

CASE STUDY



THE INTERSECTION OF ACCOUNTING AND FINANCE

CHALLENGE: MANUAL DATA CONSOLIDATION

As part of a lean Finance and Accounting team of a growing company, Rebecca managed the close process each month but spent most of her time consolidating multiple sources of data - a manual process that constantly ran the risk of error. Once completed, it was nearly impossible to understand what was behind the data without having to repull and reconcile it entirely.



“Before Cube, I had to manually pull multiple reports together but was then unable to go back and do a deeper analysis (eg department level spend). Also as it was a manual process, there was a risk of human error.”

SOLUTION: CLOSE AUTOMATION WITH DRILL DOWN ANALYTICS

With Cube, we can drilldown to get the full transactional level details.

“Cube removed the risk of human error so I now fully rely upon the platform to do the legwork for me. It doesn’t just save me time, it allows me to dive deeper into the financials and gain a better understanding of the business. We’ve also had the added benefit of improving collaboration between teams.”



ABOUT PARSLEY

Parsley Health's mission is to transform the health of everyone, everywhere through the best possible medicine.



Rebecca Chapman
Sr. Accounting
Manager at Parsley

STATS

Industry

Healthcare

Size

100-250 FTEs

ERP

Quickbooks

Setup Time

<1 Week