

# OneAscent Market Update: Q2 2021

April 20th, 2021

## Agenda

- 1. Manager Spotlight Finny Kuruvilla, MD, PhD
- 2. Investment Committee Update & Outlook Cole Pearson

Please submit your questions to: info@oneascent.com

### **Upcoming Events**

Q3 – July 20th, 2021

Q4 – October 19<sup>th</sup>, 2021



## How our investment team works for you...











## Manager Spotlight

US Equity: Mid and Small Cap Growth

## Finny Kuruvilla, MD, PhD

Chief Investment Officer, Portfolio Manager, Managing Partner Eventide Asset Management



## **Important Information**

This presentation expresses the views of Eventide Asset Management, LLC's personnel, and there is no guarantee that such views are accurate. The material provided herein is for informational purposes only and and should not be construed as a recommendation for any investment. There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses.

Reference to Eventide's Business 360 approach is provided for illustrative purposes only and indicates a general framework of guiding principles that inform Eventide's overall research process. The Business 360 framework informs the Adviser's investment process but cannot in and of itself be used to determine which securities to buy or sell. There is no guarantee that the Adviser's Business 360 approach will produce the desired results.





## **Speaker Bio**



Finny Kuruvilla, MD, PhD
Chief Investment Officer
Managing Partner
Portfolio Manager

#### ROLE

Dr. Kuruvilla serves as the CIO for Eventide, lead Portfolio Manager on the Eventide Gilead Fund, and Portfolio Manager on the Eventide Healthcare & Life Sciences Fund.

#### **BACKGROUND**

- Principal at Clarus Ventures, a leading private equity firm investing in healthcare, biotech, and pharma
- Postdoctoral research: information metrics, statistics, Mahalanobis distance, pseudo-Bayesian expectationmaximization, likelihood ratio-based computation, cluster analytics on massive data sets
- MD and PhD from Harvard Medical School
- MS in Electrical Engineering and Computer Science from MIT
- BS in Chemistry from Caltech

For informational purposes only.





## **Investment Team**



Finny Kuruvilla, MD PhD CIO, Portfolio Manager

#### ROLE

Dr. Kuruvilla serves as the CIO for Eventide, and as Portfolio Manager on the Eventide Gilead Fund and the Eventide Healthcare & Life Sciences Fund.



Dolores Bamford, CFA Director of Investment Research

#### ROLE

Ms. Bamford serves as Portfolio Manager for the Eventide Multi-Asset Income Fund, the Eventide Global Dividend Opportunities Fund, and the Eventide Limited-Term Bond Fund.



Andy Singer, CFA Senior Research Analyst

#### ROLE

Mr. Singer is primarily responsible for evaluating and monitoring new and existing industrial sector investment opportunities in the portfolios.



Anant Goel
Senior Research Analyst

#### ROLE

Mr. Goel is primarily responsible for evaluating and monitoring new and existing technology investment opportunities in the portfolios.



**Joy Ghosh, PHD** Senior Research Analyst

#### ROLE

Dr. Ghosh is primarily responsible for evaluating and monitoring new and existing healthcare and life sciences opportunities in the portfolios



Colin Delaney
Director of Portfolio
Operations, Product
Specialist

#### ROLE

Mr. Delaney serves as Director of Portfolio Operations and is a Product Specialist for the Advisory Services team at Eventide.



Faina Rozental Research Analyst

#### ROLE

Ms. Rozental serves as a Research Analyst for Eventide. She is primarily responsible for evaluating and monitoring new and existing investment opportunities in the portfolios.



Brian Chow,
PhD
Associate Research Analyst

#### ROLE

Dr. Chow is primarily responsible for evaluating and monitoring new and existing healthcare and life sciences opportunities in the portfolios.



David Hoyme Associate Research Analyst

#### ROLE

Mr. Hoyme serves as an Associate Research Analyst for Eventide. He is responsible for evaluating and monitoring new and existing investment opportunities in the portfolios.



Christian Say Associate Research Analyst

#### ROLE

Mr. Say serves as an Associate Research Analyst for Eventide. He is responsible for evaluating and monitoring new and existing investment opportunities in the portfolios.

For informational purposes only. As of 3/31/2020





## **Investment Philosophy**

We believe high-quality companies that excel at creating value for others and trade at a discount to intrinsic value offer superior long-term risk-adjusted returns.

The Adviser's judgment about the quality and intrinsic value of particular companies may prove to be incorrect. There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses.





## **Investment Process**

#### **IDEA GENERATION**

First understand the big picture of industries. Use consultants and industry experts. Identify secular themes and companies best positioned for participation.

#### QUALITATIVE ANALYSIS

Look for "high quality" companies through assessment of competitive advantages, management teams, attractiveness of industries, and value creation.

#### FINANCIAL ANALYSIS

Look for companies with longterm financial strength by analyzing historical financial performance and modeling future financial performance.

#### **VALUATION ANALYSIS**

Measure intrinsic value. Identify companies with the most attractive upside potential and highest long-term probability of gain vs. loss.

#### RISK MANAGEMENT

Construct portfolio with goals of high internal diversification and low market correlation.

#### MACRO POSITIONING

Position portfolio with macro views (leading economic indicators, market valuation, and sentiment).

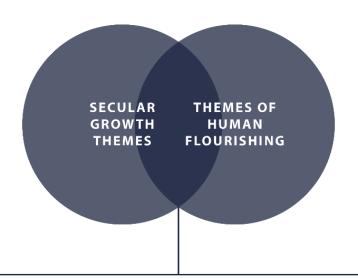
#### **PORTFOLIO**

Our best ideas. Continue to monitor investment case. Adjust estimates and price targets to reflect changes in the fundamentals.

There is no guarantee that the Adviser's Investment Process will produce the desired results. All investments involve risks, including possible loss of capital.













Big Data, Business Intelligence, and the Internet of Things



Consumer Convenience



Cybersecurity



Energy Efficiency



Evoution to the Cloud



Health and Safety



Home Improvement



Infrastructure



Novel Neurology



Pediatric and Orphan Diseases



Precision Oncology



Reduce, Reuse, Recycle



Renewable Power Production



Supply Chain Efficiency



Transportation 2.0



Women's Health





## **Qualitative Analysis**

#### LOOK FOR "HIGH-QUALITY" COMPANIES

- Sustainable competitive advantages
- Great management teams
- Attractive industries
- Creating compelling value

#### **SOURCES:**

- Publicly available sources (10Ks, 10Qs, earnings reports, press releases, conference calls, proxies)
- Publicly available industry sources (industry organizations, government data, market research firms)
- Meetings with company management
- Independent research (expert networks; talking with competitors, stakeholders, and industry observers)

#### SUSTAINABLE COMPETITIVE ADVANTAGES



- + Proprietary assets
- + Innovation/new product development
- + Culture/business model
- + Customer relationships
- + Economies of scale

## ATTRACTIVE INDUSTRIES

Porter's 5 Forces



- 1. Competitors are disciplined/rational
- 2. There are high barriers to entry
- 3. Bargaining power with suppliers
- 4. Bargaining power with customers
- 5. Low threat of substitutes or from disruptive innovation

#### GREAT MANAGEMENT TEAMS



- Focused on long-term value creation from pursuing the right strategies and from capital allocation
- ✓ Clearly communicate their strategy
- ✓ Get employees to implement strategy
- ✓ Are properly incentivized

## CREATING COMPELLING VALUE



- ✓ Products/services serve society and authentic human flourishing
- ✓ Focused on stakeholder value creation
- Human-centered operations strategies
- ✓ Rich organizational culture

The Adviser's judgment about the quality of a particular company may prove to be incorrect. There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses.



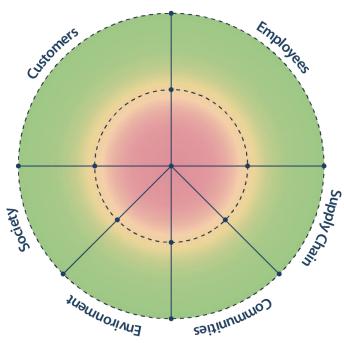


## BUSINESS 36

Business 360 is a proprietary evaluative framework to help us find companies that are **creating compelling value**.

#### WE BELIEVE WHAT'S RIGHT...

Qualitative analysis of companies around value creation for key stakeholder relationships: customers, employees, suppliers, communities, the environment, and society.



#### ...IS ALSO SMART

We believe value creation is an underappreciated source of alpha, providing essential insights into true business vitality, competitive advantage, and long-term sustainability and growth.

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# INVESTING THAT MAKES THE WORLD REJOICE.

Eventide Asset Management, LLC | One International Place, Ste. 4210 | Boston, MA 02110 | 877-771-EVEN (3836)



## **Questions**

Please submit your questions to:

info@oneascent.com





# Cole Pearson VP, Investment Solutions OneAscent

## Our investment philosophy



#### **VALUES BASED**

We believe aligning your investments with your personal values is a wise approach to investing.



## **LONG TERM**

We maintain a long-term focus both in investment analysis and management of our business.



### **GLOBALLY DIVERSIFIED**

We invest across multiple markets and asset classes to mitigate risk and enhance potential long-term return.

Past performance may not be representative of future results. All investments are subject to loss. Forecasts regarding the market or economy are subject to a wide range of possible outcomes. The views presented in this market update may prove to be inaccurate for a variety of factors.



## Risk-based, globally diversified portfolios

The OneAscent strategies are designed to offer five risk-based asset allocation models\_that align with an investor's values. Risk-based exposure begins with a strategic allocation to stocks and bonds, and then diversifies further into asset classes based on geography, size, and investment style.



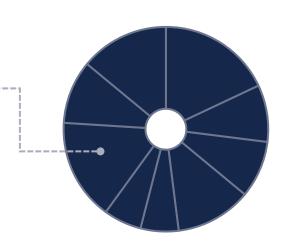
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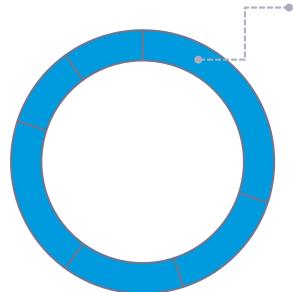


## Sophisticated investing, simple design

## STRATEGIC • The Roadmap"

- Set annually
- Determined by capital market assumptions
- Risk-based market exposure



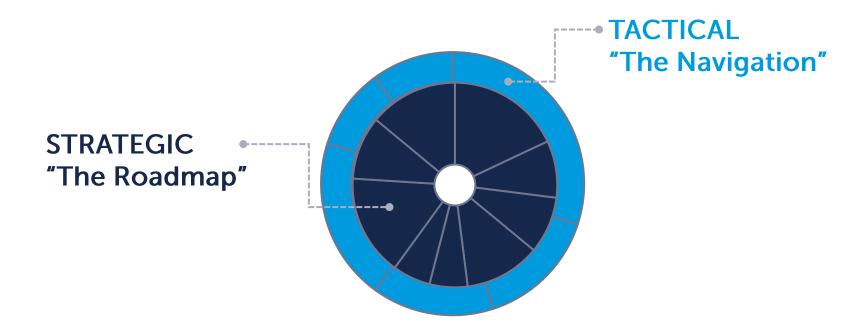


## TACTICAL "The Navigation"

- Updated monthly
- Objective assessment of the health of global markets
- Behavioral alpha, riskmitigation

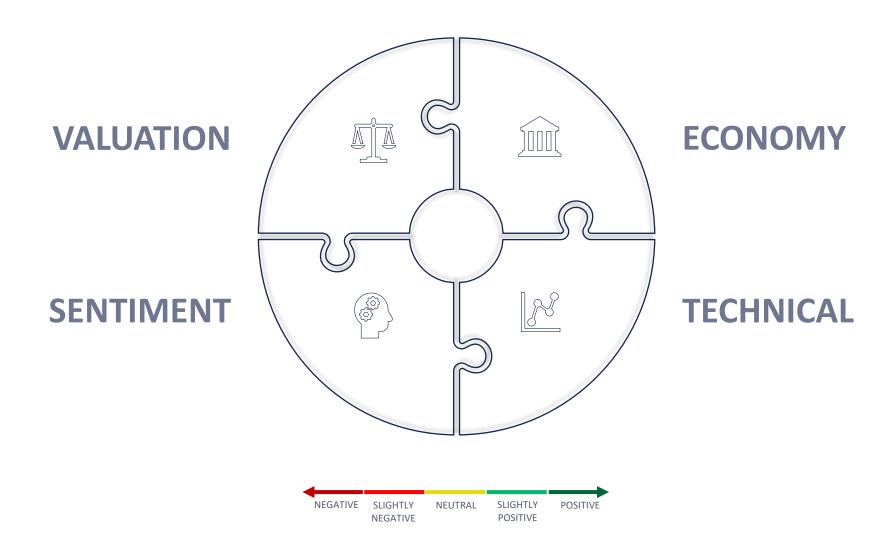


## Sophisticated investing, simple design





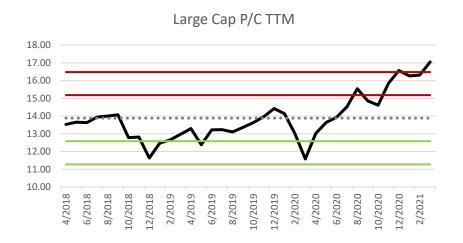
## **Navigator Outlook**

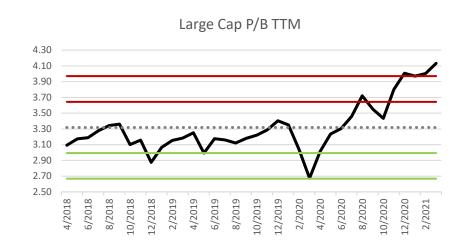


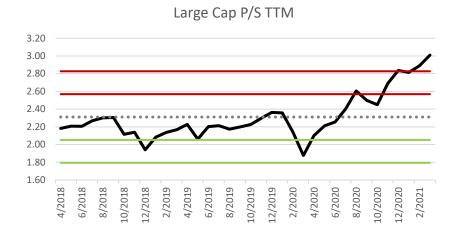
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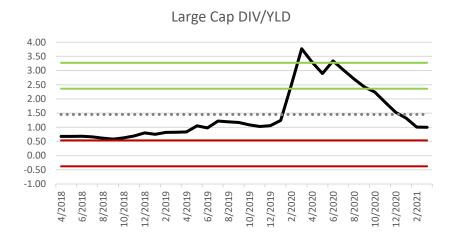


# Equity valuations appear stretched on an absolute and relative basis





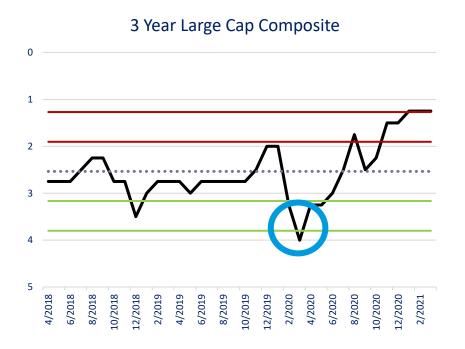


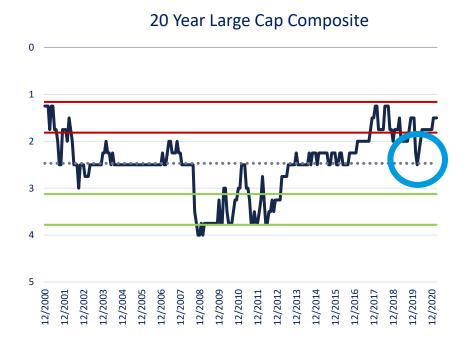


Source: Morningstar. Data as of 3/31/2021. "Large Cap" is represented by the S&P 500 TR Index. Investors may not invest directly into an index.



# Equity valuations appear stretched on an absolute and relative basis



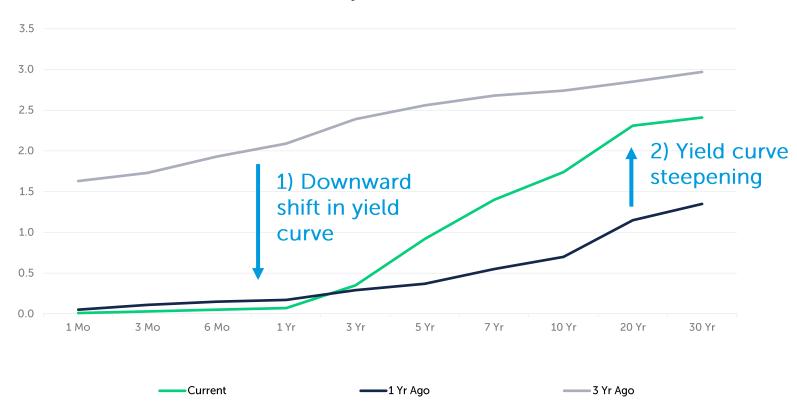






# Interest rates experienced a stark downward shift with the COVID outbreak, but have been on the rise

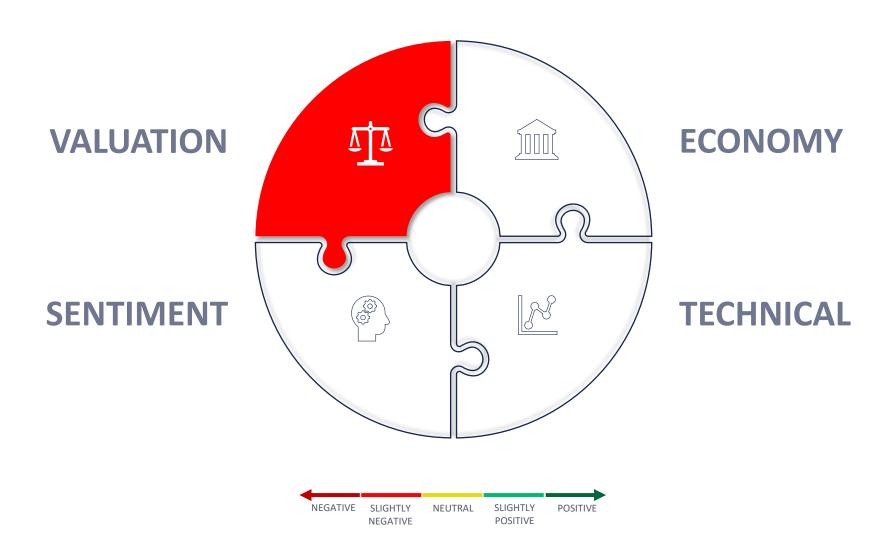
#### **US Treasury Yield Curve Rates**







## **Navigator Outlook**

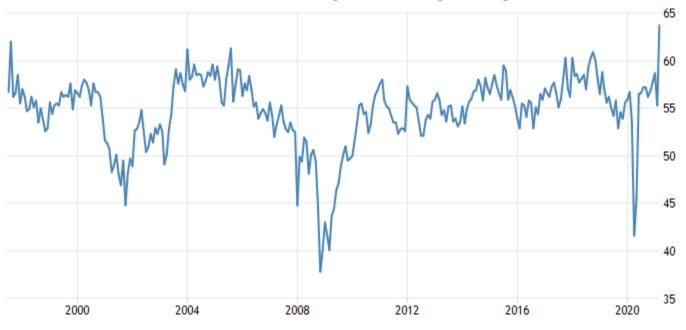


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# Expectations and outlook for service sectors making 20+ year highs

U.S. ISM Non-Manufacturing Purchasing Managers Index



Actual	Previous	Highest	Lowest	Dates	Unit	Frequency	
63.70	55.30	63.70	37.80	1997 - 2021	points	Monthly	:

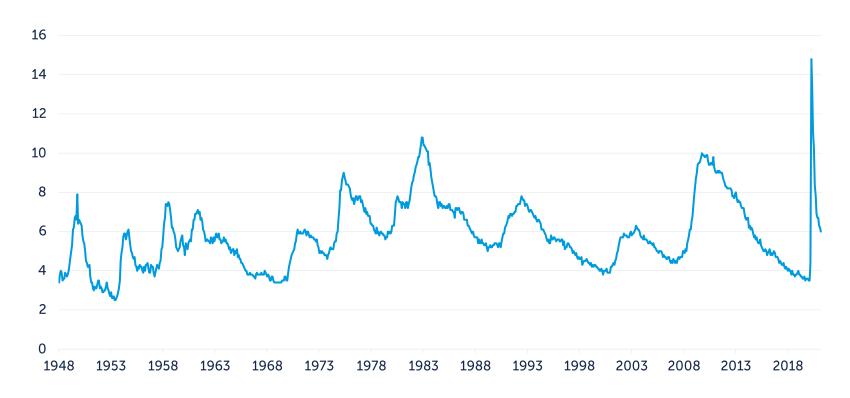
Source: Trading Economist. Data as of 3/31/2021 and is provided for informational use only.



# Unemployment rate continues to decline as economy comes online and new jobs are added

#### U.S. Unemployment Rate (%)

As of April 2, 2021

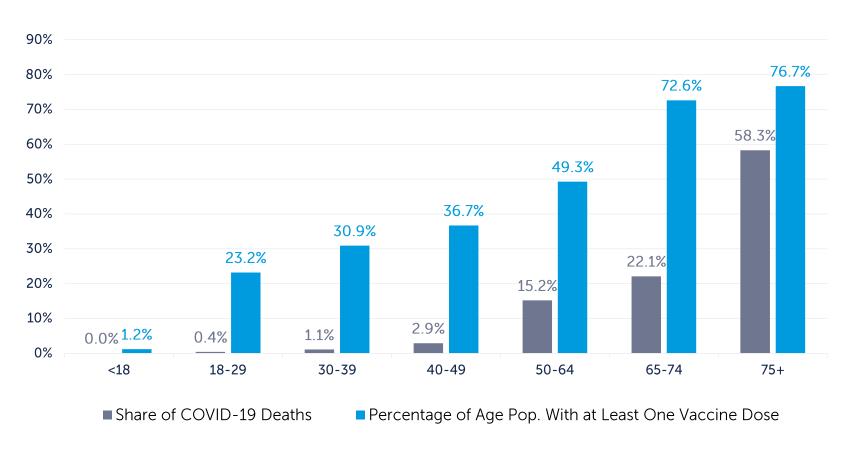




# Vaccine rollout is advancing with nearly 40% of Americans having received at least one dose

Share of COVID-19 Deaths vs. Percentage of Age Population with at Least One COVID-19 Vaccine Dose in the U.S.

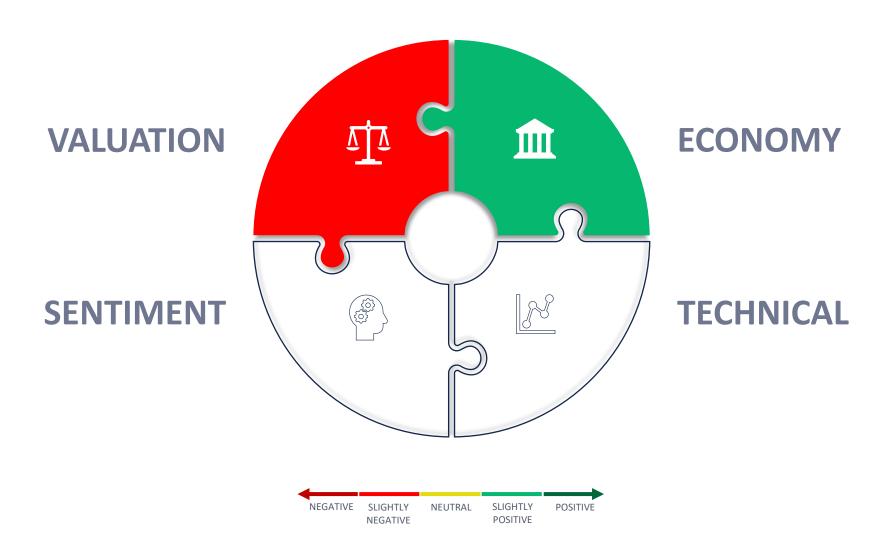
As of April 14, 2021







## **Navigator Outlook**



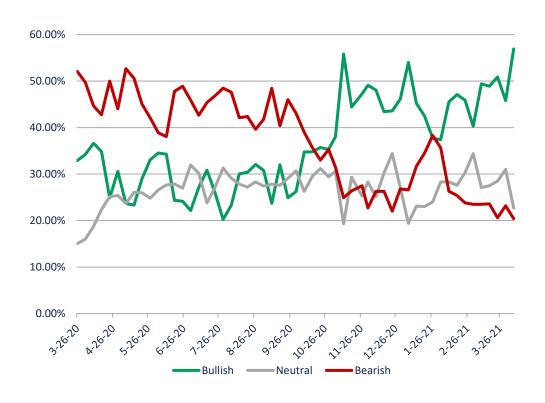
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# Investor sentiment reached highest bullish reading over the past year

#### **AAII Investor Sentiment Survey**

As of April 7, 2021



"Be fearful when others are greedy. Be greedy when others are fearful."

- Warren Buffett





# However consumer confidence is also picking up, so discretionary spending may increase as well

The Conference Board U.S. Consumer Confidence Index®

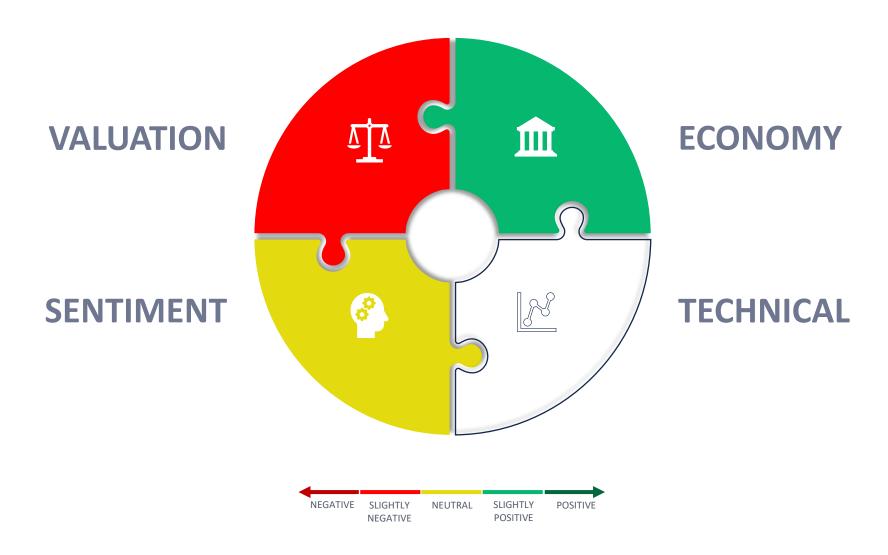
As of March 30, 2021

Release Date	Actual	Forecast	+/-
Mar 30, 2021	109.7	96.9	12.8
Feb 23, 2021	91.3	90.0	1.3
Jan 26, 2021	89.3	89.0	0.3
Dec 22, 2020	88.6	97.0	-8.4
Nov 24, 2020	96.1	98.0	-1.9
Oct 27, 2020	100.9	102.0	-1.1
Sep 29, 2020	101.8	89.2	12.6
Aug 25, 2020	84.8	93.0	-8.2
Jul 28, 2020	92.6	94.5	-1.9





## **Navigator Outlook**



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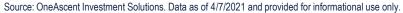


# Shorter term technical signals have weakened throughout Q1 indicating a "risk-off" posture

#### **OneAscent Short Term Technical Dashboard**

As of April 7, 2021

ASSET CLASS	CURRENT	3/31/21	3/24/21	3/17/21	3/10/21	3/3/21	2/25/21	2/18/21	2/11/21	2/4/11	1/27/21	1/20/21	1/13/21	1/6/21	12/30/21	12/23/20	12/16/20	12/9/20	12/2/20	11/24/20
US LARGE CAP	4	3	2	3	2	2	3	2	2	1	2	3	3	3	4	4	3	3	4	4
INTERNATIONAL	3	2	2	3	2	1	2	2	1	1	1	4	4	4	4	4	3	4	4	4
CORPORATE	3	2	1	1	1	1	1	1	1	1	1	1	1	1	4	4	4	4	4	3
TREASURIES	3	1	2	3	2	2	2	3	3	3	3	1	1	1	1	1	3	1	2	3
HIGH YIELD	2	3	1	1	1	1	2	2	2	1	1	3	3	3	4	4	3	3	3	4
US SMID VALUE	2	2	2	4	4	2	2	2	2	1	1	4	4	4	3	4	4	4	4	4
SECURITIZED	2	1	1	1	1	1	1	2	2	3	3	4	3	4	3	3	4	2	4	4
EMERGING MARKETS	1	1	1	1	1	1	1	3	3	2	2	4	4	4	4	3	3	3	3	4
US SMID GROWTH	1	1	1	1	1	1	1	2	3	1	1	3	3	3	3	4	4	3	4	3





# However longer term technicals continue to favor equities but with weakening support

#### OneAscent Longer Term Technical Dashboard

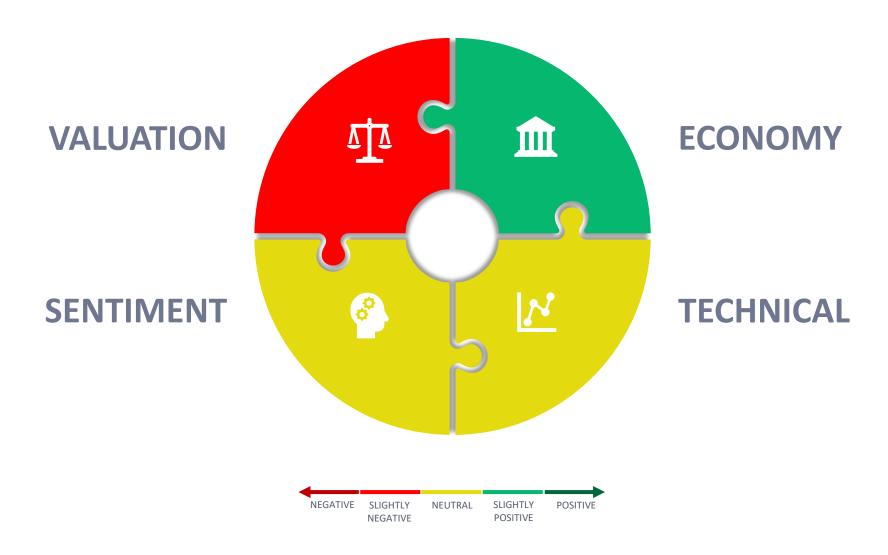
As of April 7, 2021

ASSET CLASS	Current	3/31/2021	3/24/2021	3/17/2021	3/10/2021	3/3/2021	2/25/21	2/18/21	2/11/21	2/4/21	1/27/21	1/20/20	1/13/21	1/7/21	12/31/20	12/24/20	12/17/20	12/10/20	12/3/20	11/24/20
US SMID VALUE	4.92	5.08	5.18	5.24	5.19	5.03	4.77	4.46	4.45	4.42	4.42	4.5	4.57	4.63	4.41	4.37	4.33	4.31	4.44	4.69
US LARGE CAP	4.16	4.03	3.97	3.87	3.72	4.03	4.36	4.4	4.35	4.37	4.4	4.43	4.54	4.4	4.47	4.71	4.69	4.66	4.8	4.86
INTERNATIONAL	3.11	3.18	3.23	3.48	3.42	4.14	4.4	4.65	4.62	4.69	4.72	4.76	4.77	4.9	4.95	4.89	5	5.09	5.28	5.35
US SMID GROWTH	2.74	2.71	2.56	3.02	2.97	4.11	4.81	5.1	5.09	4.83	4.68	4.98	4.98	4.96	5.27	5.59	5.51	5.42	5.48	5.38
EMERGING MARKETS	2.44	2.74	2.73	3.15	3.03	4.75	5.14	5.75	5.71	5.68	5.59	5.64	5.49	5.53	5.64	5.66	6.07	6.26	6.41	6.55
HIGH YIELD	2.4	2.24	2.19	2.03	2.03	2.11	2.04	1.97	1.94	1.91	1.89	1.87	1.84	1.95	2.09	2.12	2.14	2.12	2.19	2.26
CASH	1.74	1.8	1.8	1.76	1.8	1.84	1.74	1.35	1.27	1.31	1.3	1.28	1.31	1.29	1.28	1.3	1.29	1.26	1.26	1.16
SECURITIZED	1.28	1.31	1.42	1.07	1.23	1.45	1.06	0.94	0.69	0.45	0.41	0.41	0.37	0.39	0.3	0.33	0.24	0.41	0.43	0.41
TREASURIES	0.53	0.44	0.43	0.44	0.59	0.73	0.52	0.57	0.43	0.2	0.21	0.2	0.16	0.2	0.36	0.42	0.38	0.29	0.42	0.41
CORPORATE	0.38	0.33	0.47	0.49	0.49	0.6	0.52	0.68	0.84	0.67	0.85	0.93	0.9	0.85	1.08	1.11	1.12	1.09	1.13	1.21

Source: Dorsey Wright. Data as of 4/7/2021 and provided for informational use only.



## **Navigator Outlook: April 2021**



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## **Asset Allocation**











**PRESERVATION** 

I CONSERVATIVE

**MODERATE** 

**GROWTH** 

**EQUITY** 

Equity	20%	40%	60%	80%	95%
<ul><li>US Large Cap</li></ul>	5%	10%	15%	21%	27%
<ul><li>US SMID Growth</li></ul>	2%	5%	8%	11%	14%
<ul><li>US SMID Value</li></ul>	5%	9%	14%	17%	17%
<ul> <li>Developed Large Cap</li> </ul>	5%	10%	14%	18%	20%
<ul> <li>Developed SMID Cap</li> </ul>	2%	3%	5%	7%	9%
<ul><li>Emerging Markets</li></ul>	2%	3%	5%	7%	9%
Fixed Income	80%	60%	40%	20%	5%
<ul><li>Government Bonds</li></ul>	33%	25%	17%	9%	3%
<ul><li>Corporate Bonds</li></ul>	19%	13%	8%	3%	_
<ul><li>High Yield Bonds</li></ul>	13%	9%	5%	2%	_
<ul> <li>Securitized Bonds</li> </ul>	16%	13%	10%	7%	_





## **Model Allocation Performance**

As of 3/31/2021

Group/Investment	YTD	1 Year	3 Year Ti	nception	Inception Date
OneAscent Equity Allocation Equity Benchmark	3.97 6.53	<b>61.81</b> 62.58	14.26 12.24	14.66 12.76	3/15/2017
Equity Benchmark	0.55	02.36	12.24	12.70	
OneAscent Growth Allocation Growth Benchmark	3.46 4.55	<b>51.38</b> 46.72	12.81 10.82	13.04 11.07	3/15/2017
OneAscent Moderate Allocation	2.50	40.01	10.78	10.92	3/15/2017
Moderate Benchmark	2.57	32.94	9.35	9.34	
OneAscent Conservative Allocation	1.25	29.17	8.91	9.22	3/15/2017
Conservative Benchmark	0.59	20.85	7.84	7.57	
OneAscent Preservation Allocation	-0.03	18.25	-	9.09	12/13/2018
Preservation Benchmark	-1.39	10.19	-	8.58	
Broad Market Indexes S&P 500 TR USD Russell 2500 TR USD MSCI ACWI Ex USA NR USD BBgBarc US Agg Bond TR USD	6.17 10.93 3.49 -3.37	56.35 89.40 49.41 0.71	16.78 15.34 6.51 4.65	11.01 13.00 5.35 7.37	1/30/1970 12/29/1978 1/1/2001 1/3/1980

Data source: OneAscent Investment Solutions. All model returns are net of fees. The model performance shown above represents the average of each portfolio within a given allocation (Elite, Core, Plus, and Builder). Index returns are gross of fees and provided by Morningstar Direct. An investor may not invest directly into an index. Please see important disclosures for additional information regarding OneAscent model performance.



## **Retirement Portfolio Strategy Performance**

As of 3/31/2021

Group/Investment	YTD	1 Year	3 Year Ir	nception	Inception Date
OneAscent 2050 Strategy  Morningstar Lifetime Mod 2050 TR USD	4.33 5.26	64.15 52.97	14.81 11.13	15.28 11.71	3/31/2017
Morningstar Ellettine Mod 2030 TK 03D	J.20 	32.97	11.13		
OneAscent 2040 Strategy	3.19	53.89	13.43	13.63	3/31/2017
Morningstar Lifetime Mod 2040 TR USD	4.24	47.89	10.92	11.40	
OneAscent 2030 Strategy	1.86	39.38	10.61	10.84	3/31/2017
Morningstar Lifetime Mod 2030 TR USD	1.62	35.26	9.99	10.16	3/31/2017
Tomage and another than 2000 The Cop	<b>-</b>	33.23	<b>3</b> 133	20120	
OneAscent 2020 Strategy	0.71	27.56	8.45	8.88	3/31/2017
Morningstar Lifetime Mod 2020 TR USD	0.16	26.08	8.89	8.72	

Data source: OneAscent Investment Solutions. All returns are net of fees. Index returns are gross of fees and provided by Morningstar Direct. An investor may not invest directly into an index. Please see important disclosures for additional information regarding OneAscent Retirement Portfolio performance.

Prior to the inception date of the OneAscent Target Retirement Series (CITs), the investment manager maintained investment strategies which are used in the CITs. The CITs and the strategy performance represent separate products that employ the same strategy. The strategy performance is primarily shown to give potential investors additional information on how the strategy employed by the CIT has performed over a longer time horizon. The blended strategy performance results shown above reflect both the strategy performance prior to April 1, 2020, and the CIT performance since March 31, 2020. The strategy performance and the CIT performance may differ materially due to fees, participant and portfolio transactions and other factors. The strategy performance does not necessarily represent what investor returns would have been in the CIT. The strategy performance is calculated net of management fees ranging from 23 bps to 31 bps, transaction costs and underlying fund expenses.



If you'd like to learn more about OneAscent, or if you'd like to speak to an advisor, email us at info@oneascent.com



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## **Contact Us:**

oneascent.com info@oneascent.com 205-847-1343



## Important disclosures

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## Important disclosures

#### Turnkey Model Performance:

Performance information for the attached strategy is calculated using model performance and is based on the portfolio allocation data since inception. The strategy has not materially changed since inception. Model performance is net of any fees on the underlying mutual funds and ETFs, management fees of any underlying model portfolios, and a strategist fee applied annually to the entire strategy. The model performance does not include any overlay fees, brokerage fees, or commissions. Performance for periods longer than a year has been annualized. Model performance means that while actual client accounts will be managed as closely to the model as possible, the performance reported is for the targeted portfolio allocations for the strategy and not a composite of actual client accounts. Accordingly, individual client performance may vary according to various factors, including fee arrangements, withdrawals, contributions, and tax considerations, among other factors. OneAscent does not control the fee amounts charged by recommending advisers. A complete listing of all trades in the model, as well as a full description of the model/strategy are available upon request.

Unless otherwise noted, the benchmark used for this strategy is a blend of four broad based market indices and benchmark performance is calculated by Morningstar. Blended benchmarks are rebalanced back to their target weights each calendar quarter. The four broad market indices are S&P 500, Russell 2500, MSCI ACWI ex USA, and Bloomberg Barclays US Aggregate Bond. The S&P 500 is a market cap-weighted index of the 500 largest U.S. publicly traded companies. The Russell 2500 is a market cap-weighted index that includes the smallest 2,500 companies covered in the Russell 3000 universe of U.S. companies. The MSCI ACWI ex USA (Morgan Stanley Capital International All Country World Index Ex-U.S.) is a market-cap weighted index designed to provide a broad measure of stock performance throughout the world, with the exception of U.S.-based companies. The Bloomberg Barclays US Aggregate Bond is an index designed to provide a broad measure of the U.S. bond market and includes government securities, mortgage-backed securities (MBS), asset-backed securities (ABS), and corporate securities. Index performance is for illustrative purposes only. Index performance does not reflect any management fees, transaction costs, or expenses. Indexes are unmanaged and one cannot invest directly in an index.

#### Retirement Portfolio Performance:

Alta Trust is a South Dakota chartered trust company that acts as the trustee of the OneAscent Collective Investment Trust. Collective investment trusts are bank maintained and not registered with the Securities and Exchange Commission. The Declaration of Trust for the CIT describes the procedures for admission to and withdrawal from the CIT. The Declaration of Trust and the Fund's Employee Benefit Summary should be read in conjunction with this fact sheet and is hereby incorporated by reference. A copy of these documents may be obtained by contacting Alta Trust at info@trustalta.com.

Before investing in any collective investment trust, please consider the trust's investment objective, strategies, risks, and expenses. Be sure to consult with your financial, legal and professional tax advisors prior to investment in any collective investment trust. Performance is expressed in USD. Past performance does not guarantee future results. The performance data quoted represents past performance and current returns may be lower or higher. All investments involve risk, including potential loss of principal. There is no quarantee that the CIT will achieve its objective.

Fund Restriction/Limitations: This CIT may only accept assets of defined contribution plans that are part of a pension, profit sharing, stock bonus or other employee benefit plan of an employer for the exclusive benefit of employees or their beneficiaries and is (i) exempt from federal income taxes under Section 501 (a) of the code, by reason of qualifying under Section 401(a) or 414(d) of the code or (ii) is part of an eligible deferred compensation plan maintained by a state or local governmental unit under Section 457(b) of the Code ("Section 457 Plan"), which is either exempt from or not subject to income taxation.

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oneascent.com info@oneascent.com 205-847-1343