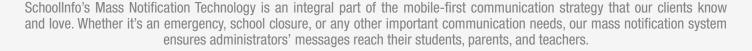


Mass Notification System by SchoolInfo

When the message is urgent, ensure it's received by your stakeholders with SchoolInfo.



Features Include:

Mass Notification

System can send notifications via:

- Phone (landline, mobile)
- Email
- SMS Text Messages
- App Push Notifications
- Social Media (Twitter, Facebook, etc.)
- Email Link to Voice Message
- Two-Way Instant Messaging (Conversations)

Text Messaging

- Unlimited length text messages
- Automatic translation of text message to contacts' languages, over 100 languages
- Work across all major wireless carriers and wireless phone models in North America
- Ability to send messages in an expedited fashion during emergencies
- Entirely automated opt-in procedure for text messages to new phones
- Intelligent handling of reply texts based on customer's preferences
- Automated opt-in/opt-out
- Uses short code true texting (SMPP) in U.S. and long-code true texting (SMPP) in Canada
- Mail Merge fields: Display data from SIS or other databases (transportation, meal, etc.)
- Optional feature that can require a designated person review and approve messages before they go out
- Ability to schedule messages into the future
- Text based surveys

Voice Calls

- Able to record a message from receiving or initiating a call, play back, preview, and re-record the message
- Automatic translation of text-to-speech voice calls, over 20 languages
- Ability to dial-in, enter a code, and launch a voice message without using the web or app
- Have the ability to customize the telephone number display (caller ID)
- Mail Merge fields: Display data from SIS or other databases (transportation, meal, etc.)
- Automated opt-out
- Phone survey functionality
- Multipart messaging
- Deduping voice calls
- Toll-free caller ID number to allow message play-back upon call back
- Accurate detection of live answer vs voicemail to ensure delivery of phone message

User Accounts

- Includes user licenses for all staff/teachers (no additional charge)
- Allows an unlimited number of phone numbers and email addresses for each student, parent, or faculty member
- System administrator can create an unlimited number of users to separate and control access to different groups, lists, and reports
- System allows shared lists and groups for different users, and groups of users, including read-only access links

List and Contact Management

- Ability to create lists via an import from a spreadsheet, with auto-detection of fields and matching stored contact records
- Ability to create copies, list subsets, superset lists, all of which can be linked or unlinked
- Unlimited self-updating groups/lists (dynamically change based on source data)
- Have the ability to export existing recipient and contact information to Excel or a CSV file
- Ability to build a list based on specific fields
- Real-time filter for granular selection of contacts
- Configurable list view to allow intelligence, searching, sorting, favorites and subfolders for organization of lists

Message Management

- Message templates to quickly find and send pre-configured messages
- Able to create automated messages launch at a specific time each week without user interaction
- System allows user to pre-create messages for future purposes
- Message and list pair can be pre-configured to send messages with two clicks
- Messages can be locked into lists to ensure consistency

System

- Ability to deliver notifications 24/7 with 99.99% availability
- No hardware needed beyond PC stations
- Service provided through web-login and mobile app
- No data is sold or given to telemarketers or other solicitors
- Ability to secure database, only allow users with appropriate credentials to access given information
- Single sign-on integration using LDAP, ADFS, Azure, Google, PowerSchool, Blackboard and others
- Includes usage of expansive API to allow embedding of communications feature anywhere in work (no additional charge)
- Fully Compliant with FCC TCPA
- Less than 0.67% of capacity used on average for voice calls (even less for email/text)
- Includes parent-facing app to receive/retrieve messages, push notifications, and adjust settings (no additional charge)
- Multiple redundant SAS 70 type 2 certified
- No single point of failure

Reports of Sent Messages

- Generates transmission reports, available immediately, that show details for each message type: live answer, voicemail, busy, unreachable, no answer
- Ability to automatically send the report to any administrator via email, or exported as a file

Support

- 24/7 unlimited phone and email support
- Unlimited training through remote web sessions
- Rapid implementation to minimize effort of district staff
- Customer resource site with tips, tricks and videos

Emails

- Limitations on SPF, Reply-To, DKIM, and other mechanisms that are important to ensure emails are not blocked by SPAM filters
- Can add CC, BCC, and "reply to" in email description
- Ability to create emails using a full HTML editor for inserting graphics, attachments, links, and other features
- Automatic translation of email to contacts' languages, over 100 languages
- Report emailing, such as report cards, customer specific financial reports, at no extra charge
- CAN-SPAM and CASL compliant
- Automated unsubscribe
- Mail Merge fields: Display data from SIS or other databases (transportation, meal, etc.), including subject line
- HTML templates: Users can create customized email templates and use them as branded emails
- Email preview
- Intelligently deduping emails across lists
- Image management with uploading, preview, and searches

Parent Portal

- Mobile App Parent Portal to subscribe, manage preferences and prior message vault
- Web based community recipient portal: Subscribe, unsubscribe, manage preferences and prior message vault
- Parent Portal allows parents to add phones/emails outside of SIS contact data for temporary usage
- Two-way community communication portal organized by department and school

Automated Notification

- Automated absence notification individualized per campus, including auto-translation
- Other automated notifications (e.g., low lunch balance alerts) added anytime

Emergency Alert Features

- Panic Button (no additional charge)
- Anti-Bullying Hotline (no additional charge)
- Designate messages as emergency to ensure they are sent out in front of all other messages (no additional charge)
- Weblink and call/text anonymous (no additional charge)
- Anonymous tip reporting via web/mobile app

Direct Integration With

- Synergy Michigan Data Hub DASL Infinite Campus
- Blackbaud EMS Illuminate PowerSchool Wen-GAGE
- Aeries TxEIS Edsembli Aspen Genius SIS for Virtual Schools eSchoolPlus Mindex Chalkable Q (Aequitas Solutions) Senior Systems Rediker JMC SchoolWise
- Sycamore Salesforce Google Sheets Skyward Over 100 data sources