

Using the News to Track Current ESG Indicators as they Happen

Extracting ESG data from the news gives usable and current ESG-related indicators for private and small-mid cap companies. It is also a source for information on ESG-related controversies.



Objective

Tracking ESG data outside of what companies disclose is a cumbersome and challenging task. However, it is a productive activity in several cases. For example, for private and small/mid-cap companies, ESG disclosure is not mandatory and is rarely reported through company publications. Moreover, disclosures are reported at low frequency and are generally historical. Voluntary disclosures do not cover all controversies and other adverse ESG events due to reputational risks.

Business Challenges

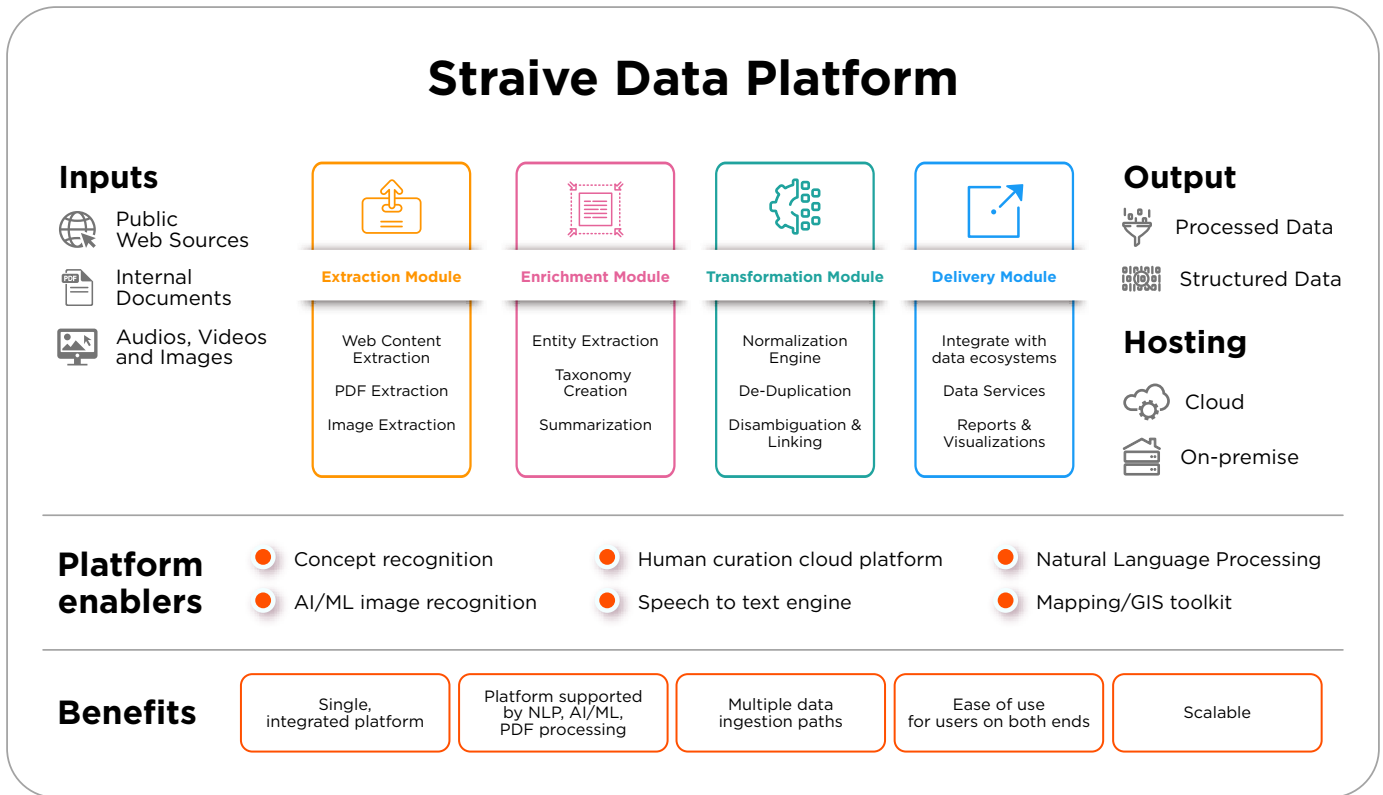
Tracking data from the news requires a very different acquisition model. Some of the significant challenges include:

1. Multiple news outlets reporting the same event, which then need to be clustered together to save analyst effort in reviewing
2. Multiple false positives delivered by a typical research base or primary keyword search-based approach
3. Highly qualitative and undefined data

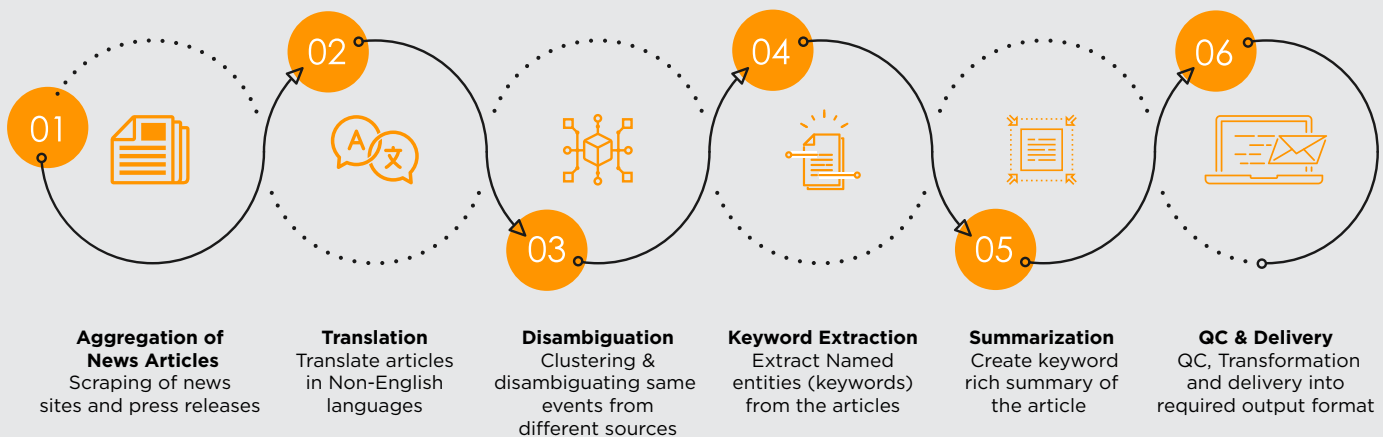


Straive's Solution

Straive Data Platform (SDP) uses a customized taxonomy to solve a client's individual use case.



ESG Data from News



Business Benefits



Customized data exploration UI for individual analyst needs



ESG Taxonomy defined for every use case



Can be set up for any publicly available source or internal sources



Auto-clustering, auto extraction, and auto-filtering engines with a human curation layer