

Digital Natives	
Video	Activity
Session 1	
<p>Workplace Tour- This video goes into more detail of the specific roles that involve digital skills.</p> <p>Welcome to Somerset Film! Join Alisa as she shows us round their café and studios.</p> <p>Key Language: operative, administration, digital media, boom mic, boom pole,</p>	<p><u>Create a Poster</u></p> <p>How many jobs can you spot that require digital skills?</p> <p>Alisa walks through the Engine Room café and then upstairs to the studios- which jobs do you think require digital skills and what kind of digital skills would they require?</p> <p>Engine Room café- till operative Studios- camera operative, sound engineer, lighting engineer, video editor</p> <p>On the windows of the Engine Room café, there were lots of posters with information about Somerset Film and the café. Using Microsoft publisher or word, create a poster advertising the Engine Room's best dish (this can be any dish you like but remember the Engine Room is a vegetarian café so get creative!).</p>
Session 2	
<p>Infomercial- This video will give your class an insight into how different jobs use digital skills.</p> <p>Watch Alisa and Richard battle to play a game that Somerset Film created!</p> <p>In this video we see Alisa and Richard playing a game that Somerset Film created. We also see the Somerset Film Website and Instagram page. How many jobs can you spot that require digital skills?</p> <p>Marketing, web designer, administration (using digital skills to book appointments and arrange filming work for Somerset Film), accounts (using technology to keep all things mathematical in order), game designer.</p> <p>Key Language: presentation, programming, game design</p>	<p><u>Create your own Presentation!</u></p> <p>Somerset Film do lots of work for their local area, including making videos and creating games. You can see some of their work here- is there anything you recognise? https://www.somersetfilm.com/production</p> <p>Imagine the council of your local area has asked you to create a presentation to convince people to visit there.</p> <p>Go to https://www.safesearchkids.com/google-kids/#.YNRwM-hKg2w and find some pictures of your local area. The aim is to convince people to visit so you want to show off how good it is there. Use the best pictures you can find of beautiful scenery, iconic landmarks and exciting things to visit. Save these pictures in a folder ready for the next session.</p>
Session 3	
<p>Employee Profile- This video focuses on one specific employee and their role within the company.</p>	<p><u>Create your own Presentation!</u></p> <p>Using the pictures you collected from the last session, create a PowerPoint presentation about your local area. Remember it</p>

Meet Richard, a Creative Technologist at Somerset Film.

Key Language: Creative technologist, photographic dark room, computer programming, digital audio recorder, projectors, hardware, medium, animation, virtual gallery

needs to be exciting, informative and eye-catching. Can you use any special effects to make your pictures slide in? Can you change the fonts?

Session 4

Challenges:

Present your Presentation!

If you would like to, show your presentation to your class- What did they think?

Invoice the Council!

Now you've finished your presentation, it's time to invoice the council for your hard work.

Open Microsoft Excel and click 'blank workbook'. In box A1 type the name of your local area and Presentation (e.g. Somerset Presentation). In box A2 type 'Photos' and in box B2 type £10. In box A3 type Presentation and in box B3 type £20. In box A4 type Total and in box B4 type =sum(B2+B3) and press enter. Your invoice total will be automatically calculated! You can change the prices in box B2 and B3 and the total in box B4 will automatically change- have a go!