



## FOR IMMEDIATE RELEASE

**Contact:** Logan Bridges  
Vice President, Marketing Strategy and Commercial Operations  
417-553-7001  
logan@unitedpolysystems.com

### United Poly Systems Announces Two New Appointments

**SPRINGFIELD, MO** – February 10, 2021 - United Poly Systems announced today two new appointments within its leadership team.

Logan Bridges will transition into the newly-created role of Vice President of Marketing Strategy and Commercial Operations effective February 1, 2021. In his new position, Logan will utilize his years of high-density polyethylene (HDPE) pipe sales and management experience to enhance the company's brand, product and market development, inbound lead generation and long-term marketing strategies. As the commercial operations leader, Logan will provide a focus on pricing and spread management, while improving the overall customer experience.

Mark Dignazio joins United Poly Systems as the Vice President of Sales. In this role, Mark will manage the day-to-day and strategic sales efforts of the company's products and services. The directors of sales and inside sales team will report directly to Mark. With over 25 years of experience in sales and sales leadership, Mark has spent the last 15 years as the National Sales Manager and Vice President of Sales for Endot Industries, a manufacturer of HDPE conduit and pressure pipe products.

"We are excited for Logan in this new role. All of these areas—brand, product development and marketing—are critical to United Poly's future growth strategy," says Chris Reiter, President and Chief Executive Officer. "We also welcome Mark to the United Poly team. His many years of experience in sales and sales leadership will be valuable assets as we aggressively pursue new business goals and opportunities."

Both Logan and Mark will report directly to Chris Reiter, President and CEO.

#### About United Poly Systems

United Poly Systems produces quality HDPE pipe in diameters from ¾-in. to 26-in. IPS, 4-in. to 24-in. DIPS and ¾-in. to 2-in. CTS for use in many industries including telecommunications, power utility, potable water, wastewater, reclaimed water, electrical, gas distribution and oil

and gas gathering. As the market for HDPE pipe continues to grow with initiatives to improve, repair, and broaden the country's infrastructure, United Poly Systems will be there to meet the growing needs, by providing high performance products to ensure a safer and cleaner infrastructure for decades to come.

Our off-the-shelf HDPE conduit/pipe is available in a variety of sizes, colors, dimensions and lengths, with or without stripes. We also offer fully customizable HDPE conduit options. In addition, piping can be customized with a ribbed interior (to maximize the distance cable may be pulled or jetted), pull tape, or a lubricated interior (for easier installation). Pipe can be supplied on contractor reels, coils or various straight lengths.

Success at UPS can be attributed to our vast experience, extensive client relationships, state-of-the-art manufacturing and quality processes. Our agile business model allows UPS to quickly and efficiently meet customers' needs with highly competitive prices.

Conveniently located in Springfield, Missouri and Albuquerque, New Mexico, United Poly Systems can provide quick delivery to much of the U.S. market.

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