



Now more than ever, hospitality operators are weighing the cost-benefit analysis of providing online orders and food delivery. GoTab is here to help.

With GoTab, your guests can order directly from your website – no need to compete on third-party marketplaces and pay exorbitant fees. Using GoTab's POS integration, restaurants are able to create their own online ordering platform and delivery systems.



Your Delivery Zone

Set up the delivery zone and exact areas you want to deliver to.



Pick Your Day

Guests can book their preferred pickup date and time and receive customized instructions.



Change On-The-Go

Make real-time updates to inventory and menus.



Plan Ahead

Control where and when a special menu goes live.



The Advantage:

- 35% – 50% Higher Check Averages
- 30% – 50% Increased Labor Efficiency
- No long-term contract or monthly fees
- Phone, chat support in real-time 24x7

Main Capabilities



Your Brand

Order straight from your menu, just as they would with dine-in. Menus can be linked to your website or shared standalone via an email promotion, or a social media update.



Pace Yourself

Limit the amount of orders per time slot with order throttling to avoid order backlogs in the kitchen.



Keep Them Coming Back

Reward repeat guests using built in customer loyalty features. Promote bundling of food, wine and spirits orders.



Communicate

Kitchen and expo areas will be able to communicate with the customers about food order changes, out-of-stock menu items, or special instructions in real-time.



Black Salt, an upscale DC area seafood restaurant, used our online ordering features to launch a pre-order menu in November and cleared an extra \$40k for the Thanksgiving holiday.

For more information scan the QR, write us, or visit our website.



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