



Your Brief Trade Update

Introducing the online energy assessment for small and midsize business.

Refer a business, get a \$50 gift card. Up to \$1,500 or 30 referrals.

We are excited to announce this new online energy assessment for small and midsize business owners!

Share the online energy assessment with your business network and you'll get a **\$50 gift card** when the customer takes the online energy assessment.

Business customers can enter your name under the field titled: "contractor referral name," allowing you to pursue new business opportunities and get a little extra in return.

The online energy assessment can be found on the [Peoples Gas](#) and [North Shore Gas](#) websites.

Here is a short link you can share with your network: <https://bit.ly/2MMKN40>

[Explore the Assessment](#)

Let us help you support your Public Sector customers.

Do you support any city, county, public schools, or other local government customers? If so, those customers are eligible for significantly higher rebates from the Energy Efficiency program. We are here to help you keep their facilities operational, safe, and engaged in energy efficiency solutions.

Please see the [Public Sector Prescriptive](#) and [Custom Applications](#) for greater detail on project requirements, a few examples below:

- \$200-\$400 per failed steam trap replaced (\$100-\$200 for the private sector)
- \$5-\$30 per linear foot of steam pipe insulated (\$2.5-\$10 for private sector)
- \$2.50 per therm saved for custom projects (\$1.00/therm for the private sector)
- \$0.50 per MBH for a Boiler Tune-Up

If you have any questions on customer or project eligibility, please contact your energy

Recap: May PGL/NSG monthly trade ally webinar.

This month's webinar includes:

Program updates

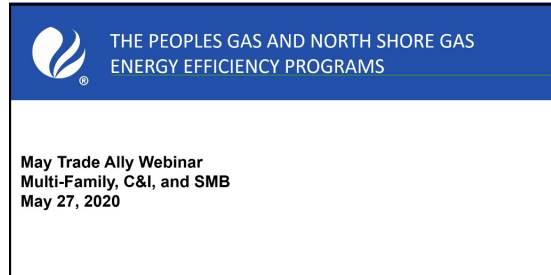
- New bonuses for 2020
- Stream traps
- The online energy assessment

Boiler stack economizers

- As a custom project

Training presentation on boiler stack economizers

- With Tony Ranallo of Boilersource



[View the recap](#)

Bonuses for C&I, Small and Midsize Business programs.

For a limited time we are offering bonuses starting May 1, while funds are available

Boiler tune-up incentive increased to \$.50 per MBH

- Rebates capped at \$1,500 for space heating and \$3,000 on process

Ozone laundry incentive increased to \$35 per pound capacity

- Applies to on-premise laundry operations including hotels/motels with less than 250 rooms, fitness and recreational sports centers, healthcare (excluding hospitals), and assisted living facilities

Small and Midsize Business bonuses (less than 400,000 therm users)

(For a limited time we are offering bonuses starting May 1st while funds are available)

Multi measure prescriptive applications received after May 1, 2020, receive a 20% bonus toward the second project at that same address

Multi measure bonus can be applied as follows:

- 20% bonus on two projects combined and submitted at the same time
- 20% bonus toward the 2nd project, please reference the previous project
 - Bonus will be applied to the second project and won't be paid out until the first project is complete
 - For projects already completed before May 1, 2020, the second project submitted after May 1, 2020, will qualify for a 20% bonus
- Incentive may not exceed 100% of project costs and bonuses will be capped at \$2,000
- Bonus may also qualify for certain custom projects

New customer bonus! A customer that has never participated in the programs can receive \$500 (limited time)

- A customer that has never participated in the programs can receive **\$500**
- Customers applying for a new customer bonus must e-mail their information to the SMB Program SMB.peoplesnorthshore@Franklinenergy.com and state the following:
 - E-mail subject: \$500 New Customer Bonus
 - Name
 - Address, city, and zip code where the gift card is to be sent
 - Details of project they applied for which include:
 - Location
 - Project description

- Rebate amount
- After the program team verifies that it's the customer's first project, gift cards will be mailed to the customer

If interested please e-mail SMB.peoplesnorthshore@franklinenergy.com or call 855-849-8928.

PEOPLES GAS®
ENERGY EFFICIENCY PROGRAM

NORTH SHORE GAS®
ENERGY EFFICIENCY PROGRAM

Contact Us:

Jason Kimsey
Business Programs
jkimsey@franklinenergy.com

Marlene Levy
Multi-Family Program
mlevy@franklinenergy.com

Robyn Munci
Residential Programs
(HVAC/Water Heating/Weatherization)
rmunci@franklinenergy.com