



## Go digital with a collaborative platform that suits your needs!



The deployment of the Positive Platform has enabled us to completely rethink our sales approach with this unique, digital and scalable tool. It both meets our internal collaboration needs and revolutionizes our customer experience.

The automation and centralization of processes has facilitated the work of our employees by optimizing their performance.

We now have a tailor-made platform that meets all our challenges.

- Jérôme B, Digital Transformation Director, PTC client 2021



### FEATURES

Choose an all-in-one, 100% customizable platform that digitalizes your B2B experience and your processes:



- Manage your projects on a single platform in SaaS mode
- Collaborate efficiently internally and externally to improve your daily life
- Offer an exceptional digital experience

### ADVANTAGES



Digitalization of sales and processes



Creation of dedicated customer areas



Centralization of data



New collaborative experience



Enhancement of a unique custom-made tool



Optimization of the platform and costs

### ADDED VALUE



#### Collaborative

- Compatible and connectable to your IS tools (CRM, ERP, database)
- User experience that facilitates your exchanges as well as your internal and customer processes



#### Customizable

- A scalable and configurable platform according to your needs



#### Economic

- Short and long term structural cost reduction
- A global billing model: Community technology with no hidden costs

### HOW WE SUPPORT YOU



Analysis and Design Workshops

Offered



Specific development of your platform adapted to our application base



Continuous TMA support and evolutions

### WHAT YOU GET

Congratulations and welcome to the closed circle of digital companies!



Platform to boost sales and processes



Personalized space



Creation of added value



Core tool