, in order for the NEO to be the beneficiary of a number of Options corresponding to the total target number of Options. Each grant will be subject to the discretion of the Board of Directors who will also take into account the general performance of the NEO in the last fiscal year. Those Options will expire five (5) years after the date of grant and will be subject to time-based vesting conditions, with one-third (1/3) of such Options vesting equally over a period of three (3) years from the date of grant, except that 40% of the Options granted to the Chief Executive Officer of the Corporation will also be subject to performance-based vesting conditions to be determined by the Board of Directors at the time of grant. This incentivization policy will always be subject to the discretion of the Board of Directors of the Corporation who may change any aspect of the incentivization policy at any time in exceptional circumstances.

Compensation Program Philosophy and Objectives

Philosophy

The Corporation’s executive compensation philosophy and program objectives are directed primarily by two guiding principles. First, the program is intended to provide competitive levels of compensation, at expected levels of performance, in order to attract, motivate and retain talented executives. Second, the program is intended to create an alignment of interests between the Corporation’s executives and shareholders, so that a significant portion of each executive’s compensation is linked to maximizing shareholder value. In support of this philosophy, the executive compensation program is designed to reward performance that is directly relevant to the Corporation’s short-term and long-term success. The Corporation attempts to provide both short-term and long-term incentive compensation that varies based on corporate and individual performance.

Purpose

The Corporation’s executive compensation program has been designed to accomplish the following long-term objectives:

- (a) create a proper balance between building shareholder wealth and competitive executive compensation while maintaining good corporate governance;
- (b) produce long-term, positive results for the Corporation’s shareholders;
- (c) align executive compensation with corporate performance and appropriate peer group comparisons; and
- (d) provide market-competitive compensation and benefits that will enable the Corporation to recruit, retain and motivate the executive talent necessary to be successful.

Compensation Process

The executive compensation program is administered by the CCGC. The CCGC has the authority to retain independent consultants to advise it on compensation matters.

Components of Executive Compensation

The Corporation's executive compensation program is structured with three main components: base salary, annual incentives (bonuses) and long-term incentives, including Options granted pursuant to the Corporation's 2015 Stock Option Plan, restricted share units ("RSU") granted pursuant to the Restricted Share Unit Plan (the "RSU Plan") adopted by the Board of Directors on June 21, 2016 and deferred share units ("DSU") granted pursuant to the Deferred Share Unit Plan (the "DSU Plan") adopted by the Board of Directors on June 21, 2016. The following discussion describes the Corporation's executive compensation program by component of compensation and discusses how each component relates to the Corporation's overall executive compensation objective. In establishing the executive compensation program, the Corporation believes that:

- (a) base salaries provide an immediate cash component for the NEOs and should be at levels competitive with peer companies that compete with the Corporation for business opportunities and executive talent;
- (b) annual incentive bonuses encourage and reward performance over the fiscal year compared to predefined goals and objectives and reflect progress toward company-wide performance objectives and personal objectives; and
- (c) Options, RSUs and DSUs ensure that the NEOs are motivated to achieve long-term growth of the Corporation and continuing increases in shareholder value, and provide capital accumulation linked directly to the Corporation's performance.

Annual incentive bonuses are related to performance and may form a greater or lesser part of the entire compensation package in any given year.

Base Salaries

The NEOs receive a base salary which is based primarily on the level of responsibility of the position, qualifications and experience of the officer and market conditions.

The base salaries of the NEOs are reviewed annually to ensure they take into account the following factors: market and economic conditions, levels of responsibility and accountability of each NEO, skill and competencies of the NEO, retention considerations and level of demonstrated performance.

Base salaries, including that of the CEO, are reviewed by the CCGC on the basis of its opinion as to a fair and responsible compensation package, taking into account the contribution of the CEO to the Corporation's long-term growth and the knowledge of the members of the CCGC of remuneration practices in Canada.

Variable Cash Incentive Awards – Bonuses

The CCGC's philosophy with respect to NEO bonuses is to align the payment of bonuses with the performance of the Corporation, based on predefined goals and objectives established by the CCGC and management and the relative contribution of each of the executive officers, including the CEO, to that performance.

Due to the uncertainty surrounding the COVID-19 pandemic and its impacts on the Corporation, no personal and corporate objectives were set for the NEOs in April 2020 for the fiscal year ended March 31, 2021. However, after careful consideration of various factors, such as the retention of key employees and the acknowledgement of the hard work that was performed by employees when conditions were less favorable due to the COVID-19 pandemic, the CCGC came to the conclusion, in April 2021, that a bonus should be paid to certain employees for the fiscal year ended March 31, 2021.

Except for the fiscal year ended March 31, 2021, personal and corporate objectives for the NEOs as well as their bonuses are determined by the CCGC on the basis of a combination of two elements: (i) the progress achieved in respect of the projects, targets and financial performance-related objectives of the Corporation, as well as the implementation of the business plan and various strategies, such as the attainment of sales, production cost-cutting, technology deployment and brand-recognition objectives; and (ii) the NEO's individual contribution to the foregoing positive results through the achievement of their personal objectives.

Long-Term Incentive Plans

The Corporation provides long-term incentive compensation to the NEOs through, primarily, the 2015 Stock Option Plan and RSU Plan, and potentially through the DSU Plan.

2015 Stock Option Plan

The Corporation provides long-term incentive compensation to its NEOs through the 2015 Stock Option Plan (the “**2015 Plan**”). The CCGC recommends the granting of Options from time to time based on its assessment of the appropriateness of doing so in light of the long-term strategic objectives of the Corporation, its current stage of development, the need to retain or attract particular key personnel, the number of Options already outstanding and overall market conditions. The CCGC views the granting of Options as a means of promoting the success of the Corporation and higher returns to its shareholders. As such, the CCGC does not grant Options in excessively dilutive numbers. During the fiscal year ended March 31, 2021, the Corporation granted Options in respect of an aggregate of 2,120,000 Class A common shares to its NEOs. The Options granted on March 10, 2021 have an exercise price of \$0.09 per Class A common share and an expiry date of March 10, 2026. These Options may be exercised in whole or in part in respect of 1/3 of the shares subject to these Options every 12 month period following the date of grant. In addition to the vesting schedule set out above, 40% of the Options granted to the CEO of the Corporation are subject to a performance-related objective that is set by the CCGC.

A description of the material terms and conditions of the 2015 Plan can be found under section entitled “Ratification, Confirmation and Approval of Unallocated Options Under the 2015 Stock Option Plan” below.

RSU Plan

The Board of Directors adopted the RSU Plan in June 2016. The RSU Plan forms part of the Corporation’s long-term incentive compensation arrangements available for its NEOs, other officers and key employees, and consultants to the Corporation. The Board of Directors is responsible for the administration of the RSU Plan; however, the Board of Directors may, to the extent permitted by applicable law, delegate the administration of the RSU Plan to the CCGC. The CCGC makes recommendations to the Board of Directors in relation to the RSU Plan and awards of RSUs.

Each RSU entitles the participant to receive, at the Corporation’s discretion, one Class A common share, its cash equivalent or a combination of the foregoing. RSUs vest at the end of three years, unless determined otherwise by the Board of Directors or the CCGC, provided the executive, employee or consultant is still employed or providing services on the third anniversary of the date of grant, and conditional upon all vesting conditions set by the Board of Directors, if any, being achieved.

Subject to the foregoing, or unless otherwise provided in a particular RSU grant letter, in the event of the:

- (i) death of the participant, all unvested RSUs credited to the participant will vest on the date of the participant’s death. The Class A common shares underlying the RSUs credited to the participant’s account will be delivered, or their cash equivalent will be paid, to the participant’s estate as soon as administratively possible but in no event later than the expiry date of the RSUs;
- (ii) long-term disability, as such term is defined in the RSU Plan, of the participant, all unvested RSUs credited to the participant will vest on a date determined by the CCGC, which will be within 60 days following the date on which the participant is determined to be totally disabled, and the Class A common shares underlying such RSUs credited to the participant’s account will be delivered, or their cash equivalent paid, to the participant as soon as administratively possible but in no event later than the expiry date of the RSUs;
- (iii) retirement, as such term is defined in the RSU Plan, of the participant, all of the unvested RSUs credited to the participant as of the retirement date will vest on the retirement date and the Class A common shares underlying the RSUs credited to the participant’s account will be delivered, or their cash equivalent paid, to the participant as soon as administratively possible but in no event later than the expiry date of the RSUs;
- (iv) termination, as such term is defined in the RSU Plan, of a participant without serious reason, within the meaning of the *Civil Code of Québec*, all of the unvested RSUs credited to the participant as of the date of termination will vest on the date of termination, and the Class A common shares underlying the RSUs credited to the participant’s account will be delivered, or their cash equivalent paid, to the participant as soon as is administratively possible but in no event later than the expiry date of the RSUs; and

- (v) termination of a participant for serious reason within the meaning of the *Civil Code of Québec* or the resignation of a participant prior to the participant's entitlement date, then, except as may be provided for in the RSU grant letter or as determined by the Board of Directors or the CCGC, all of the vested RSUs and unvested RSUs credited to the participant as of the date of termination will be forfeited by the participant and will be of no further force and effect as of the date of termination, and no payment will be made by the Corporation to such participant.

The Board of Directors or the CCGC may in its sole discretion permit, at any time prior to or following the events contemplated above, the vesting of any or all RSUs held by a participant in the manner and on the terms authorized by the Board of Directors or the CCGC.

In the event that a cash dividend is declared and paid by the Corporation on its Class A common shares, a participant under the RSU Plan will be credited with additional RSUs. The number of such additional RSUs will be calculated by dividing (a) the total amount of the dividends that would have been paid to the participant if the RSUs held in the Participant's account on the dividend record date had been outstanding Class A common shares, by (b) the volume-weighted average trading price of the Class A common shares on the TSX for the five trading days preceding the date on which such dividends are paid. Any additional RSUs so credited will vest on the entitlement date of the RSUs to which the additional RSUs relate.

Settlement of the RSUs is effected following the participant's entitlement date by: (i) delivering Class A common shares acquired in the open market; (ii) making a cash payment equal to the number of RSUs multiplied by the volume-weighted average trading price of the Class A common shares on the TSX for the five trading days preceding the entitlement date, or (iii) a combination of the foregoing.

RSUs expire on the date that is five business day preceding December 31 of the third calendar year following the year in which the participant was awarded such RSUs.

Under the RSU Plan, the Board of Directors may at any time amend, suspend or terminate the RSU Plan, in whole or in part, provided that such action does not adversely alter or impair any RSU previously granted except as permitted by the terms of the RSU Plan. RSUs granted under the RSU Plan are not assignable or transferable, other than by will or the laws of succession of the domicile of the deceased participant.

During the fiscal year ended March 31, 2021, the Corporation did not grant any RSUs pursuant to the RSU Plan to its NEOs.

DSU Plan

The Board of Directors adopted a DSU Plan in June 2016. The DSU Plan forms part of the Corporation's long-term incentive compensation arrangements available for the independent directors of the Corporation and, potentially, NEOs. The DSU Plan is designed to further align the interests of the independent directors of the Corporation, and potentially the NEOs, with those of the shareholders by providing a mechanism to receive incentive compensation in the form of equity. The Board of Directors is responsible for the administration of the DSU Plan; however, the Board of Directors may, to the extent permitted by applicable law, delegate the administration of the DSU Plan to the CCGC.

DSUs have the same value as Class A common shares. At the time of granting DSUs, the Board of Directors, at its discretion, may set vesting conditions. In such event, the Board of Directors is not under any obligation to set any vesting conditions in respect of any other DSUs granted.

In the event that a cash dividend is declared and paid by the Corporation on its Class A common shares, a participant under the DSU Plan will be credited with additional DSUs. The number of such additional DSUs will be calculated by dividing (i) the total amount of the dividends that would have been paid to the participant if the DSUs held in the Participant's account on the dividend record date had been outstanding Class A common shares, by (ii) the volume-weighted average trading price of the Class A common shares on the TSX for the five trading days preceding the date on which such dividends are paid. Any additional DSUs credited to a participant's account following a dividend will vest immediately on the date credited.

Holders of DSUs cannot settle their DSUs while they are members of the Board of Directors or an officer, employee or consultant of the Corporation. Once a holder ceases to be a member of the Board of Directors or an officer, employee or consultant of the Corporation, the Corporation will settle the DSUs by: (i) delivering Class A common shares acquired in the open market; (ii) making a cash payment equal to the number of DSUs multiplied by the volume-weighted average trading

price of the Class A common shares on the TSX for the five trading days preceding the date on which a participant ceased to be a director, officer, employee or consultant of the Corporation; or (iii) a combination of the foregoing.

The Board of Directors or the CCGC, as applicable, may determine, in its sole discretion, to extend the settlement date of any DSUs held by a participant by a period ending not more than ten business days preceding December 31 of the year following the year in which the participant ceased to be a director, officer or employee of the Corporation.

The Board of Directors may at any time amend, suspend or terminate the DSU Plan, in whole or in part, provided that such action does not adversely alter or impair any DSU previously granted except as permitted by the terms of the DSU Plan. DSUs granted under the DSU Plan are not assignable or transferable, other than by will or the laws of succession of the domicile of the deceased participant.

During the fiscal year ended March 31, 2021, the Corporation did not grant any DSUs pursuant to the DSU Plan to its NEOs nor its directors.

Group Benefits/Perquisites

The officers of the Corporation have the option to benefit from life, medical and long-term disability insurance. None of the officers benefits from any retirement plan. All such benefits are also offered to the Corporation's employees.

Executive Compensation-Related Fees

Executive Compensation-Related Fees

"Executive Compensation-Related Fees" consist of fees for professional services billed by each consultant or advisor, or any of its affiliates, that are related to determining compensation for any of the Corporation's directors and executive officers. Hexarem billed the Corporation an amount of \$5,168.75 in Executive Compensation-Related Fees for services rendered during the fiscal year ended March 31, 2021, and the Corporation was not billed any Executive Compensation-Related Fees during the fiscal year ended March 31, 2020.

All Other Fees

"All Other Fees" consist of fees for services that are billed by each consultant or advisor mentioned above and which are not reported under "Executive Compensation-Related Fees". The Corporation was not billed any Other Fees during the fiscal year ended March 31, 2021 and Hexarem billed the Corporation an amount of \$10,000 in Other Fees during the fiscal year ended March 31, 2020.

Assessment of Risks Associated with the Corporation's Compensation Policies and Practices

The CCGC has assessed the Corporation's compensation plans and programs for its executive officers to ensure alignment with the Corporation's business plan and to evaluate the potential risks associated with those plans and programs. The CCGC has concluded that the compensation policies and practices do not create any risks that are reasonably likely to have a material adverse effect on the Corporation.

The CCGC considers the risks associated with executive compensation and corporate incentive plans when designing and reviewing such plans and programs.

The Corporation has not adopted a policy restricting its NEOs or directors from purchasing financial instruments that are designated to hedge or offset a decrease in market value of equity securities granted as compensation or held, directly or indirectly, by its NEOs or directors. To the knowledge of the Corporation, none of the NEOs or directors has purchased such financial instruments.

Summary of the Compensation of the Named Executive Officers

The following table sets out information for the fiscal years ended March 31, 2021, 2020 and 2019 regarding compensation paid to or earned by the NEOs:

Summary Compensation Table

Name and Principal Occupation	Year	Salary ⁽¹⁾ (\$)	Share-Based Awards ⁽²⁾ (\$)	Option-Based Awards ⁽³⁾ (\$)	Non-Equity Incentive Plan Compensation (\$)		Pension Value ⁽⁵⁾ (\$)	All other Compensations (\$)	Total Compensation ⁽⁶⁾ (\$)
					Annual Incentive Plans ⁽⁴⁾	Long-Term Incentive Plans			
Sébastien Mailhot ⁽⁷⁾ President and Chief Executive Officer	2021	256,132	—	77,681	146,250	—	—	—	480,063
	2020	264,742	8,442	119,000	—	—	—	—	392,184
	2019	241,323	—	—	99,520	—	—	—	340,843
David Montpetit ⁽⁸⁾ Chief Financial Officer	2021	183,548	—	22,372	72,563	—	—	—	278,483
	2020	41,538	—	19,200	—	—	—	—	60,738
Robert Desautels Chief Technology Officer	2021	206,816	—	9,321	63,525	—	—	—	279,662
	2020	219,211	8,442	35,000	—	—	—	—	262,653
	2019	206,160	—	14,952	65,998	—	—	—	287,110
Yannick Gemme Vice President, Sales	2021	168,008	—	22,372	43,563	—	—	—	233,943
	2020	163,891	4,221	32,200	—	—	—	—	200,312
	2019	199,269	—	14,952	112,500	—	—	—	326,721

(1) This column discloses the actual salary earned during the fiscal year indicated.

(2) This column discloses the total value of RSUs granted to the Named Executive Officer during the fiscal year indicated. These amounts are equal to the number of RSUs granted multiplied by volume weighted average trading price of the Class A common shares on the TSX for the five consecutive trading days immediately prior to the date of grant on July 4, 2016 (\$0.63). These amounts do not reflect the current value of the RSUs or the value, if any, that may be received when the RSUs are settled.

(3) This column discloses the total value of Options at the time of grant. **These figures do not reflect the current value of the Options or the value, if any, that may be realized if and when the Options are exercised.** The value of the Option awards was calculated using the Black-Scholes option-pricing model using the same assumptions used for determining the equity-based compensation expense in the Corporation's financial statements for the fiscal years ended March 31, 2021, 2020 and 2019 in accordance with International Financial Reporting Standards 2 ("IFRS 2"). These assumptions are:

	Fiscal year 2021	Fiscal year 2020		Fiscal year 2019
	March 10, 2021	February 17, 2020	August 26, 2019	December 17, 2018
Exercise price:	\$0.09	\$0.08	\$0.13	\$0.19
Risk-free interest rate:	0.91%	1.37%	1.21%	1.99%
Expected life of Options:	5.0 years	5.0 years	6.6 years	6.7 years
Expected volatility factor:	95.19%	62.14%	63.41%	65.80%
Dividend yield:	0%	0%	0%	0%
Forfeiture rate:	8.34%	7.53%	7.29%	6.16%
Fair value of granted Options:	\$0.07	\$0.05	\$0.08	\$0.12

The Black-Scholes model was selected by the Corporation as it is the most widely adopted and used option-valuation method.

(4) The amounts disclosed in the column are granted as annual cash bonuses and are attributable in the fiscal year indicated.

(5) The Corporation does not have a retirement plan.

(6) **The total compensation value does not represent the real cash compensation earned by the Named Executive Officer during these fiscal years.**

(7) Sébastien Mailhot was appointed as President, Chief Executive Officer and director of the Corporation effective on April 1, 2020. Mr. Mailhot acted as interim Chief Financial Officer of the Corporation from August 7, 2019 to January 13, 2020.

(8) David Montpetit was appointed as Chief Financial Officer of the Corporation on January 13, 2020.

The total compensation of the NEOs, as shown in the Summary Compensation Table, consists, in part, of Options that have a value which does not constitute a cash amount received by the NEOs. The amounts attributed to Options are at risk and the Options may ultimately have no value.

Incentive Plan Awards

The following table sets out the details of all Options held by the NEOs as at March 31, 2021, the end of the Corporation's last fiscal year:

Name	Option-Based Awards				Share-Based Awards ⁽²⁾		
	Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Value of Unexercised In-the-Money Options ⁽¹⁾ (\$)	Number of Shares or Units of Shares That Have Not Vested (#)	Market or Payout Value of Share-based Awards That Have Not Vested (\$)	Market or Payout Value of Vested Share-based Awards Not Paid or Distributed (\$)
Robert Desautels	300,000	0.19	April 11, 2023	—	—	—	—
	275,000	0.08	February 17, 2025	4,125			
	150,000	0.09	March 10, 2026	750			
	125,000	0.19	December 17, 2028	—			
	100,000	0.13	August 26, 2029	—			
Yannick Gemme	60,000	0.65	April 19, 2021	—	—	—	—
	150,000	0.28	April 19, 2022	—			
	100,000	0.19	April 11, 2023	—			
	20,000	0.23	December 23, 2023	—			
	240,000	0.08	February 17, 2025	3,600			
	50,000	0.36	August 12, 2025	—			
	360,000	0.09	March 10, 2026	1,800			
	55,000	0.33	June 22, 2027	—			
	125,000	0.19	December 17, 2028	—			
100,000	0.13	August 26, 2029	—				
Sébastien Mailhot	1,000,000	0.08	February 17, 2025	150,000	—	—	—
	200,000	0.33	July 2, 2025	—			
	1,250,000	0.09	March 10, 2026	6,250			
	200,000	0.53	December 8, 2026	—			
	100,000	0.33	June 22, 2027	—			
	200,000	0.19	December 17, 2028	—			
300,000	0.13	August 26, 2029	—				
David Montpetit	240,000	0.08	February 17, 2025	3,600	—	—	—
	360,000	0.09	March 10, 2026	1,800			

(1) This column sets out the aggregate value of in-the-money unexercised Options as at March 31, 2021, calculated based on the difference between the market price of the Class A common shares underlying the Options as at March 31, 2021 (\$0.095), the last trading day during the fiscal year ended March 31, 2021, and the exercise price of the Options.

(2) The Board of Directors adopted a the RSU Plan on June 21, 2016, which forms part of the Corporation's long-term incentive compensation arrangements available for its Named Executive Officers, other officers and key employees, and consultants to the Corporation.

Incentive Plan Awards – Value Vested or Earned During the Year

The following table sets out, for each NEO, the value of option-based awards and share-based awards which vested during the fiscal year ended March 31, 2021 and the value of non-equity incentive plan compensation earned during the fiscal year ended March 31, 2021:

Name	Option-Based Awards – Value Vested During the Year ⁽¹⁾ (\$)	Share-Based Awards – Value Vested During the Year ⁽²⁾ (\$)	Non-Equity Incentive Plan Compensation – Value Earned During the Year (\$)
Robert Desautels	—	—	—
Yannick Gemme	—	—	—
Sébastien Mailhot	—	—	—
David Montpetit	—	—	—

- (1) Calculated based on the difference between the market price of the shares underlying the Options at the vesting date and the exercise price of the Options on such vesting date.
- (2) The Board of Directors adopted the RSU Plan on June 21, 2016, which forms part of the Corporation's long-term incentive compensation arrangements available for its Named Executive Officers, other officers and key employees, and consultants to the Corporation.

Termination and Change of Control Benefits

Employment Agreement with Sébastien Mailhot

The Corporation has entered into an employment agreement for an indeterminate term with Sébastien Mailhot, Chief Executive Officer of the Corporation. In addition to his base salary, Mr. Mailhot is eligible to receive a performance bonus calculated as a percentage of his annual base salary and tied to attaining objectives which are determined on an annual basis. Mr. Mailhot's remuneration is reviewed annually by the CCGC. Pursuant to his employment agreement, Mr. Mailhot has given, among other things, a non-disclosure undertaking to the Corporation. In the event of the termination of Mr. Mailhot's employment by the Corporation without reasonable cause, he is entitled to receive payment in an amount equal to one and one half times his annual compensation, that is, his base salary for the current year plus an amount corresponding to the average of the last two years of bonuses approved by the Board of Directors, with an additional amount corresponding to one month of his annual compensation per year of service starting on April 1, 2020, for a maximum of twice his annual compensation. In the event of a change of control of the Corporation, Mr. Mailhot is entitled to receive payment in an amount equal to twice his annual compensation. The amount that Mr. Mailhot would have been entitled to receive if the Corporation had terminated his employment without reasonable cause as at March 31, 2021 is \$493,886, and the amount that would have been payable to him if a change of control had taken place on March 31, 2021 is \$658,514.

Employment Agreement with David Montpetit

The Corporation has entered into an employment agreement for an indeterminate term with David Montpetit, Chief Financial Officer of the Corporation. In addition to his base salary, Mr. Montpetit is eligible to receive a performance bonus calculated as a percentage of his annual base salary and tied to attaining personal and corporate objectives which are determined on an annual basis. Mr. Montpetit's remuneration is reviewed annually by the President of the Corporation and approved by the CCGC. Pursuant to his employment agreement, Mr. Montpetit has given, among other things, a non-disclosure undertaking to the Corporation. His employment agreement does not contain any provisions with regard to the termination of Mr. Montpetit's employment by the Corporation without reasonable cause, including the event of a change of control of the Corporation.

Employment Agreement with Robert Desautels

The Corporation has entered into an employment agreement for an indeterminate term with Robert Desautels, Chief Technology Officer of the Corporation. In addition to his base salary, Mr. Desautels is eligible to receive a performance bonus calculated as a percentage of his annual base salary and tied to attaining objectives which are determined on an annual basis. Mr. Desautels' remuneration is reviewed annually by the President of the Corporation and approved by the CCGC. Pursuant to his employment agreement, Mr. Desautels has given, among other things, a non-disclosure undertaking to the Corporation. In the event of the termination of Mr. Desautels' employment without reasonable cause, he is entitled to receive payment in an amount equal to one month of his base salary per completed year of service plus an amount corresponding to the average of the last two years in proportion to the number of months of his leave period. In the event of a change of control of the Corporation, Mr. Desautels is entitled to receive payment in an amount equal to his annual compensation, that is, his base salary for the current year plus an amount corresponding to the average of the last two years of bonuses approved by the Board of Directors. The amount that Mr. Desautels would have been entitled to receive if the Corporation had terminated his employment without reasonable cause as at March 31, 2021 is \$139,171, and the amount that would have been payable to him if a change of control had taken place on March 31, 2021 is \$238,579.

Employment Agreement with Yannick Gemme

The Corporation has entered into an employment agreement for an indeterminate term with Yannick Gemme, Vice President, Sales of the Corporation. In addition to his base salary, Mr. Gemme is eligible to receive a performance bonus calculated as a percentage of his annual base salary and tied to attaining objectives which are determined on an annual basis. Mr. Gemme's remuneration is reviewed annually by the President of the Corporation and approved by the CCGC. Pursuant to his employment agreement, Mr. Gemme has given, among other things, a non-disclosure undertaking to the Corporation. In the event of the termination of Mr. Gemme's employment by the Corporation without reasonable cause, he is entitled to receive payment in an amount equal to his annual compensation, that is, his base salary for the current year plus an amount corresponding to the average of the last two years of bonuses approved by the Board of Directors. In the event of a change of control of the Corporation, Mr. Gemme is entitled to receive payment in an amount equal to one and a half times his annual compensation. The amount that Mr. Gemme would have been entitled to receive if the Corporation had terminated his employment without reasonable cause as at March 31, 2021 is \$189,790, and the amount that would have been payable to him if a change of control had taken place on March 31, 2021 is \$284,684.

Director Compensation

The independent directors of the Corporation are compensated as follows:

- The CCGC will make recommendations to the Board of Directors on the number of DSUs and Options, if any, to be granted to each independent director in any given year based on, among other factors, general market and economic conditions, the performance of the Corporation, the time devoted by the independent directors for their respective roles as director or member of any committee of the Board of Directors, peer group comparisons as well as recruitment, retention and motivation considerations. DSUs were granted to independent directors in 2016 as part of the Corporation's long-term incentive compensation arrangement for its independent directors. The Corporation did not grant additional DSUs pursuant to the DSU Plan to its NEOs or its directors since the aforementioned 2016 grants. Options were granted to independent directors in August 2019 and in March 2021;
- during the fiscal year ended March 31, 2021, the Chair of the Board of Directors received an annual fee of \$35,000 while the other independent directors received annual fees of \$16,500;
- the Chair of each Board of Directors' Committee receives fees in an amount of \$8,000 per year; and
- independent directors receive meeting fees of \$1,000 per day for each meeting of the Board of Directors and for each meeting of a Board of Directors' Committee; such amount is reduced to \$750 for meetings in which the director participates by telephone or videoconference.

Share Ownership Policy

On February 12, 2020, the Board of Directors has adopted a share ownership policy to align the interests of directors with those of shareholders. Pursuant to such policy, non-executive directors have a maximum period of three (3) years to acquire common shares of the Corporation having a value, at the time of acquisition, equal to one (1) time their annual fees (excluding meeting fees) as at February 12, 2020. New directors will have a maximum period of three (3) years from the date of their election or appointment to comply with the share ownership policy and acquire common shares of the Corporation having a value, at the time of acquisition, equal to one (1) time the annual fee (excluding meeting fees) payable to directors as at the date of their election or appointment. Common Shares as well as "in-the-money" vested options, DSUs, RSUs or similar types of equity-based awards available under the Corporation's long-term incentive plans, count towards meeting the share ownership policy.

As at August 3, 2021, Denis Chamberland, Louis P. Bernier, Brigitte Bourque, Luc Martin and Ève Laurier have met the share ownership policy described above.

On February 12, 2020, upon recommendation of the CCGC, the Board of Directors adopted an incentivization policy for the non-executive directors. Pursuant to such incentivization policy, the total target number of Options granted to each non-executive director shall be 187,500 Options, except for the Chair of the Board of Directors who shall be granted 375,000 Options. Each non-executive director shall be granted a number of Options every year that will take into consideration the total target number of Options indicated above as well as the Options already held by such director, in order for the director to be the beneficiary of a number of Options corresponding to the total target number of Options. Those Options will expire five (5) years after the date of grant and will be subject to time-based vesting conditions, with one-third (1/3) of such Options

vesting equally over a period of three (3) years from the date of grant. This incentivization policy will always be subject to the discretion of the Board of Directors of the Corporation who may change any aspect of the incentivization policy at any time in exceptional circumstances.

The following table sets out the details of the compensation of the independent directors of the Corporation for the fiscal year ended March 31, 2021:

Name	Fees earned ⁽¹⁾ (\$)	Share-based awards ⁽²⁾ (\$)	Option-based awards ⁽³⁾ (\$)	Non-equity incentive plan compensation ⁽⁴⁾ (\$)	Pension value ⁽⁵⁾ (\$)	All other compensation ⁽⁶⁾ (\$)	Total ⁽⁷⁾ (\$)
Louis P. Bernier	34,744	—	1,088	n/a	n/a	n/a	35,832
Brigitte Bourque	28,356	—	3,573	n/a	n/a	n/a	31,929
Denis Chamberland	45,900	—	5,127	n/a	n/a	n/a	51,027
Ève Laurier ⁽⁸⁾	10,703	—	2,330	n/a	n/a	n/a	13,033
Luc Martin	32,561	—	2,797	n/a	n/a	n/a	35,358
Robert Copple ⁽⁹⁾	36,430	—	—	n/a	n/a	n/a	36,430
Jean-René Halde ⁽¹⁰⁾	17,059	—	—	n/a	n/a	n/a	17,059
Total	205,754	—	14,915	n/a	n/a	n/a	220,669

(1) This amount represents the annual fees earned by each of the directors.

(2) The Board of Directors adopted the DSU Plan on June 21, 2016, which forms part of the Corporation's long-term incentive compensation arrangements available for NEOs and the independent directors of the Corporation.

(3) This column discloses the total value of Options at the time of grant. **These figures do not reflect the current value of the Options or the value, if any, that may be realized if and when the Options are exercised.** The value of the option awards was calculated using the Black-Scholes option-pricing model using the same assumptions used for determining the equity-based compensation expense in the Corporation's financial statements for the fiscal year ended March 31, 2021 in accordance with IFRS 2. These assumptions are:

	<u>Fiscal year 2021</u> <u>March 10, 2021</u>
Exercise price:	\$0.09
Risk-free interest rate:	0.91%
Expected life of Options:	5 years
Expected volatility factor:	95.19%
Dividend yield:	0%
Forfeiture rate:	8.34%
Fair value of granted Options:	\$0.07

The Black-Scholes model was selected by the Corporation as it is the most widely adopted and used option-valuation method.

(4) The Corporation did not have a non-equity incentive plan at the end of the fiscal year ended March 31, 2021.

(5) The Corporation does not have a pension plan.

(6) The Corporation does not offer any other type of compensation to the directors.

(7) **The total compensation value does not represent the real cash compensation earned by the independent directors during the fiscal year ended March 31, 2021.**

(8) Ève Laurier was appointed as a director of the Corporation on November 11, 2020.

(9) Robert Copple resigned as a director of the Corporation on April 26, 2021.

(10) Jean-René Halde ceased to be a director of the Corporation at the last annual meeting of the shareholders of the Corporation held on September 16, 2020.

Incentive Plan Awards

The following table sets out the details of all Options held by the independent directors of the Corporation within the meaning of National Instrument 52-110 *Audit Committees* as at March 31, 2021, the end of the Corporation's last fiscal year:

Name	Option-Based Awards				Share-Based Awards ⁽²⁾		
	Number of Securities Underlying Unexercised Options (#)	Option Exercise Price (\$)	Option Expiration Date	Value of Unexercised In-the-Money Options ⁽¹⁾ (\$)	Number of Shares or Units of Shares that have not Vested (#)	Market or Payout Value of Share-Based Awards That Have Not Vested ⁽³⁾ (\$)	Market or Payout Value of Vested Share-Based Awards Not Paid or Distributed ⁽³⁾ (\$)
Louis P. Bernier	40,000	0.27	August 13, 2024	—	—	—	7,760
	17,500	0.09	March 10, 2026	87.50			
	50,000	0.33	August 14, 2027	—			
	40,000	0.19	December 17, 2028	—			
	40,000	0.14	August 12, 2029	—			
Brigitte Bourque	57,500	0.09	March 10, 2026	287.50	—	—	—
	40,000	0.16	February 21, 2029	—			
	40,000	0.14	August 12, 2029	—			
Denis Chamberland	30,000	0.08	February 17, 2025	450	—	—	—
	82,500	0.09	March 10, 2026	412.50			
Ève Laurier ⁽⁴⁾	37,500	0.09	March 10, 2026	187.50	—	—	—
Luc Martin	30,000	0.08	February 17, 2025	450	—	—	—
	45,000	0.09	March 10, 2026	225			
Robert Copple ⁽⁵⁾	57,500	0.09	March 10, 2026	—	—	—	—
	50,000	0.33	August 14, 2027	—			
	40,000	0.19	December 17, 2028	—			
	40,000	0.14	August 12, 2029	—			

(1) This column sets out the aggregate value of in-the-money unexercised options as at March 31, 2021, calculated based on the difference between the market price of the Class A common shares underlying the Options as at March 31, 2021 (\$0.095), the last trading day in the fiscal year ended March 31, 2021, and the exercise price of the Options.

(2) The Board of Directors adopted a Deferred Share Unit Plan on June 21, 2016, which forms part of the Corporation's long-term incentive compensation arrangements available for Named Executive Officers and the independent directors of the Corporation.

(3) These amounts are equal to the number of DSUs granted multiplied by volume weighted average trading price of the Class A common shares on the TSX for the five (5) consecutive trading days ended March 31, 2021 (\$0.097). These amounts do not reflect the current value of the DSUs or the value, if any, that may be received when the DSUs are settled. The vested DSUs are payable upon the termination date of the independent director.

(4) Ève Laurier was appointed as a director of the Corporation on November 11, 2020.

(5) Robert Copple resigned as a director of the Corporation on April 26, 2021.

Incentive Plan Awards – Value Vested or Earned During the Year

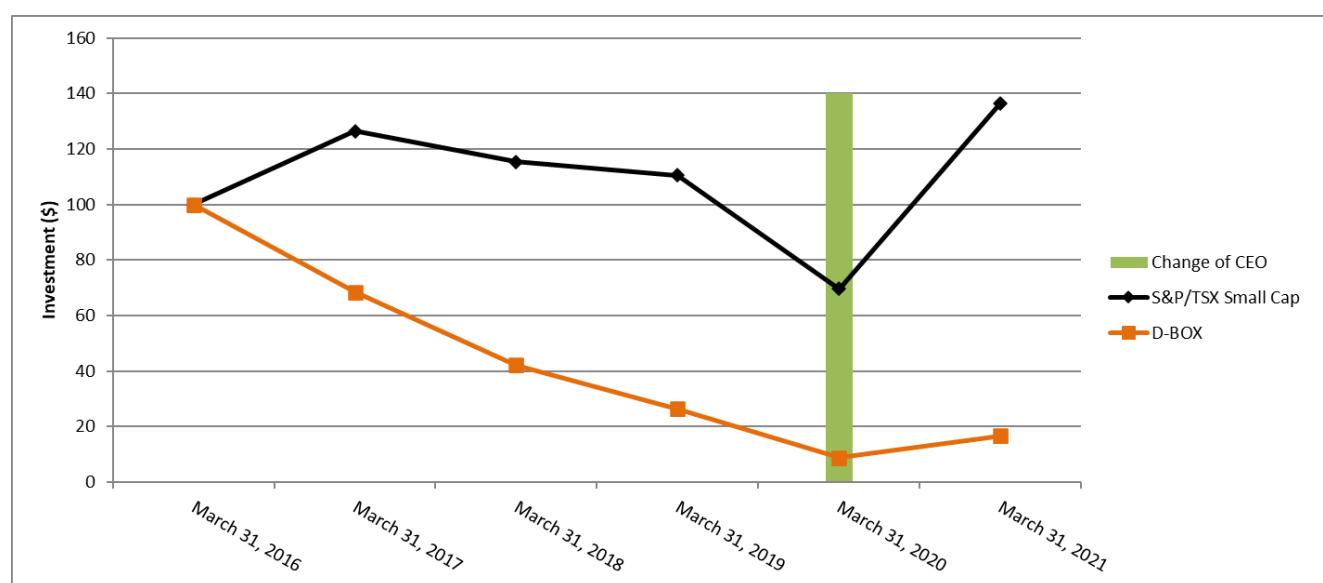
The following table sets out, for each independent director, the value of option-based awards and share-based awards which vested during the fiscal year ended March 31, 2021 and the value of non-equity incentive plan compensation earned during the fiscal year ended March 31, 2021:

Name	Option-Based Awards – Value Vested During the Year ⁽¹⁾ (\$)	Share-Based Awards – Value Vested During the Year ⁽²⁾ (\$)	Non-Equity Incentive Plan Compensation – Value Earned During the Year (\$)
Louis P. Bernier	—	—	n/a
Brigitte Bourque	—	—	n/a
Denis Chamberland	—	—	n/a
Ève Laurier ⁽³⁾	—	—	n/a
Luc Martin	—	—	n/a
Robert Copple ⁽⁴⁾	—	—	n/a
Jean-René Halde ⁽⁵⁾	—	—	n/a

- (1) Calculated based on the difference between the market price of the shares underlying the Options at the vesting date and the exercise price of the Options on such vesting date.
- (2) The Board of Directors adopted the DSU Plan on June 21, 2016, which forms part of the Corporation's long-term incentive compensation arrangements available for Named Executive Officers and the independent directors of the Corporation.
- (3) Ève Laurier was appointed as a director of the Corporation on November 11, 2020.
- (4) Robert Copple resigned as a director of the Corporation on April 26, 2021.
- (5) Jean-René Halde ceased to be a director of the Corporation at the last annual meeting of the shareholders of the Corporation held on September 16, 2020.

Performance Graph

The line graph below sets out the cumulative total shareholder return over the five most recently completed financial years of the Corporation, assuming that \$100 was invested at the closing price on March 31, 2016, compared with the cumulative total return of the same amount invested in the S&P / TSX SmallCap Index since March 31, 2016 (assuming all dividends are reinvested).



	March 31, 2016	March 31, 2017	March 31, 2018	March 31, 2019	March 31, 2020	March 31, 2021
S&P/TSX SmallCap	\$100	\$126.49	\$115.42	\$110.54	\$69.57	\$136.25
D-BOX	\$100	\$68.42	\$42.11	\$26.32	\$8.77	\$16.67

The outbreak of the COVID-19 pandemic and the government-imposed restrictions and mandated closures of nonessential businesses in response thereto have had an unprecedented impact on the Corporation. While restrictions to control the spread of COVID-19 were applied at different degrees depending on the countries and regions since March 2020, most commercial entertainment venues operated at limited capacity and, in the case of the theatrical market, a significant number of commercial theatres were temporarily closed and those which reopened have been constrained with social distancing rules and local government business restrictions. Consequently, a significant number of blockbuster movies have been postponed to a later date, thereby adversely affecting the demand for the Corporation's products, activities, revenues, profitability, financial condition, results of operations and the trading price of its securities. For those reasons, and in general, management of the Corporation does not believe that the above performance graph is representative of the Corporation's efforts relating to the implementation of its business plan and various strategies, such as the attainment of sales, production cost-cutting, technology deployment and brand-recognition objectives. The trading price of the Corporation's shares depends on several factors that are beyond the Corporation's control, such as investors' perceptions in relation to the future of the Corporation's industry, and unfavorable economic conditions, to only name a few.

In the past five years, two NEO positions were eliminated, namely the Chief Business Development Officer and the Chief Operating Officer. The NEO who served as Chief Business Development Officer retired in December 2019, and the NEO who served as Chief Operating Officer was appointed as President and Chief Executive Officer of the Corporation on April 1, 2020. The duties and responsibilities attached to those two positions are now performed and held by other employees. It should be noted that the Chief Executive Officer who was appointed on April 1, 2020 implemented new business development strategies that will progressively be deployed over the next few years.

The total compensation of the NEOs, as shown in the Summary Compensation Table on page 18, has remained stable or has decreased, particularly in the case of the Vice President of Sales due to lower sales during the pandemic, or in the case of the President and Chief Executive Officer when comparing the total compensation of the former President and Chief Executive Officer with the current one. Moreover, during the fiscal year ended March 31, 2020, the CCGC did not approve the payment of any bonuses to the NEOs to ensure the Corporation's sustainability in the context of the COVID-19 pandemic, and because corporate objectives were not all met to the satisfaction of the CCGC.

The market price for shares is only one of many factors that the CCGC will take into consideration when reviewing and making recommendations to the Board of Directors with respect to the Corporation's compensation and benefit programs for the NEOs. The CCGC will also consider other factors such as the development, over the years, of new products and new markets, the competitive positioning of the Corporation, the achievement of personal and corporate objectives, market and economic conditions, levels of responsibility and accountability of each NEO, skill and competencies of the NEO, retention considerations and level of demonstrated performance.

SECURITIES AUTHORIZED FOR ISSUANCE UNDER EQUITY COMPENSATION PLANS

The following table sets out certain details as at March 31, 2021, the end of the Corporation's last fiscal year, with respect to compensation plans pursuant to which equity securities of the Corporation are authorized for issuance:

Plan Category	Number of shares to be issued upon exercise of outstanding options, warrants and rights (a)	Weighted-average exercise price of outstanding options, warrants and rights (b)	Number of shares remaining available for future issuance under the Equity Compensation Plans (excluding securities reflected in column (a)) (c)
Equity compensation plans previously approved by shareholders	12,582,034	\$0.18	9,440,523
Equity compensation plans not previously approved by shareholders	n/a	n/a	n/a

The Options referred to in the table above were granted pursuant to the 2015 Plan and the 2011 Plan.

INDEBTEDNESS OF DIRECTORS AND EXECUTIVE OFFICERS

As at August 3, 2021, none of the executive officers, directors, nominees for election as director, employees or former executive officers, directors or employees of the Corporation or any of its subsidiaries were indebted to the Corporation or any of its subsidiaries and, as at the same date, the indebtedness, if any, of such persons to other entities was not the subject of a guarantee, support agreement, letter of credit or other similar arrangement or understanding provided by the Corporation or any subsidiary thereof.

None of the: (i) persons who are or who were, at any time during the fiscal year ended March 31, 2021, directors or executive officers of the Corporation; (ii) proposed nominees for election as a director of the Corporation; or (iii) associates of any such director, executive officer or proposed nominee, were, at any time during the fiscal year ended March 31, 2021, indebted to: (a) the Corporation or any of its subsidiaries; or (b) another entity, if such indebtedness has been the subject of a guarantee, support agreement, letter of credit or other similar arrangement or understanding provided by the Corporation or any subsidiary thereof, other than “routine indebtedness” as defined in National Instrument 51-102 *Continuous Disclosure Obligations*.

AUDIT COMMITTEE INFORMATION

Reference is made to the section entitled “Audit Committee” of the Corporation’s Annual Information Form for the fiscal year ended March 31, 2021 for required disclosure relating to the Audit Committee. The Annual Information Form is available on SEDAR at www.sedar.com and can be obtained by contacting the Vice President, Legal Affairs of the Corporation at 2172 de la Province Street, Longueuil, Québec, J4G 1R7, or by telephone at 450-442-3003.

APPOINTMENT AND REMUNERATION OF AUDITORS

Ernst & Young LLP have served as the auditors of the Corporation since February 4, 2004. Except where authorization to vote with respect to the appointment of auditors is withheld, the persons named in the accompanying form of proxy intend to vote FOR the appointment of Ernst & Young LLP as the auditors of the Corporation until the following annual meeting of the shareholders, at such remuneration as may be determined by the Board of Directors.

RATIFICATION, CONFIRMATION AND APPROVAL OF UNALLOCATED OPTIONS UNDER THE 2015 STOCK OPTION PLAN

In 1999, the Board of Directors of the Corporation established the 1999 Stock Option Plan (the “**1999 Plan**”) for the directors, officers and employees of, and consultants to, the Corporation and its subsidiaries. On June 16, 2011, the Board of Directors repealed the 1999 Plan and adopted the 2011 Stock Option Plan (the “**2011 Plan**”), which was approved by the shareholders of the Corporation at the annual and special meeting of shareholders held on August 24, 2011. All Options that were granted under the 1999 Plan and that were outstanding as at August 24, 2011 were carried over to the 2011 Plan. On June 18, 2015, the Board of Directors repealed the 2011 Plan and adopted the 2015 Plan, which was approved by the shareholders of the Corporation at the annual and special meeting of shareholders held on August 12, 2015. All Options that were granted under the 2011 Plan and that were outstanding as at August 12, 2015 were carried over to the 2015 Plan. The 2015 Plan provides that the total number of Class A common shares reserved for issuance thereunder and under all of the Corporation’s other share-based compensation agreements cannot exceed 10% of the issued and outstanding Class A common shares of the Corporation at the time of a grant. The 2015 Plan is considered to be an “evergreen” plan, since the number of Class A common shares covered by Options which have been exercised will be available for subsequent grants under the 2015 Plan and the number of Options available for grants increases as the number of issued and outstanding Class A common shares of the Corporation increases.

As such, under the rules of the Toronto Stock Exchange (“**TSX**”), a security-based compensation arrangement such as the 2015 Plan must, when initially put in place, receive shareholder approval at a duly-called meeting of shareholders and the unallocated Options are subject to ratification by shareholders every three years thereafter. At the Corporation’s annual and special meeting held on August 14, 2018, all unallocated entitlements under the 2015 Plan were approved by shareholders. Accordingly, at the Meeting, shareholders will be asked to consider and if deemed advisable, to approve with or without variation, an ordinary resolution (the “**Stock Option Plan Resolution**”) ratifying, confirming and approving all unallocated Options under the Stock Option Plan, as required by the TSX. The text of the Stock Option Plan Resolution is annexed as Schedule A to this Circular.

In accordance with the rules of the TSX, in order to be adopted, the Stock Option Plan Resolution must be approved by a majority of the votes cast by the shareholders of the Corporation, either present in person or represented by proxy at the

Meeting. The Board of Directors recommends that shareholders vote in favour of the adoption of the Stock Option Plan Resolution. **Unless otherwise specified, the persons named in the accompanying form of proxy or voting instruction form intend to vote FOR the Stock Option Plan Resolution.** If the Stock Option Plan Resolution is not passed at the Meeting, no further Options may be granted under the 2015 Plan. However, in such event, all Options previously granted under the 2015 Plan and still outstanding will continue in force unaffected by such negative vote and may be exercised in accordance with the terms and conditions of the 2015 Option Plan.

The following is a description of certain features of the 2015 Plan, as required by the TSX:

- (i) the Board of Directors may grant Options to employees, officers and directors of, and service providers to, the Corporation and its subsidiaries;
- (ii) the maximum number of Class A common shares in respect of which Options may be outstanding under the 2015 Plan and under all of the Corporation's other share-based compensation agreements cannot exceed ten percent of the issued and outstanding Class A common shares of the Corporation at that time;
- (iii) no Option may be granted to any optionee under the 2015 Plan unless the aggregate number of Class A common shares: (a) issued to "insiders" of the Corporation within any one-year period; and (b) issuable to "insiders" of the Corporation at any time under the 2015 Plan or combined with all other share-based compensation agreements of the Corporation, does not exceed ten percent of the total number of issued and outstanding Class A common shares;
- (iv) the exercise price of Options is determined by the Board of Directors at the time the Options are granted, but may not be less than the weighted-average trading price of the Class A common shares of the Corporation on the TSX for the five trading days immediately preceding the day on which an Option is granted;
- (v) at the time of granting an Option, the Board of Directors, in its discretion, may set a "vesting schedule", that is, one or more dates from which an Option may be exercised in whole or in part. In such event, the Board of Directors will not be under any obligation to set a "vesting schedule" in respect of any other Option granted under the 2015 Plan. If the Board of Directors does not set a "vesting schedule" at the time of granting an Option, the Option will be deemed to vest over a period of 36 months in three equal instalments, with one-third of the Option vesting at twelve-month intervals;
- (vi) Options expire on the date set by the Board of Directors at the time the Options are granted, which date may not be more than ten years after the grant date. Nonetheless, if an Option expires during a period in which the Corporation has prohibited an optionee from trading shares under policies it has adopted (a "**Blackout Period**"), or within ten business days from the expiration of a Blackout Period, the term of the Option will be automatically extended for a period of ten business days immediately following the Blackout Period (the "**Extension due to a Blackout Period**");
- (vii) Options are not transferable, other than by will or the laws of succession of the domicile of the deceased optionee;
- (viii) if an optionee's employment or service-provider relationship with the Corporation is terminated for "serious reason", any Options not then exercised terminate immediately;
- (ix) if an optionee dies, Options may be exercised by the person to whom they are transferred by will or the laws of succession only for that number of Class A common shares which the optionee was entitled to acquire at the time of death, for a period of one year after the date of death or prior to the expiration of the term of the Option, whichever occurs earlier;
- (x) if an optionee becomes, in the determination of the Board of Directors, permanently disabled, Options may be exercised only for that number of Class A common shares which the optionee was entitled to acquire at the time of permanent disability, for a period of one year after the date of permanent disability or prior to the expiration of the term of the Option, whichever occurs earlier;

- (xi) upon an optionee's employment, office, directorship or service-provider relationship with the Corporation terminating or ending other than by reason of death, permanent disability or termination for "serious reason", Options may be exercised for that number of Class A common shares which the optionee was entitled to acquire at the time of such termination, for a period of 90 days after such date or prior to the expiration of the term of the Option, whichever occurs earlier;
- (xii) upon an optionee's employment, office or directorship with, or provision of services to, the Corporation being terminated as a result of the resignation of the optionee, any Option or unexercised part thereof granted to such optionee may be exercised only for that number of Class A common shares which the optionee was entitled to acquire under the Option at the time of such termination. Such Option will be exercisable within 30 days after such termination or prior to the expiration of the term of the Option, whichever occurs earlier;
- (xiii) the 2015 Plan does not offer optionees financial assistance from the Corporation;
- (xiv) in the event the Corporation proposes to amalgamate, merge or consolidate with or into any other company (other than with a wholly-owned subsidiary of the Corporation) or to liquidate, dissolve or wind-up, or in the event an offer to purchase the Class A common shares of the Corporation or any part thereof is made to all holders of Class A common shares of the Corporation (other than the offeror or offerors), the Corporation will have the right, upon written notice thereof to each optionee holding Options under the 2015 Plan, to determine, in the Corporation's sole discretion, that all Options held by such optionees may be exercised, section 6.1(c) of the 2015 Plan notwithstanding, within the 20-day period next following the date of such notice, and that upon the expiry of such 20-day period, all rights of optionees to Options under the 2015 Plan or to exercise same (to the extent not theretofore exercised) will terminate and that all such Options will cease to have further force or effect whatsoever;
- (xv) the Board of Directors may, by resolution, advance the date on which any Option may be exercised in a manner to be set forth in such resolution. The Board of Directors will not, in the event of any such advancement, be under any obligation to advance the date on or by which any Option may be exercised by any other optionee;
- (xvi) the Board of Directors may, by resolution, but subject to applicable regulatory requirements, decide that any of the provisions of the 2015 Plan concerning the effect of termination of the optionee's employment will not apply for any reason acceptable to the Board of Directors;
- (xvii) the approval of the shareholders of the Corporation is required for the following amendments to the 2015 Plan: (a) amendments to the number of Class A common shares that may be issued under the 2015 Plan, including an increase in the maximum percentage or in the number of shares; (b) any amendment to the 2015 Plan serving to lengthen the Extension due to a Blackout Period; (c) any amendment designed to reduce the exercise price or purchase price of an Option held by an "insider" of the Corporation; (d) any amendment extending the term of an Option held by an "insider" of the Corporation beyond the initial expiration date, unless authorization to the contrary is provided for under the 2015 Plan; and (e) amendments that must be approved by shareholders under applicable laws (in particular, the rules, regulations and policies of the TSX);
- (xviii) without limiting the generality of the foregoing, the Board of Directors of the Corporation may make the following types of amendments to the 2015 Plan without obtaining the approval of the shareholders of the Corporation: (a) amendments of an "administrative" nature, namely any modification in respect of internal management or administrative amendments, in particular, without limiting the generality of the foregoing, any amendment designed to correct an ambiguity, error or omission in the 2015 Plan or to correct or add to a provision of the 2015 Plan that is incompatible with another provision of the 2015 Plan; (b) amendments necessary to ensure compliance with applicable laws (in particular, the rules, regulations and policies of the TSX); (c) amendments required so that Options are eligible for more favourable treatment under applicable tax legislation; (d) any amendment relating to the administration of the 2015 Plan; (e) any amendment to the vesting provisions of the 2015 Plan or an Option, it being understood that in case of an amendment to the vesting provision of an Option, the Board of Directors is not

required to amend the vesting terms and conditions of any other Option; (f) any amendment designed to reduce the exercise price or purchase price of an Option held by an optionee who is not an “insider” of the Corporation; (g) any amendment to the provisions in respect of early termination of the 2015 Plan or an Option, whether or not such Option is held by an “insider” of the Corporation and provided such amendment does not result in an extension of the period beyond the initial expiration date; (h) the addition of a form of financial assistance offered by the Corporation for the acquisition of Class A common shares under the 2015 Plan by all or some categories of eligible participants and the subsequent amendment of such provisions; (i) the addition or amendment of a “cashless” exercise provision; (j) amendments required to suspend or terminate the 2015 Plan; and (k) any other amendment, whether fundamental or not, that does not require the approval of the shareholders under applicable laws;

- (xix) if the Corporation is required under the *Income Tax Act* (Canada) or another applicable law to remit an amount to a government authority as income tax on the value of a taxable benefit associated with the exercise of an Option by an optionee, the optionee, upon the exercise of an Option, must, as the case may be:
- (a) pay the Corporation, in addition to the Option exercise price, sufficient cash, as determined by the Corporation in its sole discretion, in order to finance the required tax remittance;
 - (b) authorize the Corporation, on behalf of the optionee, to sell on the market, according to the terms and conditions and at the times determined by the Corporation in its sole discretion, the portion of the Class A common shares to be issued upon exercise of the Option sufficient to generate cash proceeds to finance the required tax remittance; and
 - (c) take other measures that the Corporation deems acceptable, in its sole discretion, to finance the required tax remittance.

As at March 31, 2021, the maximum number of Class A common shares issuable pursuant to the 2011 Plan and 2015 Plan was 22,022,557 shares, representing 10% of the then issued and outstanding Class A common shares. At such date, there were 12,582,034 Options issued and outstanding pursuant to the 2011 Plan and 2015 Plan, representing 5.7% of the then issued and outstanding Class A common shares, leaving 9,440,523 unallocated Options available for future grants under the 2015 Plan, representing approximately 4.3% of the then issued and outstanding Class A common shares.

In accordance with the requirements of section 613 of the TSX Company Manual, companies listed on the TSX are required to disclose an “annual burn rate” (“**ABR**”) for each of their security-based compensation arrangements as of the end of the financial year. ABR refers to the number of shares that are subject to awards that are granted over the year, expressed as a percentage of the total weighted average number of issued and outstanding shares for the applicable fiscal year. The weighted average number of Class A common shares of the Corporation issued and outstanding in each of the last three fiscal years is as follows:

- Year ended March 31, 2021 – 179,234,708 Class A common shares;
- Year ended March 31, 2020 – 175,950,573 Class A common shares; and
- Year ended March 31, 2019 – 175,950,573 Class A common shares.

The ABR under the 2015 Plan, calculated in accordance with section 613(p) of the TSX Company Manual, was 1.89% in the fiscal year ended March 31, 2021, 2.38% in the fiscal year ended March 31, 2020, and 0.97% in the fiscal year ended March 31, 2019.

The 2015 Plan is available under the Corporation’s profile on SEDAR at www.sedar.com and can also be obtained by contacting the Vice President, Legal Affairs and Corporate Secretary of the Corporation at 2172 de la Province Street, Longueuil, Québec, J4G 1R7, or by telephone at 450-442-3003.

CONSOLIDATION OF SHARES

As at August 3, 2021, there were 220,225,573 issued and outstanding Class A common shares of the Corporation. The Corporation considers that without a share consolidation, it may be more difficult for the Corporation to effect future financings.

Accordingly, shareholders will be asked to approve a special resolution in the form annexed hereto as Schedule B (the “**Special Resolution**”), authorizing, if deemed advisable by the Board of Directors, an amendment to the Articles of the Corporation so as to consolidate the issued and outstanding Class A common shares of the Corporation on the basis of one share for a maximum of every ten Class A common shares issued and outstanding (the “**Share Consolidation**”). In order to be adopted, the Special Resolution must be approved by at least two-thirds of the votes cast by the holders of the Class A common shares, either present in person or represented by proxy at the Meeting. **Unless otherwise specified, the persons named in the accompanying form of proxy intend to vote for the Special Resolution.**

If the Special Resolution is adopted by the shareholders, Articles of Amendment will be filed if and when deemed advisable by the Board of Directors in its discretion, but in no case later than twelve months from the date of the Meeting. In such event, subject to the maximum referred to above, the determination of the basis for the consolidation will be at the discretion of the Board of Directors. Notwithstanding the foregoing, the Special Resolution authorizes the Board of Directors to abandon the proposed amendment to the Articles of the Corporation without further approval from the shareholders. **Unless otherwise specified, the persons named in the accompanying form of proxy intend to vote for the Special Resolution. The amendment of the Articles will not have any effect on the operations of the Corporation.**

If the Share Consolidation would result in a Registered Shareholder holding a fraction of a share, no fraction or fractional share or certificate will be issued. In the event that the Share Consolidation would result in a Registered Shareholder holding a fraction of a Class A common share, such fractional Class A common share shall be rounded down to the nearest whole number of Class A common shares and any fractional Class A common share post-Share Consolidation will be cancelled without payment of any consideration. In all other respects, the post-consolidation Class A common shares will have the same attributes as the existing Class A common shares. The Share Consolidation will not change a shareholder's proportionate interest in the Corporation, even though such ownership will be represented by a smaller number of Class A common shares.

The principal effect of the Share Consolidation will be that the number of Class A common shares issued and outstanding will be reduced from 220,225,573 Class A common shares as of August 3, 2021 to between 110,112,786 and 22,022,557 Class A common shares, depending on the ratio selected by the Board of Directors. The following table sets out the percentage reduction in the number of outstanding Class A common shares and the number of Class A common shares that would be outstanding as a result of a consolidation at the ratios indicated:

Proposed Consolidation Ratio	Percentage Reduction in Number of Outstanding Class A Common Shares	Number of Outstanding Class A Common Shares Post-Consolidation
1 for 2	50%	110,112,786
1 for 5	80%	44,045,114
1 for 10	90%	22,022,557

In general, the Share Consolidation will not be considered to result in a disposition of Class A common shares by shareholders for Canadian federal income tax purposes. The aggregate adjusted cost base to a shareholder for such purposes of all Class A common shares held by the shareholder will not change as a result of the Share Consolidation; however, the shareholder's adjusted cost base per Class A common share will increase proportionately.

There can be no assurance, however, that the total market capitalization of the Corporation (the aggregate value of all Class A common shares at the market price then in effect) immediately after the Share Consolidation will be equal to or greater than the total market capitalization immediately before the Share Consolidation. In addition, there can be no assurance that the per-share market price of the Class A common shares following the Share Consolidation will equal or exceed the direct arithmetical result of the Share Consolidation. In addition, a decline in the market price of the Class A common shares after the Share Consolidation may result in a greater percentage decline than would occur in the absence of a Share Consolidation and the liquidity of the Class A common shares could be adversely affected.

In addition to the issued and outstanding Class A common shares, the Class A common shares currently reserved for issuance by the Corporation will be adjusted to give effect to the Share Consolidation, such that the number of consolidated Class A common shares issuable will equal the number obtained when the number of Class A common shares issuable is divided by the conversion number and the exercise prices of outstanding Options to purchase consolidated Class A common shares will equal the price obtained by multiplying the existing exercise price by the conversion number.

If the Special Resolution is passed at the Meeting and the Board of Directors decides to proceed with the Share Consolidation, the Corporation will announce that it is proceeding with the consolidation. Registered Shareholders should then, at that time, complete, sign and return the letter of transmittal that will be sent to such registered holders (the “**Letter of Transmittal**”), along with the share certificate(s) representing their pre-consolidation Class A common shares, to Computershare Investor Services Inc. at one of the addresses in the Letter of Transmittal. Upon receipt of a properly-completed and signed Letter of Transmittal and the share certificate(s) referred to in the Letter of Transmittal, the Corporation will arrange to have a new share certificate representing the appropriate number of post-consolidation Class A common shares delivered in accordance with the instructions provided by the holder in the Letter of Transmittal. No delivery of a new certificate to a shareholder will be made until the shareholder has surrendered his current issued certificates. Until surrendered, each share certificate formerly representing old Class A common shares shall be deemed for all purposes to represent the number of new Class A common shares to which the holder is entitled as a result of the Share Consolidation.

If a shareholder’s Class A common shares are registered in the name of a nominee (e.g. a trust company, securities broker, or other financial institution), the shareholder will not receive a Letter of Transmittal and should contact its nominee to determine if the shareholder needs to do anything to effect the consolidation of its Class A common shares.

INTEREST OF INFORMED PERSONS IN MATERIAL TRANSACTIONS

For the purposes of this Circular, “informed person” of the Corporation means: (a) a director or executive officer of the Corporation; (b) a director or executive officer of a person or company that is itself an informed person or subsidiary of the Corporation; (c) any person or company who beneficially owns, directly or indirectly, voting securities of the Corporation or who exercises control or direction over voting securities of the Corporation or a combination of both, carrying more than 10% of the voting rights attached to all outstanding voting securities of the Corporation, other than voting securities held by the person or company as underwriter in the course of a distribution; and (d) the Corporation, if it has purchased, redeemed or otherwise acquired any of its own securities, for so long as it holds any of its securities.

To the best of the Corporation’s knowledge, no informed person of the Corporation, and no associate or affiliate of any such person, at any time since April 1, 2020, has or had any material interest, direct or indirect, by way of beneficial ownership of securities or otherwise, in any transaction since April 1, 2020 that has materially affected the Corporation, in any proposed transaction that could materially affect the Corporation, or in any matter to be acted upon at this Meeting.

INTEREST OF CERTAIN PERSONS IN MATTERS TO BE ACTED UPON

The Corporation is not aware of any material interest, direct or indirect, by way of beneficial ownership of securities or otherwise, of (i) any person who has been a director or executive officer of the Corporation at any time since the beginning of the Corporation’s last financial year, (ii) any nominee for election as director of the Corporation, or (iii) any associate or affiliate of the persons listed in (i) and (ii), in any matter to be acted upon at the Meeting, other than the election of directors.

SHAREHOLDER PROPOSALS

The *Canada Business Corporations Act* provides, in effect, that a registered holder or beneficial owner of shares that is entitled to vote at an annual meeting of the Corporation may submit to the Corporation notice of any matter that the person proposes to raise at the meeting (referred to as a “**Proposal**”) and discuss at the meeting any matter in respect of which the person would have been entitled to submit a Proposal. The *Canada Business Corporations Act* further provides, in effect, that the Corporation must set out the Proposal in its management proxy circular along with, if so requested by the person who makes the Proposal, a statement in support of the Proposal by such person. However, the Corporation will not be required to set out the Proposal in its management proxy circular or include a supporting statement if, among other things, the Proposal is not submitted to the Corporation at least 90 days before the anniversary date of the notice of meeting that was sent to the shareholders in connection with the previous annual meeting of shareholders of the Corporation. As the notice in connection with the Meeting is dated August 3, 2021, the deadline for submitting a proposal to the Corporation in connection with the next annual meeting of shareholders is May 5, 2022.

The foregoing is a summary only; shareholders should carefully review the provisions of the *Canada Business Corporations Act* relating to Proposals and consult with a legal advisor.

CORPORATE GOVERNANCE PRACTICES

National Policy 58-201 *Corporate Governance Guidelines* and National Instrument 58-101 *Disclosure of Corporate Governance Practices* set out a series of guidelines for effective corporate governance. The guidelines address matters such

as the composition and independence of corporate boards, the functions to be performed by boards and their committees, and the effectiveness and education of board members. Each reporting issuer, such as the Corporation, must disclose on an annual basis and in prescribed form, the corporate governance practices that it has adopted. The following is the Corporation's required annual disclosure of its corporate governance practices.

1. Board of Directors

The Board of Directors considers that Denis Chamberland, Louis P. Bernier, Brigitte Bourque, Ève Laurier, Luc Martin and Jean-Pierre Trahan are independent within the meaning of National Instrument 52-110 *Audit Committees*.

The Board of Directors considers that Sébastien Mailhot is not independent within the meaning of National Instrument 52-110 *Audit Committees* in that he is a senior officer of the Corporation.

Meetings of the Board of Directors are chaired by its Chair, an independent director. The independent members of the Board of Directors meet without the non-independent director and members of management present. The independent directors met without any member of management and the non-independent directors at least five times in the past year. Independent directors may also communicate with each other through various technological means as required, without non-independent directors and members of management participating.

In addition, the Board of Directors has developed a written description of the role of the Chair of the Board of Directors, the Chair of each Board Committee and the Chief Executive Officer.

During the period from April 1, 2020 to March 31, 2021, the Board of Directors held twelve (12) meetings, the Audit Committee held eleven (11) meetings and the CCGC held six (6) meetings. The following table sets out the number of meetings of the Board of Directors and Board committees attended by the directors:

Name	Number of Board of Directors Meetings Attended	Number of Audit Committee Meetings Attended	Number of CCGC Meetings Attended	Total Number of Meetings Attended
Denis Chamberland	12 / 12: 100%	3 / 3: 100%	5 / 5: 100%	20 / 20: 100%
Louis P. Bernier	11 / 12: 92%	N/A	6 / 6: 100%	17 / 18: 94%
Brigitte Bourque	12 / 12: 100%	N/A	6 / 6: 100%	18 / 18: 100%
Ève Laurier ⁽¹⁾	6 / 6: 100%	N/A	1 / 1: 100%	7 / 7: 100%
Sébastien Mailhot	12 / 12: 100%	N/A	N/A	12 / 12: 100%
Luc Martin	12 / 12: 100%	11 / 11: 100%	N/A	23 / 23: 100%
Robert Copple ⁽²⁾	12 / 12: 100%	11 / 11: 100%	N/A	23 / 23: 100%
Jean-René Halde ⁽³⁾	5 / 5: 100%	8 / 8: 100%	N/A	13 / 13: 100%

(1) Ève Laurier was appointed as a director of the Corporation on November 11, 2020.

(2) Robert Copple resigned as director of the Corporation effective April 26, 2021.

(3) Jean-René Halde ceased to be a director of the Corporation at the last annual meeting of the shareholders of the Corporation held on September 16, 2020.

2. Directorships

The following directors are currently directors of other issuers that are reporting issuers (or the equivalent) in a jurisdiction of Canada or a foreign jurisdiction:

Name of Director	Issuer
Luc Martin	BTB Real Estate Investment Trust; Richelieu Hardware
Jean-Pierre Trahan	Stingray Group Inc.

3. **Orientation and Continuing Education**

Generally, the CCGC is responsible for the adoption of the policies of the Corporation relating to the orientation of new directors and the continuing education of existing directors. The Corporation encourages new directors to meet with members of management in order to learn about the Corporation's organizational culture and to familiarize themselves with the policies and practices that are in place. The Corporation intends to provide more continuing education for the directors by, among other initiatives, inviting guests to lecture them on various topics that are relevant to the directors' duties. Upon appointment of any candidate as a director, the Board of Directors will ensure that the candidate possesses the appropriate skills and knowledge to fulfill his or her obligations as a director. The Board of Directors will ensure that directors contribute to the growth of the Corporation through their positive experience as a director or senior executive with other public companies, through their expertise in the Corporation's areas of activity, through their financial and strategic development skills, or through their experience in corporate governance and regulatory compliance.

4. **Ethical Business Conduct**

In terms of ensuring ethical business conduct, the Board of Directors has adopted a Code of Ethics and Business Conduct (the "**Code of Ethics**") applicable to all the directors, senior officers and employees of the Corporation as part of its corporate practices. In addition, in terms of the disclosure of information, the Board of Directors has adopted a disclosure policy aimed at ensuring that any communication emanating from the Corporation is timely, accurate as regards the underlying facts and disclosed in accordance with applicable regulatory requirements. Finally, the Board of Directors has adopted a policy regarding securities transactions effected by insiders aimed at informing the Corporation's insiders of their responsibilities in this regard and to ensure compliance therewith.

The Code of Ethics is available on the Corporation's website at www.d-box.com and under the Corporation's profile on SEDAR at www.sedar.com. For any question regarding the Code of Ethics, directors and the Chief Executive Officer may contact the Chair of the Board of Directors or the Chair of the CCGC, and senior officers and employees of the Corporation may contact the Vice President, Legal Affairs.

Each employee receives a copy of the Code of Ethics on an annual basis, with proof of receipt. New directors receive a copy of the mandates and policies, and directors are encouraged to consult them as required.

Internal control procedures are reviewed annually by an independent consultant.

Lastly, the Corporation has adopted a whistleblower policy which enables directors, senior officers and employees to report any irregularity to the Chair of the CCGC.

The Code of Ethics covers the following topics: compliance with laws and regulations, conflicts of interest, full disclosure, insider trading, confidentiality, gifts and awards, corruption, good-faith incentives, fair dealing, protection of company assets, accuracy of the company's books and records, reporting violations and complaints procedure. In the event of a conflict of interest, very specific rules have been established and these are included in the Code of Ethics. The Audit Committee ensures compliance with internal control and risk management standards. The CCGC is responsible for ensuring that the Board of Directors and management act in accordance with those practices and processes best able to ensure compliance with applicable laws and appropriate ethical standards; these include the adoption of company policies and procedures, and the adoption of a written Code of Ethics which sets out effective standards for deterring wrongdoing and is applicable to the Corporation's directors, senior officers and employees. These missions are explicitly included in the mandates of these two committees.

5. **Nomination of Directors**

The CCGC is responsible for recommending potential new directors and assessing the performance and contribution of directors. Louis P. Bernier, Brigitte Bourque and Ève Laurier, the three members of the CCGC, are all independent directors within the meaning of National Instrument 52-110 *Audit Committees*.

At all times, the Corporation seeks to maintain a Board of Directors comprised of talented and dedicated directors with a diverse mix of experience, skills and backgrounds collectively reflecting the strategic needs of the business and the nature of the environment in which the Corporation operates. The Corporation benefits from the directors' contributions in various fields such as sales, marketing, corporate governance, human resources, finance, strategic development and regulatory compliance.

When assessing the Board of Directors composition or identifying suitable candidates for appointment or re-election to the Board of Directors, the Corporation will consider candidates using objective criteria having due regard to the benefits of diversity and the needs of the Board of Directors. For purposes of this policy, diversity includes business experience, geography, age, gender, sexual orientation and other personal characteristics such as being a member of visible minorities, Aboriginal peoples and persons with disabilities.

The Board of Directors is required to report annually to shareholders on the diversity of its directors, including the number and percentage of women directors and the number and percentage of directors who are members of each of the “**Designated Groups**” as defined in the Employment Equity Act (in general terms, women, visible minorities, Aboriginal peoples and persons with disabilities).

Director Term Limits and Other Mechanisms of Board Renewal

The Corporation has not adopted term limits for its directors or other mechanisms of Board of Directors renewal. The Corporation is aware of the positive impact of bringing new perspectives to the Board of Directors, and therefore does from time-to-time add new members; however, it also values continuity on the Board of Directors and the in-depth knowledge of the Corporation held by those members who have a long-standing relationship with the Corporation.

Policies Regarding the Representation of Women and Members of the Designated Groups on the Board of Directors

The Corporation believes promotion of diversity is best served through careful consideration of all of the knowledge, experience, skills and backgrounds of each individual candidate for director in light of the needs of the Board without focusing on a single diversity characteristic and, accordingly, has not adopted specific Board of Directors diversity goals.

When assessing the composition of the Board, the principal focus is on ensuring that the Board of Directors has the diverse experiences, skills and backgrounds needed to oversee collectively the business of the Corporation and the Corporation takes a balanced approach when considering the extent to which personal characteristics are taken into account. The Board of Directors seeks to maintain diversity in the membership of its committees and in Board of Directors leadership roles, and will consider diversity when assigning chair roles for the Board of Directors and its committees.

Consideration of the Representation of Women and Members of the Designated Groups in the Director Identification and Selection Process

When the CCGC recommends candidates for the Board of Directors, it considers not only the qualifications, personal qualities, business background and experience of the candidates, it also considers the composition of the group of nominees, to best bring together a selection of candidates allowing the Board of Directors to perform efficiently and act in the best interest of the Corporation and its shareholders. The Corporation is aware of the benefits of diversity both on the Board of Directors and at the executive level, and therefore representation by women and members of the Designated Groups is one factor taken into consideration during the search process to fill such roles within the Corporation.

Consideration Given to the Representation of Women and Members of the Designated Groups in Executive Officer Appointments

When the Board of Directors selects candidates for executive officer positions, it considers not only the qualifications, personal qualities, business background and experience of the candidates, it also considers the composition of the group of nominees, to best bring together a selection of candidates allowing the Corporation’s management to perform efficiently and act in the best interest of the Corporation and its shareholders. The Corporation considers the presence of women and members of the Designated Groups on its executive team as an added value.

Targets Regarding the Representation of Women and Members of the Designated Groups on the Board and in Executive Officer Positions

While the Corporation considers candidates based on their qualifications, personal qualities, business background and experience, it targets a twenty-five percent (25%) to thirty-five percent (35%) representation of women and members of the Designated Groups on the Board of Directors. The Corporation has not adopted a “target” number or percentage regarding women or members of the Designated Groups in executive or senior management positions. As previously stated, the Corporation considers candidates based on their qualifications, personal qualities, business background and experience, and does not feel that targets necessarily result in the identification or selection of the best candidates.

Number of Women and Members of the Designated Groups on the Board and in Executive Officer Positions

At present, there are two (2) women on the Board of Directors of the Corporation, representing 29 % of the members of the Board of Directors, and none of the Corporation’s executive officers, as defined in National Instrument 58-101 *Disclosure of Corporate Governance Practices*, are women or members of the Designated Groups.

6. Compensation

The process by which the Corporation currently determines the compensation of the executive officers of the Corporation is described in the section entitled “Compensation of Executive Officers and Directors – Compensation Discussion & Analysis” above.

7. Other Board Committees

The only standing committees constituted by the Board of Directors are the Audit Committee and the CCGC.

The CCGC is responsible for corporate and governance matters which include the following responsibilities:

- (a) overseeing the use of key principles and guidelines relating to corporate governance that are relevant to the Corporation, as regards the: (i) size and composition of the Board of Directors; (ii) orientation of new directors; (iii) continuous education of directors; (iv) compensation and the term of directors’ mandates; (v) evaluation from time to time of the performance of the Board of Directors, its committees and individual directors, and (vi) description of the role of each director, as well as the qualifications and skills that each director should bring to the Board of Directors;
- (b) overseeing that the Board of Directors and management respect practices and procedures that are designed to ensure compliance with all applicable laws and ethical standards, including the adoption of policies and corporate procedures and the adoption of a written code of business and ethical conduct that is applicable to directors, officers and employees of the Corporation and which is designed to promote and foster integrity and deter inappropriate action or wrongdoing;
- (c) recommending candidates for election or appointment to the Board of Directors, including examining any nominees recommended by shareholders; and
- (d) to the extent possible, satisfying itself as to the integrity of the senior management of the Corporation such that the senior officers create a culture of integrity throughout the Corporation.

8. Assessments

The CCGC will ensure regular assessment of the effectiveness and contribution of the Board of Directors, the Board of Directors’ committees and the individual directors. The recommendations resulting from this evaluation process are submitted to the Chair of the Board of Directors in order to allow him to take measures that are necessary or advisable in this regard.

9. Environmental, Social, and Governance (ESG) Criteria

D-BOX is committed to advance ESG initiatives. The Corporation measures its progress in increasing environmental sustainability, achieving a diverse and inclusive workplace, and adopting leading corporate governance practices.

While the Corporation has a small direct carbon footprint given the nature of its activities, the adoption of its product helps to reduce carbon emissions by allowing users to live experiences at home or in a local environment, or by creating simulation and training experiences for users in the aerospace, heavy equipment, car racing and defense markets, among others, who are able to achieve the same results as if they were in the field.

The Corporation is aware of the benefits of diversity among its employees. When selecting candidates for employment, the Corporation takes into consideration not only the qualifications, personal qualities, business background and experience of the candidates, it also considers representation by women and members of the Designated Groups as an added value.

It should be noted that in April 2021, D-BOX hired COESIO, a consulting firm specialized in strategic planning and management of sustainable development practices. COESIO will help D-BOX to identify, integrate and measure sustainable development practices.

ADDITIONAL INFORMATION

Financial information about the Corporation is contained in its comparative consolidated financial statements and Management's Discussion and Analysis for the fiscal year ended March 31, 2021, and additional information about the Corporation is available on SEDAR at www.sedar.com.

If you would like to obtain, at no cost to you, a copy of any of the following documents:

- (a) the comparative consolidated financial statements of the Corporation for the fiscal year ended March 31, 2021 together with the accompanying report of the auditors thereon and any interim financial statements of the Corporation for periods subsequent to March 31, 2021 and Management's Discussion and Analysis with respect thereto; and
- (b) this Circular,

please send your request to:

D-BOX Technologies Inc.
Attention : Daniel Le Blanc
Vice President, Legal Affairs and Corporate Secretary
2172 de la Province Street
Longueuil, Québec J4G 1R7

Telephone: 450-442-3003
Telecopier: 450-442-3230
E-mail: dleblanc@d-box.com

It is also possible to obtain information concerning the Corporation by visiting its web site at www.d-box.com.

OTHER MATTERS

Management of the Corporation knows of no other matter to come before the Meeting other than those referred to in the Notice of Meeting. However, if any other matters which are not known to the management should properly come before the Meeting, the accompanying form of proxy confers discretionary authority upon the persons named therein to vote on such matters in accordance with their best judgment.

AUTHORIZATION

DATED at Longueuil, Québec
August 3, 2021

The contents and the mailing of this Circular have been approved by the Board of Directors of the Corporation.

(signed) Denis Chamberland

Denis Chamberland
Chair of the Board of Directors

SCHEDULE A

SHAREHOLDERS' RESOLUTION

2015 STOCK OPTION PLAN

WHEREAS in 2015, the Board of Directors of the Corporation adopted the 2015 Stock Option Plan (the “**2015 Plan**”) for the benefit of the directors, officers, employees of, and service providers to, the Corporation and its subsidiaries;

WHEREAS the 2015 Plan does not have a fixed maximum number of Class A common shares issuable thereunder;

WHEREAS pursuant to the 2015 Plan, the total number of Class A common shares reserved for issuance is equal to ten percent (10%) of the issued and outstanding Class A common shares of the Corporation from time-to-time;

WHEREAS the rules of the Toronto Stock Exchange provide that all unallocated options under a security-based compensation arrangement which does not have a fixed number of maximum securities issuable be approved every three years; and

WHEREAS all unallocated entitlements under the 2015 Plan were approved by the shareholders of the Corporation at the annual and special meeting held on August 14, 2018, as required by the Toronto Stock Exchange;

BE AND IT IS HEREBY RESOLVED:

THAT all unallocated options under the 2015 Plan be and they are hereby ratified, confirmed and approved;

THAT the Corporation shall have the ability to continue granting options under the 2015 Plan until September 15, 2024, which is the date that is three (3) years from the date of the shareholders' meeting at which shareholder approval is being sought; and

THAT the directors and proper officers of the Corporation be and they are hereby authorized and directed to do all things and execute all instruments and documents necessary or desirable for the purposes of giving full effect to the foregoing.

SCHEDULE B

SHAREHOLDERS' SPECIAL RESOLUTION

SHARE CONSOLIDATION

BE AND IT IS HEREBY RESOLVED:

THAT, if and when deemed advisable by the Board of Directors of the Corporation in its discretion, the Articles of the Corporation be amended so that the issued and outstanding Class A common shares of the Corporation are consolidated on the basis of one share for a maximum of every ten Class A common shares then issued and outstanding;

THAT, subject to the maximum set out above, the determination of the basis for the consolidation shall be at the discretion of the Board of Directors of the Corporation;

THAT the officers and directors of the Corporation are hereby authorized to file Articles of Amendment with Innovation, Science and Economic Development Canada — Corporations Canada if and when deemed advisable by the Board of Directors of the Corporation in its discretion, but in no case later than twelve months from the date hereof, and do all other things necessary in order to give effect to the foregoing; and

THAT if the Board of Directors of the Corporation in its discretion deems it advisable, it is hereby authorized to abandon the proposed amendment to the Articles of the Corporation without further approval from the shareholders.