



7

Charms to Improving Fulfillment and Shipping

1. Reduce Waste

Address inefficiencies in your fulfillment process including overproduction of inventory, waiting times in the receiving and picking process, and unnecessary transporting or “touches” of product.

2. Clean and Organize

Keep warehouse space clean to ensure efficient order picking, packing, and processing. In addition, do a routine evaluation of how inventory, supplies, and packing stations are organized to further improve productivity.

3. Prepare for Volume Spikes

Forecast for the spikes in your business and prepare your fulfillment accordingly. This includes securing additional warehouse space if needed, evaluating staffing needs, and stocking up on shipping supplies.

4. Streamline Returns

Evaluate your capabilities for handling return orders along with the cost to your business of processing a return. It may make sense for you to hire a specialized returns facility or instruct your customer to dispose of a product rather than returning it to your warehouse.

5. Hire and Train

Take the time to hire and train the right warehouse staff. Fulfillment and shipping is the final component of your customer’s experience with your brand and leaves no room for errors in picking and packing.

6. Meet Customer Expectations

Today’s consumer has high expectations when it comes to shopping online including fast delivery and free shipping options. Shipping customer orders from multiple fulfillment locations can make fast, free delivery possible.

7. Partner with a 3PL

Creating a great fulfillment and shipping experience for your customers as a growing business is not easy. Partnering with the right fulfillment provider can allow you to continue to scale your business, while maintaining an exceptional customer experience from start to finish.

Save some green and improve fulfillment and shipping with Rakuten Super Logistics!

Call for a quote