

SPRING 2019

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Did You Know?

Back in January, we unveiled our brand new website! Over the past year, our marketing team worked hard to revamp and reinvent the Mitchell Construction Group website into a clean and crisp interactive tool for the world to see! Our home page now features some of our newer projects, as well as an easily accessible contact form to reach out to us about your project. There's also a Client Login to get updates on your renovation if you're already working with us. Our new Gallery page holds all of our latest and greatest project pictures, stories about each one, and awards they have received. Drop by our new website soon, we hope you like it!

Mitchell Mix & Mingle Annual Appreciation Event

On Thursday, March 28th, we hosted our Second Annual Customer Appreciation Event at the Papa Razzi Trattoria in Wellesley. Past and current clients joined the Mitchell Team for an evening of delicious food, drinks, mingling, and catching up since we had all been together last.

Each year we enjoy hosting an event to thank our clients for giving us an opportunity to work with them, and trusting us to improve their homes and their quality of life. We have been so lucky this year to work with so many wonderful families, remodeling kitchens, bathrooms, basements, master suites, entertaining spaces, and transforming exteriors.

We also held an exciting giveaway for our Referral Rewards Program, as a thanks to our clients who have passed along our name to others. Our highly anticipated drawing was for an all-inclusive trip to Bermuda, and this year our trip was awarded to the Buchanan family who we have had the absolute pleasure of working with this year to completely remodel their home's exterior by adding a new front porch and back deck. Congratulations Buchanans!

We hope that everyone enjoyed the event as much as we did, and we hope to see many faces both old and new at next year's event.





OPEN CONCEPT REMODEL

This once cramped and poorly functioning kitchen was converted into a gorgeous, bright, and airy space that is perfectly suited for a large and active family.

The existing kitchen was oddly placed in the center of the home, cut off from the rest of the living spaces by a variety of interior partition walls. The renovated kitchen is a stunning result, and the homeowners are thrilled. Warmth and comfort are the feelings that the clients wanted to convey in the design of their new space, which was achieved through the warm tones of the stained hardwood floors, Golden Cascade granite countertops, and the stained over-sized kitchen island. State-of-the-art appliances and high-end finishes really make this a new focal point and gathering space within the home for family and friends to enjoy for years to come.



REFERRAL REWARDS PROGRAM

EARN POINTS TOWARDS FREE DESIGN AND HANDYMAN SERVICES!

Did you know, Mitchell has a rewards program where you can earn points towards free design and handyman services simply by making a referral? It's a great way to get those little projects taken care of around the house without lifting a finger or spending a dime!

As a past or current client, you've automatically been enrolled. Here's how it works:

Every time you refer us to someone, you'll earn one point. And if your referral turns into a project, you'll earn more—anywhere from two to eight points depending on the size of the job.

Points accrue over time, never expire, and can be redeemed for services anytime. (4 points = 2 hours of handyman/design time.) They can also be transferred to someone else if you have a friend, family member, or client who needs something done. On top of that, you'll also be entered into our annual Grand Prize Drawing every year in which you make a referral.

For more information or to check your current point balance, please call **508-359-7904** or stop in at **511 Main Street in Medfield.**

Thanks For The Thanks!

We recently partnered with Guild Quality so that we can learn how we are doing, and how to better ourselves as a company. We cannot begin to thank our clients enough for their kind words, and trust in us to help make their dream home a reality. Thank you everyone for giving us the opportunity to work with you this year!

“

Can't say enough good things about our experience with the Mitchell Construction Group. Everyone is professional and thoughtful. It has been a pleasure!

— Cynthia Z.

Mitchell construction was great to work with from beginning to end. We are so happy we went with Mitchell and will for sure use them again the future!

— Heidi R.



In August of last year, the Mitchell Construction Group team was lucky enough to be able to take a day to continue our goal of giving back to the community. We spent a day volunteering at the Boston Food Bank, where our job was to package together as many meals for families as we could. We formed an assembly line, some responsible for unpacking goods and organizing them, some in charge of filling the boxes with assorted items, some packaging up the boxes, and some carrying them away to be shipped. Overall it was a very successful day! We managed to pack over 7,000 meals; enough to feed a family of four for over a year! We are very thankful to the Boston Food Bank for allowing us to come and help them for a day, and we look forward to doing more community service events soon!

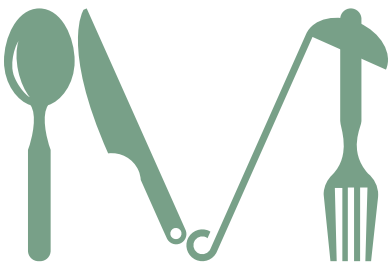
What's New in Design

In 2018 it seemed like the world fell in love with farmhouse interiors and bright and white kitchens that took over everyone's homes. While we're still loving this look, 2019 is bringing us a different take on the heart of the home, and focusing more on bold colors and statement kitchens. Deep blues, dark greens, and two-tone cabinetry has proven popular this year, as well as mixed metal finishes, oversized sinks, and statement flooring. Homeowners are truly taking the opportunity to make their homes unique, and to showcase their personalities in any way that they can.

More great ways to make a statement in your kitchen can include colorful appliances, bold countertops, and eye-catching lighting.



No matter what your preferred style is, there are plenty of ways to express it and stay stylish with this year's trends!



THE MITCHELL
KITCHEN

One Skillet Baked Ziti

ingredients

- ½ **pound** ground beef
- ½ **pound** ground Italian sausage or kielbasa
- 2 **teaspoons** minced garlic
- ½ chopped onion
- 24 **ounces** marinara sauce
- 2 **cups** of water
- 1 **teaspoon** dried basil
- 1 **teaspoon** dried oregano
- 3 **cups** uncooked ziti pasta
- 2 **cups** shredded mozzarella
- ½ **cup** grated parmesan cheese

instructions

- Add ground beef and Italian sausage to a large skillet, make sure the skillet has a well-fitting lid.
- Brown the meat, breaking up as much as possible over medium heat.
- Remove meat and drain excess fat once meat has cooked through.
- Add chopped onion and garlic to the skillet and cook until fragrant. Add meat back in and combine, continuing to cook.
- Stir in the marinara sauce, water, basil, and oregano. Bring the mixture to a boil over medium heat, then add uncooked pasta. Stir well.
- Cover the skillet with a lid and reduce the heat to low, allowing mixture to cook at a slow simmer until pasta is tender, about 15min.
- Turn off your stove and stir in half of the mozzarella and all of the parmesan until well incorporated. Sprinkle remaining mozzarella over the top and return the lid to the skillet. Allow cheese to melt, about 5-10min.
- Serve and enjoy!

We pride ourselves on our company culture at Mitchell Construction Group, doing everything we can to create a supportive, collaborative working environment. One of the many things we do is an MVP program, where the goal is to boost morale, encourage team building, and cultivate the desire to excel. The program recognizes and rewards outstanding personal work ethic.

Each week, everyone at the company is given a quote that focuses on different aspects of morale, work ethic, kindness, and support for one another. They are then asked which employee they feel best fits the quote. At the end of each quarter, the person with the most votes receives the Mitchell Construction Group MVP Award—and this quarter's winner is our Architectural Associate, Kevin Moniz!

Kevin joined the Mitchell team in May of 2018 and has been nothing but a hardworking pillar of support ever since. To date, he has completed and passed three of the five tests towards becoming a registered architect, and his last two are scheduled to be completed soon!

**Congratulations Kevin,
and thank you for all that you do!**

Here are some of the things our employees had to say about Kevin:

“Kevin gets my vote. He strikes me as being eager to do the best he possibly can in the trade. He’s creating user-friendly systems that will enhance our process greatly. You feel like he has your back.”

“Kevin always looks for solutions and is willing to accept new info and ideas. He is always striving to be better.”

“Kevin—he is always eager to help and explain his thoughts. The answer isn’t always black or white and taking the time and effort is very much appreciated. No matter how busy he is, he finds the time to be very helpful and share that extra knowledge beyond the yes or no answer. He certainly is a team player.”



In 2018, we were lucky enough to win awards for some of our favorite projects! The Eastern Massachusetts Chapter of the National Association of the Remodeling Industry awarded Mitchell Construction Group both a Silver and Gold Award.

Our Silver Award winner was an expansion and renovation of a dated and worn out children’s bathroom, in desperate need of an update. The final result is a beautiful, durable, and highly functional space perfectly designed for—and ideally suited to—a large family with multiple children.

Our Gold Award winner included the complete renovation of a once dark, unfinished and uncomfortable basement. With thoughtful design, this old space became a relaxing, bright, and luxurious retreat that could be enjoyed by a large family and all of their guests for many years to come.

We’re very proud of our entire team for their hard work on these two beautiful projects, and thankful to EM NARI for these awards!



GET IN
TOUCH

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