

Mission & Vision

Our Mission:

To improve the health of our community so people can spend more time doing what they love with those they love.

Our Vision:

Empowering our community through education, prevention, diagnosis and treatment.

Our Values:

ASPIRE – Always Serve with Professionalism, Integrity, Respect and Excellence

Community Served

Shelby County, Ohio

Background:

Wilson Health in Shelby County, Ohio, is a community resource motivated by its respect for the people that it serves. Wilson Health is the County's only independent, full-service community hospital and is accredited by the Healthcare Facility Accreditation Program (HFAP) for holding the highest of standards for quality care and patient safety.

Thirteen hospitals came together to conduct a collaborative Community Health Needs Assessment (CHNA), organized by The Health Collaborative in Cincinnati, Ohio and the Greater Dayton Area Hospital Association in Dayton, Ohio. The Health Collaborative assembled a highly-qualified team which included a consultant with prior CHNA experience

Representatives from three healthcare systems (representing the 13 hospitals) met twice in person and held four conference calls in the fall of 2015. They comprised the CHNA Committee. This group assisted in process design, provided feedback to the consultant and The Health Collaborative, and shared best practices with each other.

Consistent sources of comparable data were available only at the state and county level, and therefore each participating hospital identified which counties contained their services areas. Service areas spanned eight counties in Ohio, and data were included from two adjacent counties. Results in the CHNA report include data from a structured survey, qualitative data from multiple focus groups, an analysis of available secondary data, and findings from health department interviews and surveys.

Prioritization of Community Health Needs

Criteria:

A Wilson Health committee scored the community health needs identified in the CHNA utilizing the following criteria:

- Clear disparities / inequities
- Issue is getting worse over time/not improving
- Evidence based intervention exists
- Impact of other health outcomes

- Performance lagging state/nation level
- Proportion of population impacted
- Serious consequences if ignored

Prioritization Process:

The Wilson Health executive leadership team scored the health issues identified in the CHNA utilizing a grid with a scoring scale of 1 to 5 (1 lowest level of importance to 5 highest level of importance) for each of the criteria listed above.

Based on the scoring tabulation, the following health needs were identified as top priorities (no particular order):

- Access to Care
- *Diabetes/Chronic Disease*
- *Cancer*
- *Substance Abuse*
- *Heart Disease*
- *Obesity*
- *Mental Health*

Dr. Frederick Simpson, Chief Medical Officer, and Margo O’Leary, Director of Marketing-Communications, convened internal and external stakeholders to develop the below strategies.

Strategies:

Diabetes Education & Prevention

Issues/Needs addressed: Diabetes/Chronic Disease; Heart Disease; Obesity

Strategy/Action: Increase awareness through community educational events and partnerships to reach more people and improve clinical outcomes in the community. Partner with the Sidney-Shelby County YMCA.

Background: The YMCA’s Diabetes Prevention Program is part of the nation’s leading nonprofit for strengthening communities through youth development, healthy living and social responsibility, the Y believes in chronic disease prevention and is committed to providing quality researched based programming such as the YMCA’s Diabetes Prevention Program to those who are at high risk for developing type 2 diabetes.

Partner: The Sidney-Shelby County YMCA in Sidney, Ohio

Healthy YOUth Clinic

Issues/Needs addressed: Diabetes/Chronic Disease; Heart Disease; Obesity; Mental Health

Strategy/Action: Address youth obesity for children ages 2-18 years old with a body mass index(BMI) > 85th percentile by addressing barriers and setting goals for achieving healthy weight

Background: Dr. Rabia Akbar, pediatrician, developed a program to address youth obesity in a healthcare setting. The Healthy YOUth Clinic allows patients ages 2-18 to schedule an appointment with a clinical team dedicated to addressing barriers and goal setting to achieve healthy weight. A healthy weight is clinically proven to improve learning and memory and self-esteem, better sleep, healthy bone, muscle, joint health, lower risk of chronic disease and reduced stress and anxiety.

Partners: Wilson Health Medical Group – Pediatrics, Wilson Health Physical Therapy Services and Wilson Health Nutrition Services

Healthy Family Backpack Program

Issues/Needs addressed: Diabetes/Chronic Disease; Heart Disease; Obesity; Mental Health

Strategy/Action: Increase prevention, early detection and management of diabetes. Connecting with youth and their parents to educate participants on proper nutrition and promote healthy lifestyle to reduce childhood obesity.

Background: The Sidney-Shelby County Health Department identified child health and diabetes as a 'most serious health issue' in Shelby County. The Healthy Family Backpack Program incorporates the national 5-2-1-0 campaign message where children take home a backpack containing a healthy message children's book and a folder with nutrition education, easy healthy recipes, and portion control information. Families are asked to set a healthy goal, which is evaluated on an ongoing basis.

Potential Partners: Wilson Health Medical Group – Pediatrics, Sidney-Shelby County Health Department

Project Purple Initiative

Issue addressed: Substance Abuse; Mental Health

Strategy/Action: Increase youth awareness and prevention efforts through the implementation of a Project Purple Initiative in Shelby County high schools.

Background: In March 2017, Chris Herren with The Herren Project (THP), presented to Shelby County high schools on the subject of substance abuse. The goal of the THP is to educate youth and at-risk populations on the importance of a healthy lifestyle and provide techniques to handle pressure within their lives, their community or their family situation. Building off of Herren's message, THP Project Purple Initiative is a student driven program that empowers youth to stand up and make a difference. Going Purple gives students motivation and support as they embrace a message of education and awareness. Students learn that they do not need drugs and alcohol to meet life's challenges; that they are perfect the way they are.

Potential Partners: Shelby County Schools, Shelby County Drug Task Force: Education and Prevention Committee, Shelby County Counseling Center, Midwest Regional Educational Service Center

BABY & ME™ Tobacco Free Program

Issue addressed: Substance Abuse (Tobacco Cessation); Heart Disease

Strategy/Action: Reduce the use of tobacco products among women during the prenatal and postpartum period.

Background: BABY & ME™ Tobacco Free Program is a smoking cessation program created to reduce the burden of tobacco use on the pregnant and post-partum population. Women who quit smoking are less likely to have premature and low-birth weight babies. Maintaining smoking cessation after the baby is born extends the positive health outcomes for women and their families by reducing the damaging effects of secondhand smoke. This results in healthier mothers, healthier babies, and an outstanding return on investment (ROI). Pregnant women that meet the criteria for the program are referred by their physician, obstetric/prenatal clinic, or other entity to the local BABY & ME™ Tobacco Free Program at Wilson Health. Wilson Health arranges for the woman's first appointment with a specialized counselor, known as a facilitator, who is trained by the BABY & ME™ Tobacco Free Program. At the first appointment, the woman receives information about the program and an initial intake session is held. Each participant receives at least four prenatal cessation-counseling sessions, support, and carbon monoxide (CO) monitoring, usually during a regular prenatal visit. After the birth of the baby, the mother returns monthly to continue CO monitoring and, if proven to be smoke-free, receives a \$25 monthly voucher for diapers for up to 6-12 months postpartum. The mother may use her voucher for any brand or size of diapers at Walmart and / or local participating stores.

Partners: CVS Health, March of Dimes

Cancer Care Center

Issue addressed: Cancer

Strategy/Action: Build a comprehensive cancer care center in Shelby County to better educate, prevent, diagnose and treat patients in the Shelby County community.

Background: Cancer mortality rates in Shelby County are 17% higher when compared to national rates.

Potential Partners: The James Comprehensive Cancer Care Center in Columbus, Ohio

After Hours Clinic

Issue addressed: Access to Care

Strategy/Action: Improve access to healthcare services for residents in Shelby County through an After Hours Clinic.

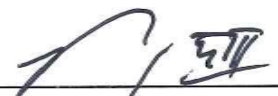
Background: Due to increase in primary care physicians ratio in Shelby County (2,732:1). Wilson Health opened an After Hours Clinic in January 2017 to improve access for patients to seek necessary care. The After Hours Clinic offers extended clinic hours and is integrated into Wilson Health Medical Group family medicine and internal medicine practices and provides opportunities for unattached patients to seek ongoing care with a provider.

Partners: Wilson Health Medical Group

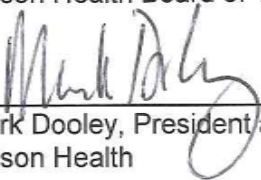
Health Needs Not Addressed

Not Applicable

This Community Health Needs Assessment Implementation Plan for fiscal year end December 31, 2016 was approved by the Wilson Health Board of Trustees at its meeting held on April 26, 2017.



Rudy Keister, Chairman
Wilson Health Board of Trustees



Mark Dooley, President and CEO
Wilson Health