

Our Products

Which report is right for you?

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1. Core Report
 2. High Performance Report
 3. Sales Report
 4. Safety Report
 5. 360 Report
 6. Launch Report
 7. Overview Report

1 Core Report

Set out like a development handbook it provides sections to work through as an individual or in a team. It is our 10 page foundation report and focuses on personal preferences and how you relate to others.

2 High Performance Report

Effective in looking at the strengths and preferred communication styles of different members of a team. An individual report using the Core report as its basis, with the addition of 4 sections on behaviour critical to high performance in teams. It is adaptable to teams of any size.

3 Sales Report

Useful in identifying the potential sales strengths within a team. It uses the Core report as its basis, with additional sections on sales contribution and sales improvement areas. It includes a Sales Tendency Predictor to help identify the potential value to the wider sales team. We also have a fundraising focused adaptation of this report, useful for not-for-profit organisations.

4 Safety Report

Enables effective communication which helps improve safety outcomes. It uses the Core report as its basis, with an additional 3 sections on safety behaviours. It includes a strengths and challenges section and also its own Safety Leadership Overview.

I have introduced C-me to a wide number of organisations including the largest privately-owned construction company in Europe who applied it to safety leadership. In this sector, decisions and ways of communicating can be the difference between life and death. C-me was able to create a tailored product for this company – over 2000 people have done their profile, and yet I can't recall a single person who has said “that's not me!” Quite remarkable, especially in that sector.

Rob Kendall, The Conversation Expert and author of Workstorming



360 Report

A great place to start meaningful conversations. Beneficial for looking at an individual's expressed behaviour from up to 8 different colleagues' perspectives. Individuals complete the questionnaire – answering the questions about the participant, not themselves. It uses graphs and colour wheels to plot the feedback along with your own perception of your behaviour. Bespoke questions can also be added to make this a tailored solution for you and your organisation.

Launch Report

Aimed at the pre-work audience (16+), useful in preparation for interviews, assessment centres, apprenticeships and completing application forms. The language is adapted to make it easier to understand and apply for a younger audience.

Overview Report


A quick 3 page summary report. Ideal for use in recruitment to inform the process and questions at the final stage of interview. Whilst profiling reports aren't used to measure competence they can help with identifying strengths and also with role and team fit.

Team Wheels

Our team wheels allow you to look at the balance or imbalance of your team preferences in a highly visual way. Useful for highlighting individual and team strengths, areas for development, preference diversity and informing future recruitment and team development.

Easy to understand!

We always look for creative ways to display data visually - from colourful graphs, charts, images and even your own bespoke 'C' showing your personal colour combination. It's all about helping you to understand yourself more and then apply C-me effectively – whatever your situation.



For your free sample or more information please get in touch at contact@colour-profiling.com or call 01225 721 971