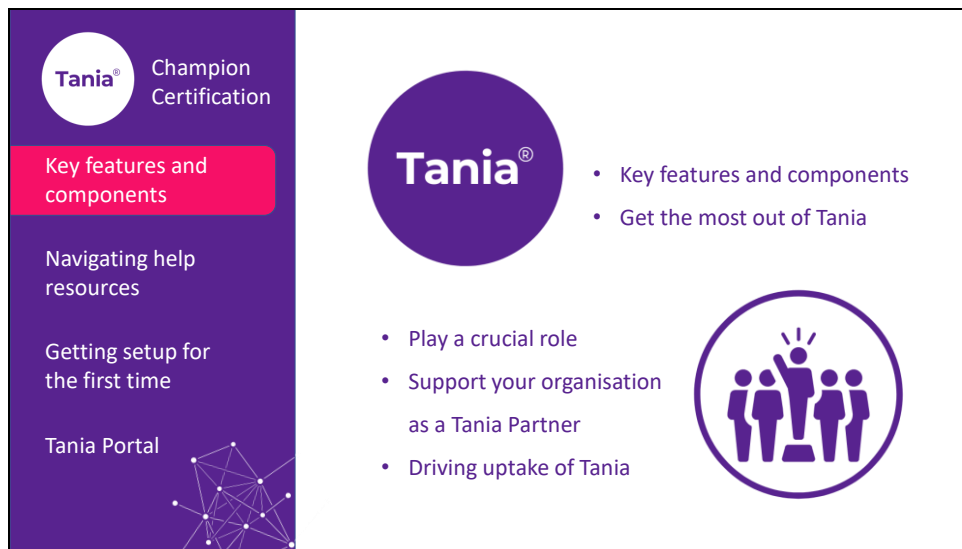




## Slide 2



The slide features a dark purple sidebar on the left with a white circle containing the Tania logo and the text 'Champion Certification'. Below this, a red box highlights 'Key features and components'. Further down, the sidebar lists 'Navigating help resources', 'Getting setup for the first time', and 'Tania Portal' with a network diagram. The main content area has a large purple circle with the Tania logo, followed by a list of bullet points: 'Key features and components', 'Get the most out of Tania', 'Play a crucial role', 'Support your organisation as a Tania Partner', and 'Driving uptake of Tania'. To the right of the last three items is a circular icon depicting a group of people with one person raising their hand.

**Tania**® Champion Certification

Key features and components

Navigating help resources

Getting setup for the first time

Tania Portal

**Tania**®

- Key features and components
- Get the most out of Tania
- Play a crucial role
- Support your organisation as a Tania Partner
- Driving uptake of Tania

Welcome! This video is the first in a series to get you setup as a Tania Champion. These videos will highlight key feature and components, so you can get the most out of Tania.

Tania Champions play a crucial role – supporting your organisation as a Tania Partner, and helping to drive the uptake of Tania for your clients so they can improve and grow.

We are committed to supporting you along the way, always remember that together we're helping businesses love their financial story.

**Tania** Champion Certification

Key features and components

Navigating help resources

Getting setup for the first time

Tania Portal

# WHAT IS **Tania**?

**A virtual voice assistant**  
*member of the team!*

One of the first challenges you may have as a Tania Champion is being asked “What is Tania?” We get it... it’s new technology, so initially - it may be a difficult thing to grasp.

In a nutshell, we describe Tania as a virtual voice assistant – or as we like to say a virtual member of your team. Most people are already familiar with this concept if you compare Tania to Siri and Alexa. Like Siri and Alexa, Tania can be setup to work from your Alexa device or handsfree on your mobile device.

**Tania** Champion Certification

Key features and components

Navigating help resources

Getting setup for the first time

Tania Portal

# WHAT IS **Tania**?

**Tania**

CONNECTED APP

ACCOUNTING SOFTWARE

- Integrates with accounting software
- Have simple and effective conversations about financial data – to improve and grow

Once integrated with your accounting software platform, you can talk to Tania and have simple and effective conversations about financial data. So, what's special about Tania giving a voice to these financials?

The slide features a purple sidebar on the left with the Tania logo and 'Champion Certification' text. Below this, a pink box highlights 'Key features and components', followed by a list: 'Navigating help resources', 'Getting setup for the first time', and 'Tania Portal'. The main content area shows a woman in a white shirt and glasses looking overwhelmed as she holds a large stack of papers being handed to her from the left. The text 'I just don't have the time' is overlaid on the image.

Tania<sup>®</sup> Champion Certification

Key features and components

- Navigating help resources
- Getting setup for the first time
- Tania Portal

“I just don’t have the time”

We all know that financials are the language of business. But these same financials can be a barrier for many, and people often have valid reasons why they do not use or fear their financial data.

Tania is a powerful tool to help break down these barriers, helping people to better understand this language so they can improve and grow.



The slide features a purple sidebar on the left with the Tania logo and text: 'Tania Champion Certification', 'Key features and components', 'Navigating help resources', 'Getting setup for the first time', and 'Tania Portal'. The main content area is white and includes the heading 'Breaking barriers for... BUSINESS OWNERS & MANAGERS', a bulleted list of five features, and a photograph of a man in a white shirt and dark apron looking at a tablet. A network diagram is overlaid on the photo.

**Tania** Champion Certification

Key features and components

Navigating help resources

Getting setup for the first time

Tania Portal

Breaking barriers for...

## BUSINESS OWNERS & MANAGERS

- Provide personalised updates tailored to different levels of financial expertise.
- Be accessible 24/7, connecting as many times as you need.
- Give you instantaneous analysis of your business health.
- Save you time and,
- Spare you potential surprises when reviewing end of month or quarter reports.



For Business Owners and Managers – Tania will:

- Provide personalised updates tailored to different levels of financial expertise.
- Be accessible 24/7, connecting as many times as you need.
- Give you instantaneous analysis of your business health.
- Save you time and,
- Spare you potential surprises when reviewing end of month or quarter reports.



The slide features a purple sidebar on the left with the Tania logo and 'Champion Certification' text. Below this, a pink box highlights 'Key features and components', followed by text for 'Navigating help resources', 'Getting setup for the first time', and 'Tania Portal'. The main content area is white and titled 'ACCOUNTANTS & BUSINESS ADVISORS', listing five benefits. A photo of two people high-fiving is on the right.

**Tania** Champion Certification

Key features and components

Navigating help resources

Getting setup for the first time

Tania Portal

Breaking barriers for...

## ACCOUNTANTS & BUSINESS ADVISORS

- Provide quality advisory services for clients
- Generating much needed conversations with clients,
- Reducing repetitive tasks
- Eliminating errors by automating analysis
- Increase time available for more value-add activities
- Empowering clients to become self-sufficient



Tania really begins to shine when used by Accountants and Business Advisors. With unique challenges to provide quality advisory services for their clients, Tania can help to scale capabilities in this area and accommodate all levels of clients. Other benefits include:

- Generating much needed conversations with clients,
- Reducing repetitive tasks
- Eliminating errors by automating analysis
- Increase time available for more value-add activities
- Empowering clients to become self-sufficient

**Tania** Champion Certification

Key features and components

Navigating help resources

Getting setup for the first time

Tania Portal

**Our next topic:**

Navigating Tania's extensive information and help resources

Now that you have a general understanding of What Tania is – along with Tania’s key features and benefits – stay tuned for our next video where we’ll have a closer look at navigating Tania’s extensive information and help resources.



Together we're helping businesses  
love their financial story