We’re a team of audience strategists who efficiently deliver a brand’s message to its specific targets.

Nimble. Responsive. Built to Thrive.  
A trusted extension of your team.
Our Commitment

**We ask the questions.**
The more we know and understand your business challenges, the better our work.

*As your business evolves, so do we.*

**We continually evaluate.**
We never rest. We always optimize your plans, as well as our partners.

*Our work is never done.*

**We find and intersect with your audience.**
Our solutions, powered by proprietary tools, provide insightful pre-optimized plans.

*Successful ad campaigns start here.*
Media Solutions

Media-agnostic solutions portfolio puts your KPIs first.

We connect you with your audience across

- The online ecosystem
- Top-tier magazine brands
The Omnipoint System

Data-Driven Insights, Out of the Gate.

This proprietary system marries process, data, and technology to deliver optimized, highly targeted media plans.

First: We identify and understand your audience and their behaviors.

Then: We utilize our proprietary historical campaign performance data to inform media recommendations.

Next: We develop a pre-optimized plan based on research and data, our expertise, and your KPIs.

Finally: We optimize your campaign while capturing the data to enhance all future campaigns.
On the Pulse.

The MNI Digital Suite

Use the latest technology, including our proprietary tool, The Omnipoint System, to reach your consumers with a pre-optimized, never pre-purchased plan to drive results for your brand.

Our unique portfolio of products provides on-point solutions to effectively deliver in an ever-changing digital landscape.

- Our DataMatch solution reaches your target audience on a deterministic one-to-one level.
- MNI serves over 7.4 billion ad impressions annually.
Targeted Magazines

Magazines provide a tangible, safe, contextually-relevant, and valuable environment to reach your precise target.

Based on on your campaign goals, we can help you determine which magazine solution is right to achieve them, either inside the magazine or on the cover.

MNI Delivers

- Top-tier, nationally recognized magazines.
- Contextual and lifestyle aligned environments.
- Custom strategy and research to support your audience targeting and magazine selections.
- Opportunity to drive impact with localized creative or high-impact creative.
- Premium, multi-page ad space to communicate your brand story.
In-Book Magazine Networks

Beauty
- COSMOPOLITAN
- ELLE
- BAZAAR
- People

Business Insights
- Bloomberg Businessweek
- Entrepreneur
- Forbes
- FORTUNE
- THE WEEK

Everyday Woman
- allrecipes
- REALSIMPLE
- People
- Women's Health

Food
- allrecipes
- FOOD&WINE

Influentials
- Forbes
- FORTUNE
- Smithsonian
- THE WEEK
- TIME

Living Well
- Country Living
- Living
- REALSIMPLE
- People

Luxury
- The DECO
- FOOD&WINE
- Living
- TOWN & COUNTRY
- TRAVEL & LEISURE

Men's Lifestyle
- Esquire
- Forbes
- FORTUNE
- Men's Health
- Men's Journal
- Sports Illustrated

Style & Decor
- Better Homes & Gardens
- Country Living
- The DECO
- Hgtv
- House Beautiful
- REALSIMPLE
Cover Wrap Titles

Bookazine titles are marked with a “B” and are sold as Splash programs.
Titles with an “S” are available for Splash programs. Unmarked titles are available for ongoing programs.
Contact Us

Contact your local targeting expert to develop the media agnostic solution that’s right for your business challenges.

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