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AURA

NAS



BUILD YOUR CLIENT BASE

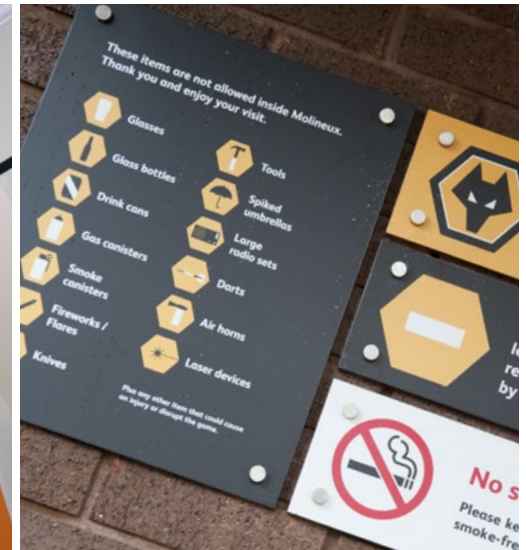
Offering flexible implementation services to bring the best out of your clients retail spaces.

- ▶ Wide range of **architectural finishes** can modernise and revitalise surfaces
- ▶ Our window films and decorative wallpapers offer **endless creative and practical** options
- ▶ Effective way-finding and signage solutions
- ▶ Our full **refresh instead of replace** approach saves you time and money
- ▶ We manage everything from technical site surveys to graphics manufacture



WAYFINDING & SIGNAGE

Ensuring your clients brand consistency across all retail environments is recognisable and simple.



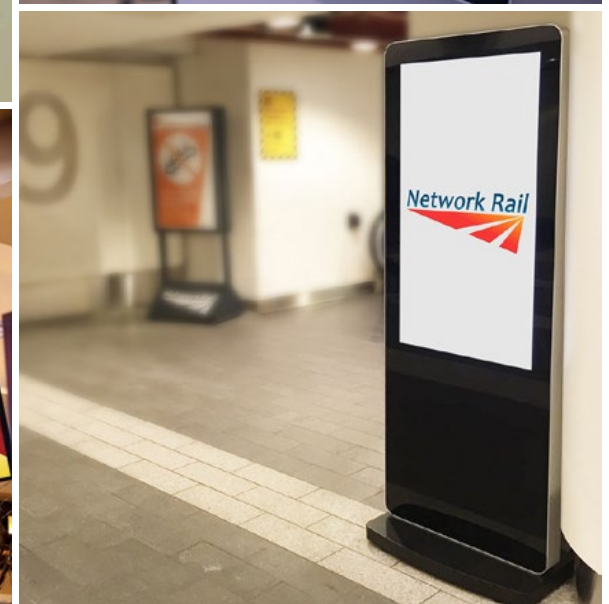
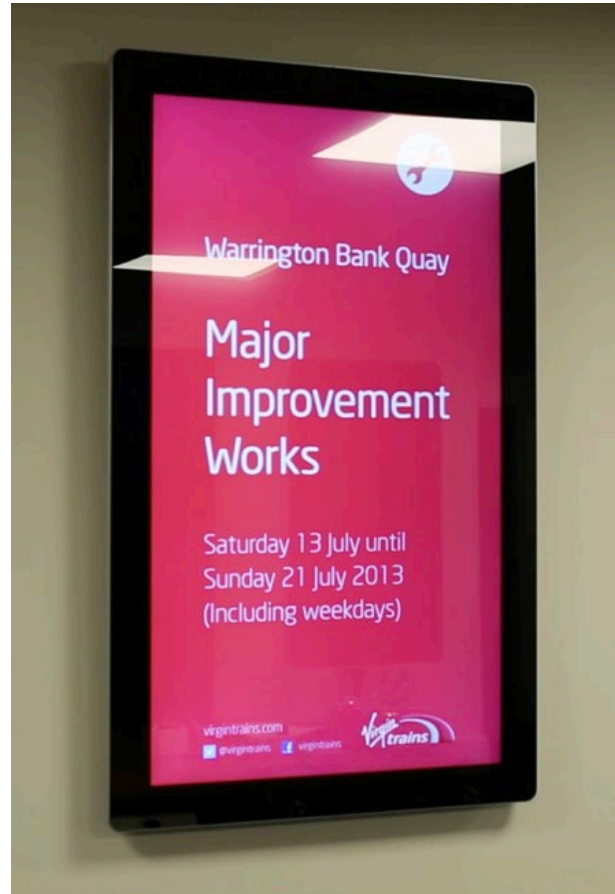
DIGITAL SIGNAGE

Eye-catching digital signs.

These will enhance spaces, can be produced to meet any branding specifications, and come in a wide range of applications and finishes.



Digital



BUILDING WRAPS & HOARDING

Our large-scale building wraps and exterior banner solutions provide striking branding statements, guaranteed to stand out.

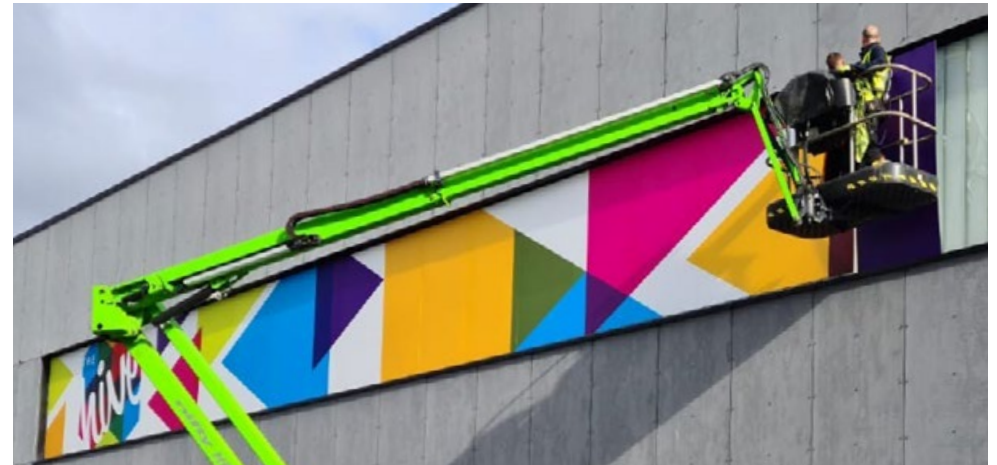
- ▶ A technical survey captures your design brief, any planning issues, and essentials of your project
- ▶ We plan the best available solutions/materials that match your technical and creative design requirements
- ▶ Durable UV and waterproof graphics, expertly installed, anywhere
- ▶ We advise on the best wind loading, thermal surveys and fire compliance for refacing films as standard



Cost-effective
Solutions



Extensive
Warranties



SURFACE REFURB

Surface-covering patterned & textured films, paint spraying options, and laminates

Refurbish and create the same finish in less time – giving an instant upgrade. Some of them include:

3M™ DI-NOCT™ Architectural Finishes

Specially engineered films simulate their natural material counterparts more effectively

- ▶ Can be applied across any retail touchpoints
- ▶ Realistic and detailed effects

AuraFlex™ Printed Laminates

Highly durable sub-surface that can be printed to almost any design or pattern

- ▶ Significantly reduces project costs
- ▶ Anti-bacterial version available: AuraFlex+



TOILET PRINTS

We use super durable, printed or patterned graphics with functional benefits to add appeal to bathroom environments.

We've produced full toilet wraps for an array of clients, including LNER, Siemens, and First Group. Our wide range of toilet graphics help to:



Tackle a key customer issue



Improve customer satisfaction and comfort



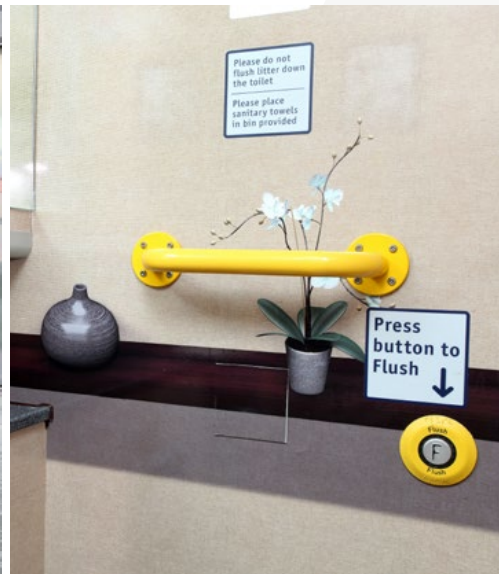
Create a unique and exciting environment



Show continued innovation in the UK market



Differentiates you from your competitors



SAFE AT WORK

Products

- ▶ Robust and convenient free-standing sanitiser stations
- ▶ Simple fitting seat covers to maintain social distancing
- ▶ Floor graphics feature a non-slip protective laminate
- ▶ Barriers to ensure visitors, customers and staff are protected
- ▶ Realistic and detailed effects



**Covid
secure**



PAINT SPRAYING

Our extensive paint spraying facilities use both liquid and powder coatings to create sleek, professional finishes.

We cover everything from panels & facias to handrails and fixtures.



OFFSITE:

- ▶ Stoke-based paint spraying extraction unit and vast warehousing space
- ▶ Refurbishing/respraying rail components, panels and furniture

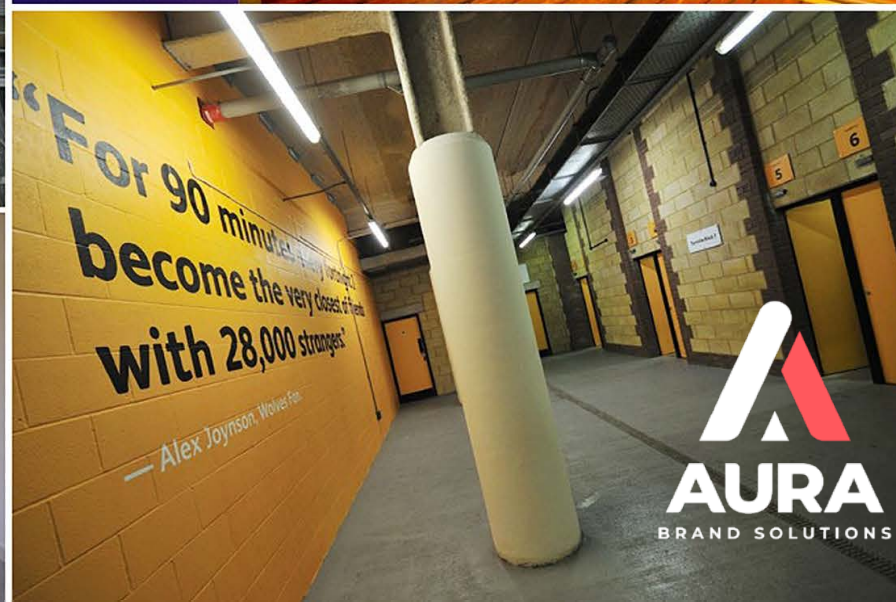


ONSITE:

- ▶ Fully tested and approved portable booth and extraction system
- ▶ Capable of spot repairs or full resprays, with no moving of units







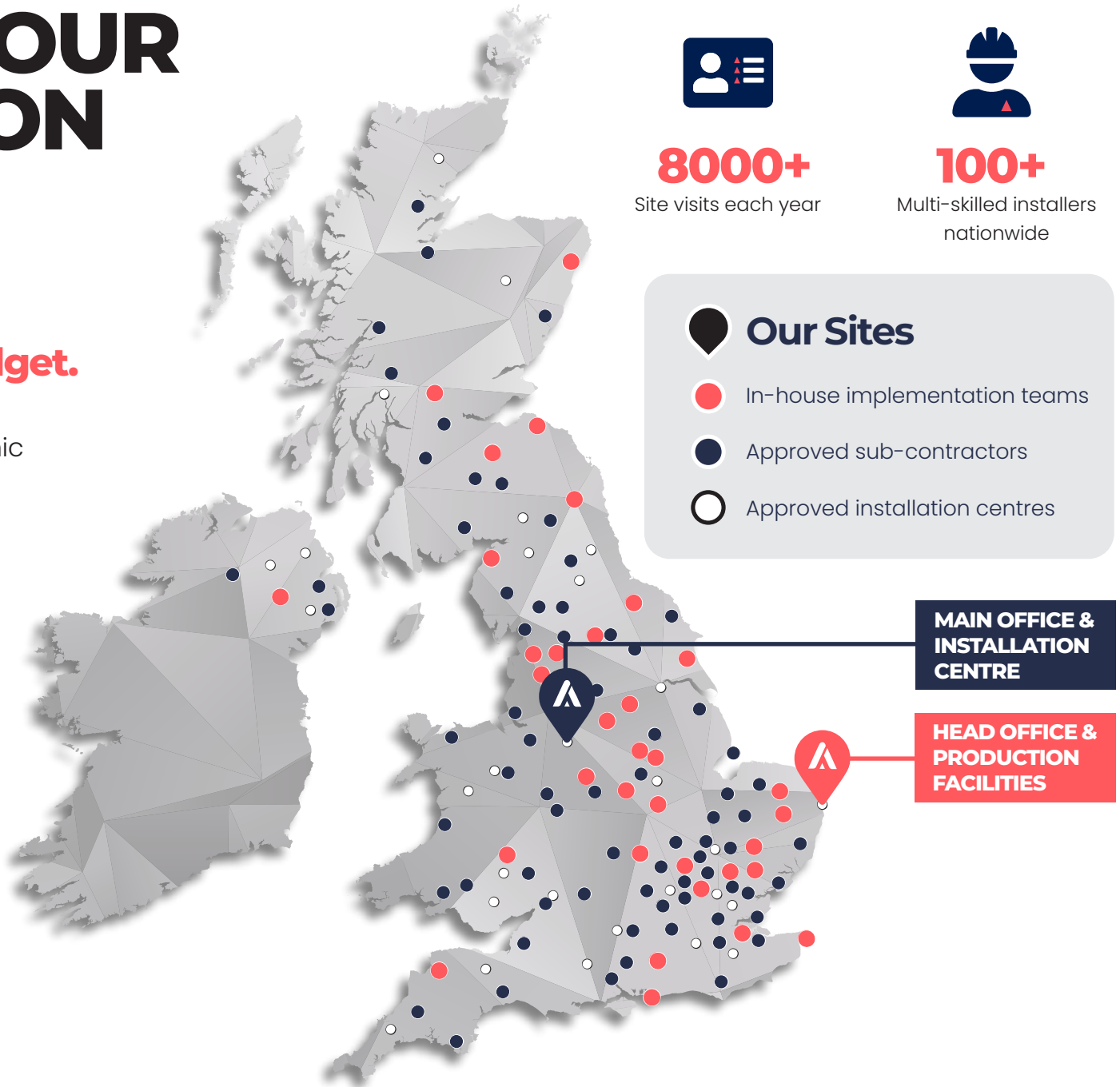
HOW WE DO IT



MANAGING OUR INSTALLATION NETWORK

**We deliver your project on
time, first time, and on budget.**

- ▶ Largest employed team of UK graphic installers; largest UK network of approved partners
- ▶ All technicians graded according to skill set, qualifications and experience
- ▶ Multiple team leaders, trainers, and field-based project managers
- ▶ We install anywhere needed. Hassle-free



OUR PRODUCTION CAPABILITIES

Guiding you through product selection, design application, asset types, and site surveys.

- ▶ Prototypes and samples
- ▶ Colour-matching
- ▶ Value engineering
- ▶ Print, adhesion, and fire testing
- ▶ Thermal & structural glass testing
- ▶ Accelerated weathering & UV testing
- ▶ In-house ELS (Enterprise Lean Sigma) Manager

Our in-house facilities allow for **endless production possibilities**. We provide first-rate technology that allows for huge prints, white ink printing, pristine lamination processes and so much more.



IN-HOUSE DESIGN TEAM

Our team of 10 designers offers a full scope of service, from concept creation to production. Working with your initial sketches or coordinating with your own agency – **we do it all.**

- ▶ Creating original design concepts
- ▶ Full conceptual workflow
- ▶ Image manipulation and 3D rendering
- ▶ Developing material and technical specs
- ▶ Site surveys and space audits

MARKETING & SOCIAL MEDIA

Our Marketing team will target new customers, channel digital traffic to you, and engage your key demographic.

We'll help you generate business leads, boost your project's profile, and craft original content – so you don't have to do all the leg work.



**Strategic
Marketing**



**Brand
Implementation**



**Content
Writing**



**Account
Management**



**Digital
Marketing**



**Creative
Design**



**Video &
Photography**



**Social
Media**



Aura Brand Solutions



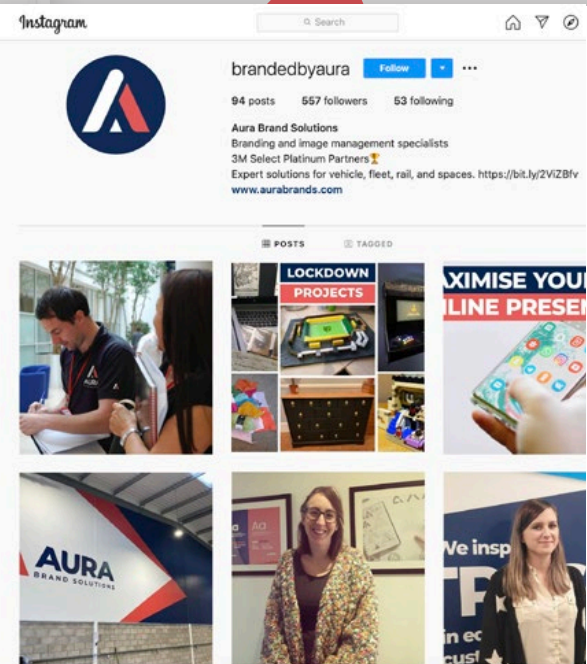
@BrandedByAura



Aura Brand Solutions



brandedbyaura



OUR ETHICAL APPROACH

Being sustainable is **crucial in the branding industry**. Our environmentally-conscious approach means we use top-of-the-line products and services that vastly **reduce our carbon footprint**.

We ensure that all business practices we implement keep us as eco-friendly as possible.

- ▶ ISO14001 certified; GreenGuard Gold certified
- ▶ Range of non-PVC materials, including 3M Envision 480Mc
- ▶ Mass recycling
- ▶ Continuous waste reduction program company wide
- ▶ Use of water-based latex ink and UV-based ink, to reduce solvent emissions



ACCREDITATIONS



Quality & Service



Health & Safety



Environmental



Rail



Utilities



Altius & SSIP



Trusted Partner



Prince2 is a structured project management method and practitioner certification programme.

Project Management

GET IN TOUCH

Sales, Account Management & Production

Freemantle Road
Lowestoft
Suffolk
NR33 0EA
UK

Installation Centre & Project Implementation

Albion House
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