

**FOR IMMEDIATE RELEASE**

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**ONEASCENT LAUNCHES ONEASCENT CAPITAL, HIRES VENTURE FINANCE VETERAN JOHN SIVERLING**

**Birmingham, Ala. – July 1, 2021** – OneAscent is proud to announce its launch of OneAscent Capital, which was formed to establish a program of private market offerings for faith-based investors. OneAscent Capital will be developing solutions in real estate, private credit/debt, emerging markets, venture capital and private equity. A faith-aligned fund-of-funds is being considered as the first in a program to span across multiple vintage years.

OneAscent is also proud to announce the addition of John Siverling as director of private markets and impact advocacy. Siverling will oversee the development of OneAscent Capital and support the growing number of financial advisors interested in faith-based impact investing.

“We believe there is a need for more alternative investment vehicles to expand the opportunity set for investors, and that these opportunities should not be limited to just wealthy institutions,” said Siverling. “This is especially true for faith-based investors where private economy exposure lends itself to an even greater opportunity for values alignment and impact.”

Siverling has over 30 years of business experience and over 20 years of experience in the venture finance industry. Most recently, he led the formation and launch of the Christian Investment Forum, serving as its first executive director.

“John is a seasoned industry veteran with a demonstrated commitment to the faith-based investing movement,” said Cole Pearson, vice president of investment solutions for OneAscent. “John’s strong organizational skills, industry knowledge, and alignment with our mission made him the right choice as we enter this exciting new phase for OneAscent.”

OneAscent Capital will be fully aligned with the faith values of OneAscent and intends to provide attractive returns as well as positive impact. OneAscent’s vision is to increase capital for faith-based impact fund managers and entrepreneurs, and increase access to private market faith-based investing for more Christian investors.

**ABOUT ONEASCENT**

OneAscent is a family of companies committed to delivering Kingdom class financial solutions to advisors and investors. OneAscent Wealth Management, OneAscent Financial Services and OneAscent Investment Solutions each make a positive impact and bless humanity through values-based investing. All are driven by our mission to help stewards thrive in life and legacy, each with its own vision to accomplish this end. OneAscent’s business model reflects our belief that financial planning and wealth management are engaged partnerships between clients, financial advisors and investment resources. In these areas, we strive for clarity, communication and unity. OneAscent is headquartered in Birmingham, AL, and serves clients through office locations across the United States.

For more information about OneAscent, please visit <http://www.oneascent.com/>.

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