

Content & Communications Executive – Technology (Permanent)
Location: Naas, Co Kildare

Company Profile

OpenSky a European challenger brand to the large global software consultancies, delivering innovation across Government, Transport, Environment and Health sectors in the Ireland and the UK.

Due to business growth, OpenSky has a role for a Content & Communications Executive – Technology based in our Naas, Co Kildare headquarters on a permanent basis. This an excellent opportunity for an experienced professional to utilise their skills and experience in an international working environment working with innovative technologies and solutions. You will form part of a high-performance team, working together to deliver projects of national and international importance changing the way large Business and Governments work.

Why Join our Team:

OpenSky is a dynamic, exciting place to work. We hire exceptional people, and every one of them is empowered to think independently, take initiative and be innovative in their job. We are committed to ensuring that our performance and reward strategies are designed to effectively support our employees at every opportunity and offers an excellent work-life balance.

At OpenSky our employees enjoy the creative, agile and meaningful work they do, the resources and technology they have access to and the benefits we offer. The projects we work on make a real difference, and that's what makes us distinct in our industry. This very factor means that our employees get to work with the latest and emerging technologies.

We've built a truly unique culture here at OpenSky, where our employees are always learning, challenged with interesting projects and rewarded with fantastic benefits. We attract talented individuals from a wide range of cultural, geographic and educational backgrounds whom bring with them a rich variety of skills and experiences.

Our plan is simple; we hire the best people whom possess the skills, talent, expertise, experience and motivation that we require and when we find them, we help them grow, develop and achieve their goals.

The values we share help us to thrive and succeed, both as individuals and as a team. If you share those values, you'll fit right in!

The Job:

We have an ambitious marketing agenda underway across our social media, crm and web platforms. With this agenda, we require a dedicated Content Marketing Executive to help us drive our marketing strategies. We need an enthusiastic, creative thinker to work with us to help ideate and create winning customer focused technology content for all marketing channels including 3rd parties and partner technology platforms.

On the job learning will be supported by an 8-week training program which will fast-track your integration into the company while developing your comprehension about our services & expertise. You will take part in structured training conducted by some of our expert mentor team such as; Technology & Business Consultants, Technology Practice Leads, Bid Writers, Head of Research Projects, Marketing Manager as well as our CTO & MD, as well as Microsoft fundamental training. The end goal is knowledge transfer and confidence building, enabling you to develop content which sets us apart from our competitors and connects with our prospects.

Do you possess a strong story writing capability?

Do you want to develop a copywriting career in the thriving IT Industry?

If you answered yes to the above, continue to read more about this exciting opportunity!

Your key responsibilities will include:

- Developing & coordinating premium calibre content including case studies, e-books and blogs and assisting with production of customer facing collateral.
- Contributing in cross-department environments to produce the best content so you need to be comfortable sharing your opinion in a busy team environment.
- Proactively suggest changes and improvements to simplify our content & communications - this will therefore require you to have a deep understanding of the technology industry so that we can position our messaging in a manner that relates to our tone of voice, connects with our target audience and is differentiated from our competitors.
- You will own the process for keeping the website & collateral up to date and will need to ensure that business & solution changes are reflected on these channels.
- You will be highly diligent about the details; excellent grammar, spelling and attention to detail are essential. You should also be able to understand our brands' visual cues and visual language and be meticulous about checking the important details from our branding guidelines.
- Assisting with building and deploying internal & external email marketing campaigns.
- Assisting with the ideation & coordination of OpenSky Workshops & Seminars.

Experience Required:

- 2+ years' experience in writing content for the technology industry.
- Proven excellence in writing skills; with an ability to produce editorial style technology content.
- Ability to translate complex information into content which is easy to consume and understand.
- Excellent proficiency in English both verbal & written is essential.

- Excellent spelling and grammar with meticulous attention to detail and a passion for continual improvement.
- Creative and innovative thinker with the ability to work at pace with great attention to detail.

The above statements are not an exhaustive list

What we Offer:

You'll form part of a high-performance team, working together to deliver projects of national and international importance changing the way large Business and Governments work.

- Competitive Salary – market adjusted
- Continuous Professional Development
- Education Assistance Programme
- Company Pension
- Incremental Increases in Annual Leave
- Employee Assistance Programme (EAP)
- Annual Health Screening
- Employee Referral Scheme
- Ethical Employer
- Friendly, fast paced atmosphere
- International working environment in a growing company
- Work with innovative technologies & solutions
- Microsoft Dynamics & Personal development programmes

Please note we do not require the assistance of third parties

OpenSky Data Systems is an equal opportunities employer