



## SUCCESS STORY

### Data Center Decommissions



"DMD has provided excellent support for our Data Center. We've been very happy with the DMD team's preparedness, professionalism, communication, and caution"

- Director, DC Operations



### PROFILE

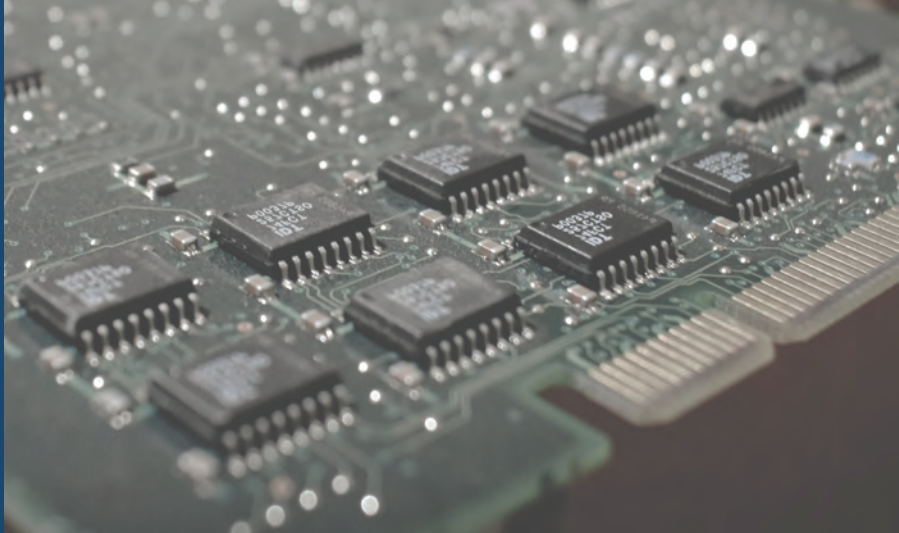
**100K** CUSTOMERS

**US** BASED

**1K+** EMPLOYEES

**20B** PB PROTECTED

**60B** FILES RECOVERED



### EXECUTIVE SUMMARY

A company with five Data Center facilities terminated a lease necessitating a co-location exit. After evaluation of the location, equipment, and convenience, the company chose DMD to execute the project and the equipment retirement and facility restoration.

### ABOUT THE COMPANY

A cloud company specializing in Windows and macOS data-loss prevention. The first company to offer unlimited backups for a fixed monthly price.

### THE CHALLENGE

This cloud company leases multiple data center facilities that store and backup customer data. A virtualization initiative created a redundant co-location facility in Utah housing 120 storage cabinets. The lease expired and a storage environment holding 40 PB of data needed to be restored within 90 days or a seven-figure lease extension. The terms of the lease required the facilities to return to the original condition, with no cabling, cabinets, wire trays, or power resources.

The company, focused on implementing new, transformative digital innovation for their client experience, had no time for the dismantling of legacy systems. With strict time constraints, it was necessary to choose an experienced partner to perform the work. The data erasure security was the primary consideration.

### COMPANY GOALS

- Remove all Data Center assets by contractual vacate date.
- Outsource planning and execution to a qualified and certified company.
- Erase 40 PBs worth of data aligned with regulatory compliance practices and internal security policy.

## DMD STATS

23

COUNTRIES SERVICED

16M LBS

CO2 SAVED

0

DATA BREACHES, EVER.

186,450

TERABYTES ERASED

11%

OF THE F500

\*FROM 2020

DMD Systems Recovery, Inc. (DMD) provides IT Asset Disposition solutions adhering to the most rigorous environmental and security standards to deliver confidence for companies who value our world and their reputation. DMD works with hundreds of companies and public entities to securely destroy their data, decommission assets, and redeploy or remarket the equipment across IT categories including Data Center, End User Compute, and Mobility.

## SOLUTION

This specific removal required two separate onsite visits. The first to disassemble and stage the area, and the second for the choreographed removal. Both stages were constrained by time and space, as the facility is shared and tightly scheduled with the infrastructure needs of multiple tenants.

The equipment was packaged and loaded onto locked, GPS-tracked trucks. When the transports arrived at DMD, the same team that packaged the assets onsite, received and audited all the equipment at the DMD warehouse. Once validated, the data-bearing devices were progressed to the data erasure stage, and into finished goods inventory, ready for environmentally conscious reporting.

## RESULTS

DMD facilitated the removal of the 120 storage cabinets located within the Utah facility. By aiding in the deconstruction process, this company saved 450 hours of work and prevented a multi-million dollar penalty fee from activating. All data-bearing assets were erased following specific internal policy as well as NIST 800-88 guidelines, preventing potential legal and financial issues from arising.

40

PETABYTES

### HIGHLIGHT

Worth of data erased from Data Center servers.

22,000

ASSETS

### HIGHLIGHT

Data bearing assets reuploaded.

37

TONS

### HIGHLIGHT

Total weight removed from the facility.

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