

## OFFICIAL RULES

VetriScience® Laboratories “The Healthy and Happy” Sweepstakes NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

**1. ELIGIBILITY:** VetriScience® Laboratories “The Healthy and Happy” Sweepstakes (“Sweepstakes”) is open only to legal residents of the 50 United States and D.C. 18 years of age or older as of May 24, 2021. Employees of VetriScience® Laboratories (“Sponsor”) and Rinck Advertising Inc. (“Administrator”), and their respective affiliates, suppliers and agencies, wholesalers, distributors, and retailers and employees thereof, as well as the immediate family members of and individuals residing in the same household of such persons (whether related or not) are ineligible. This Sweepstakes is void wherever prohibited, and is subject to all federal, state and local laws and regulations.

**2. AGREEMENT TO RULES:** By participating, you (“Entrant”) agree to these official rules and to receive communications from Sponsor and Promotional Partners (KONG®). You may unsubscribe from these communications at any time. Sponsor may report, as required by applicable statute or regulation, the value of the prize and the identity of the winner to appropriate taxing authorities.

**3. CAMPAIGN PERIOD:** Entries will be accepted online starting on May 24, 2021 and ending July 15, 2021. All online entries must be received by July 14, 2021 at 11:59 PM EST.

**4. HOW TO ENTER:** To enter for a chance to win a prize, Entrants must submit an entry form provided at <http://email.vetriscience.com/healthyhappysweeps> and fill out all required fields. The entry must fulfill all Sweepstakes requirements, as specified, to be eligible to win a prize. Limit: One (1) entry per Entrant. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of VetriScience Laboratories. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of VetriScience Laboratories.

**5. PRIZES AND APPROXIMATE RETAIL VALUES (“ARV”):** The two (2) winners of the Sweepstakes (“Winner”) will select one (1) prize pack of their choice: Get Out & Explore Prize Pack or Rest & Restore Prize Pack.

The Get Out & Explore Prize Pack includes:

- One (1) check for \$2,000 USD, payable to the Winner
- A selection of Kong® products whose retail value is not to exceed \$163 USD

- A selection of VetriScience® GlycoFlex® Plus products whose retail value is not to exceed \$189 USD

The Rest & Restore Prize Pack includes:

- One (1) check for \$1,000 USD, payable to the Winner
- One (1) queen-sized Original Casper® Mattress (estimated value of \$1,200 USD)
- One (1) Casper® Pet Bed (estimated value of \$279 USD)
- A selection of VetriScience® Composure™ products whose retail value is not to exceed \$108 USD

Total ARV of the Pet Get Out & Explore Prize package is approximately \$2,298.00 USD. Total ARV of the Pet Rest and Restore Prize package is approximately \$2,587.00 USD. No substitutions, cash equivalents, or transfer of prizes by winner is permitted. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. All prize details are at Sponsor's sole discretion. All federal, state and local taxes as well as any other costs and expenses associated with prize acceptance and use are the responsibility of winner.

**6. ODDS:** The odds of winning depend upon the actual number of eligible entries received.

**7. SWEEPSTAKES DRAWING:** Administrator is an independent organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner are final and binding in all matters related to the Sweepstakes. Administrator will select the potential Winner via random drawing on or about July 20, 2021 from all eligible entries. If a potential winner fails to respond within the timeline stated in the notification email, or if the prize or prize notification is returned as unclaimed or undeliverable, he/she will be disqualified and an alternate potential winner will be selected. Receiving a prize is contingent upon compliance with these Official Rules. If a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries for the applicable Sweepstakes Period. Delivery of the prize requires a complete street address (P.O. boxes are not accepted). Prizes will be fulfilled approximately 4 weeks after the conclusion of the Sweepstakes Period.

**8. GRAND PRIZE WINNER SELECTION & NOTIFICATION:** Two winners (one (1) cat owner entrant and one (1) dog owner entrant) will be selected by a random drawing under the supervision of VetriScience Laboratories. Winner will be notified by email, within five (5) days following selection of Winner. VetriScience Laboratories shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning

contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within 14 days from the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT VETRISCIENCE LABORATORIES SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CAMPAIGN, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**9. GENERAL RULES:** By participating, participants accept and agree to these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters. By participating, participants agree to release and hold Sponsor and Administrator and their respective parent companies and affiliates, suppliers and agencies, wholesalers, distributors, retailers, and employees (collectively "Sweepstakes Parties") harmless against any and all claims and liabilities arising, in whole or in part, directly or indirectly, out of participation in the Sweepstakes or use or redemption of a prize. By playing, entrant agrees to have his/her name used for advertising and marketing and other purposes in any and all media now and hereafter devised, worldwide in perpetuity, without further compensation, notification, or permission unless prohibited by law. Acceptance of a prize constitutes permission to the Sponsor and its designees to use the winner's name, likeness, and biographical information for advertising and marketing and other purposes in any and all media now and hereafter devised, worldwide in perpetuity, without further compensation, notification, or permission unless prohibited by law. Sweepstakes Parties are not responsible for lost, late, incomplete, misdirected, garbled, stolen, inaccurate, damaged, undelivered or delayed game plays, prize claims or emails; or for technical, hardware or software malfunctions, lost or unavailable network, cable, satellite, Internet Service Provider (ISP) connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Sweepstakes, or for any errors, problems or malfunctions of any kind whether caused by computer, network, technical, mechanical, printing, typographical, seeding or by any human error or otherwise which may occur in the programming of this Sweepstakes, including, without limitation, errors, problems or malfunctions which may occur in connection with the administration of the Sweepstakes, the processing of game plays or prize claims, the announcement of the prizes or in any Sweepstakes-related materials. Sweepstakes Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Sweepstakes Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participation in this sweepstakes or downloading materials from or use of the web site. If due to a computer programming, seeding, network or other error, more prizes of any prize level are claimed than intended to be awarded according to these Official Rules, prizes for that prize level will be awarded in a random drawing from among all valid and non-suspect eligible prize claims received for the prize at issue, at Sponsor's sole discretion. In no event will Sweepstakes Parties be

liable for more than the stated number of prizes in these Official Rules. If, in the Sponsor's opinion, there is any suspected evidence of tampering with any portion of the Sweepstakes, or if virus, bugs, non-authorized human intervention, technical difficulties or other causes compromise the integrity, administration or conduct of the Sweepstakes, the Sponsor reserves the right to modify or terminate the Sweepstakes in a manner deemed reasonable by the Sponsor, at the Sponsor's sole discretion. In the event a dispute arises as to the identity of a potentially winning online participant, entries made by internet will be declared made by the name on the online registration form.

**CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

**10. CONDITIONS AND LIMITS OF LIABILITY:** As a condition of participating in this Sweepstakes, each participant agrees: (1) under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket expenses as set forth in subsection 3 below, and any and all rights to have damages multiplied or otherwise increased; (2) this Sweepstakes is governed by the laws of the State of Vermont without regard to its conflicts of law principles and any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively before a court of competent jurisdiction located within the State of Vermont; (3) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred in participating in this Sweepstakes and in no event will participant be entitled to receive attorneys' fees, or any other costs; (4) Winner will be issued an IRS Form 1099 for prizes valued in excess of \$600.00. Winner may be required to submit proof of age and residency. Winner agrees to release, discharge, indemnify, and hold harmless the Sweepstakes Parties and their respective directors, officers, employees, and agents, from any claims due to any injuries, damages or losses to any person (including death) or property, resulting in whole or in part from acceptance or use of the Prize, or participation in the Sweepstakes. (5) Participant shall be bound by these Official Rules.

**11. ENTRANT'S PERSONAL INFORMATION:** Information collected from entrant is subject to Sponsor's Privacy Policy located at: [https://www.vetriscience.com/index.php?l=page\\_view&p=privacy\\_policy](https://www.vetriscience.com/index.php?l=page_view&p=privacy_policy). If an entrant does not fully agree to the terms of the Privacy Policy, such entrant should not provide any personal information on the website or enter the Sweepstakes on-line.

**12. WINNER'S LIST:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: "VetriScience Healthy and Happy Sweepstakes" Prize Center, C/O Rinck Advertising, 113 Lisbon Street, Lewiston, Maine 04240. Please indicate the Giveaway as "VetriScience Healthy and Happy Sweepstakes". Requests received after December 31, 2021 will not be honored.

**13. ADMINISTRATOR:** Rinck Advertising, 113 Lisbon Street, Lewiston, Maine 04240.

**14. SPONSOR:** VetriScience® Laboratories, 929 Harvest Lane, Williston, Vermont, 05495.

Disclaimer: The Campaign hosted by VetriScience® Laboratories is in no way sponsored, endorsed, administered by, or associated with Facebook or Pinterest.

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