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Orr Commercial Picks Lead for Marketing Efforts

Houston, TX – April 7, 2021 – Orr Commercial hired Kay Eileraas as Director of Marketing.

Kay Eileraas, hired as Marketing Director at Orr Commercial, will focus on customers, growth and the new Catalyst program. Optimistic, energetic, creative and humble, she has grown marketing departments from the ground up or turned around struggling ones. She brings over 15 years of growth strategy, technology implementation and business development experience to the team.

A native Louisianian, she attended the University of Louisiana-Lafayette finishing with a BA in English/Communications focused on publishing. Prior to joining Orr, Kay worked in the chemical, environmental, technology and healthcare industries where she honed her deep marketing startup and enterprise-wide experience in corporate communications, digital transformation strategies and creating efficient technology stack solutions.

“We are thrilled to have Kay join the team at Orr. We are hyper focused on growth and development and Kay’s leadership and vision will be pivotal in achieving our goals,” Campbell Anderson, VP Acquisitions.

When asked about her role at Orr, she offered, “the vision to be a catalyst for change and growth in the greater Houston entrepreneurial community really resonates with me. Our team is nimble, prepared for challenges and motivated to ignite growth.”

About Orr Commercial:

Orr Commercial is a Texas real estate firm specializing in build to suit developments, brokerage services, as well as land acquisition and disposition. Orr Commercial has developed over 1,000,000 SF of retail developments in Houston and owned/managed over \$500 MM in aggregate property value.

