

Why C-me



In our training of individuals, teams and organisations we noticed something very important - people found it easier to relate to the idea of adapting their behaviour rather than personality. It made sense, behaviours can be more easily modified and to greater effect.

So, C-me is different from other profiling tools because it focuses on our behaviour and getting to grips with our preferred ways of doing things.

C-me gives you valuable insight that can immediately be applied to:

- Build a more resilient team and a more sustainable business
- Generate effective communication
- Optimise personal and team performance
- Maximise team cohesion and engagement
- Develop a committed culture
- Improve retention and attract key talent
- Inform recruitment and people strategy



Even just a taste of C-me in a short session has really made me think about how I can communicate more effectively with those around me and it's helping me develop skills within the workplace as a result.



Jo Manley, Production Management, BBC

It's easy to get started!

We know everyone leads busy lives, so the online C-me questionnaire is quick to complete – usually around 10 minutes! It's cost effective, extremely accurate, flexible and importantly the results are easy to recall and apply!

Using the colours Red, Yellow, Green and Blue to bring the reports to life, C-me is easy to understand and jargon free.

Our range of reports and workshops

Our reports cover a range of options from focusing on improving individual understanding, team development and 360 feedback to those with a specific sales, fundraising or safety focus. We also have a report specifically developed to help with younger, pre-work groups. But the report is just the beginning of the journey, our team can work with you to create workshops that are specific to your organisational objectives. We have a range of our most popular workshops from coaching and foundational sessions to resilience and leadership training listed at www.colour-profiling.com

For your free report sample or more information please get in touch at contact@colour-profiling.com or call 01225 721 971

