

Want to attract more digital shoppers?

You can, with an Advantage Subscription!

TrustedChoice.com is the #1 online resource for connecting insurance buyers with independent insurance agents.

Our digital marketing strategies put us on Page 1 of Google results and bring over 500,000 monthly insurance shoppers to **TrustedChoice.com**.

Exclusively for Big “I” members, an Advantage subscription will help your agency be understood, get found more often and connect with shoppers.

How it works



1

An insurance shopper searches the internet for the type of insurance they need.



2

The shopper visits TrustedChoice.com and enters their insurance needs.



3

We recommend Trusted Choice agents in the shopper's area. With an Advantage subscription, we can **recommend YOUR AGENCY!**

Select the **Advantage** subscription that is right for your agency

			DIGITALLY CONNECTED AGENCIES
Be Understood	Be Found	MOST POPULAR Be Recommended	Be Referred
 <h2>Advantage Profile</h2> <p>showcase your agency to millions of shoppers in the National IA Directory</p>	 <h2>Advantage Profile SEO</h2> <p>get an SEO boost for your digital footprint with our high-domain authority</p>	 <h2>Advantage Preferred</h2> <p>we recommend your agency to preferred prospects as they shop</p>	 <h2>Advantage Professional</h2> <p>get connected to prospects who want to speak with you</p>
Starting at \$1.50 per day	Starting at \$2 per day	Starting at \$4 per day	Starting at \$6 per day
<ul style="list-style-type: none"> ✓ Rank higher in the largest independent agent directory ✓ Get recognized as an elite agency with a rich digital profile 	<ul style="list-style-type: none"> ✓ Rank higher in the largest independent agent directory ✓ Get recognized as an elite agency with a rich digital profile ✓ Be found online with SEO-optimized features 	<ul style="list-style-type: none"> ✓ Rank higher in the largest independent agent directory ✓ Get recognized as an elite agency with a rich digital profile ✓ Be found online with SEO-optimized features ✓ Be recommended to prospects matching your appetite 	<ul style="list-style-type: none"> ✓ Rank higher in the largest independent agent directory ✓ Get recognized as an elite agency with a rich digital profile ✓ Be found online with SEO-optimized features ✓ Be recommended to prospects matching your appetite ✓ Get connected to high-intent prospects

Get started today!

Visit  TrustedChoice.com/Advantage

or call  **(855) 372-0075**

Advantage Features by Level

	Advantage Profile	Advantage Profile SEO	Advantage Preferred	Advantage Professional
Get recognized as an elite agency with a rich digital profile				
Badge on your listing for additional credibility	Verified	Verified	Recommended	Recommended
Agency name, address, phone and business hours	✓	✓	✓	✓
Agency logo for better brand recognition	✓	✓	✓	✓
Team members section to give a face to your agency	✓	✓	✓	✓
Personalized URLs to match your agency's brand	✓	✓	✓	✓
Lines of business and coverage offerings to show your expertise	✓	✓	✓	✓
Appointed companies displayed on your listing and profile	✓	✓	✓	✓
Video on profile to bump up conversions	✓	✓	✓	✓
Be found online with SEO-optimized features				
Backlinks to your social and agency website assets to strengthen your digital footprint		✓	✓	✓
Consumer reviews and five-star ratings to enhance your credibility		✓	✓	✓
Your digital profile crawled and indexed by search engine bots every day to boost SEO		✓	✓	✓
Inclusion in the site map to leverage the domain authority of TrustedChoice.com		✓	✓	✓
Be recommended to prospects matching your appetite				
Agency featured and recommended on highly-trafficked content pages for additional impressions			✓	✓
Radius when consumers are searching for an agent			60 miles	60 miles
Consumers can select your agency through various calls-to-action			✓	✓
Live shopper feed on your profile for social proof			✓	✓
Higher ranking in agency search results when consumers enter their needs			✓	✓
Indicate preferred appetite and premium to match you with high-intent prospects			✓	✓
Get connected to high-intent prospects				
Online appointment scheduling for consumers to connect with you				✓
Instant referral notifications when a consumer chooses your agency				✓
Claim-It add-on to access live leads who did not select an agency				✓
Access to the Market Finder carrier appetite engine to research insurance companies				✓
Rank higher in the largest IA directory				
Improved ranking in the agency directory results	Tier 4	Tier 3	Tier 2	Tier 1