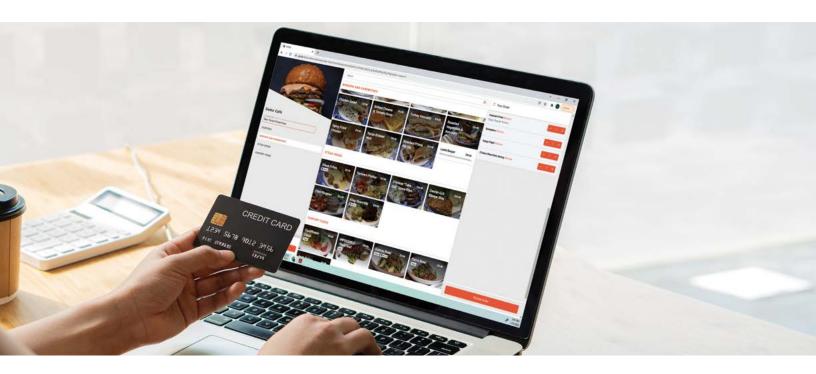
# GTOB Online Ordering



Now more than ever, hospitality operators are weighing the cost-benefit analysis of providing online orders and food delivery. GoTab is here to help.

With GoTab, your guests can order directly from your website – no need to compete on third-party marketplaces and pay exorbitant fees. Using GoTab's POS integration, restaurants are able to create their own online ordering platform and delivery systems.



### **Your Delivery Zone**

Set up the delivery zone and exact areas you want to deliver to.



### Pick Your Day

Guests can book their preferred pickup date and time and receive customized instructions.



### Change On-The-Go

Make real-time updates to inventory and menus.



### Plan Ahead

Control where and when a special menu goes live.



### The Advantage:

- 35% 50% Higher Check Averages
- 30% 50% Increased Labor Efficiency
- No long-term contract or monthly fees
- Phone, chat support in real-time 24x7

# GTOD Online Ordering

## **Main Capabilities**

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MAINS	Uses Bessels	
Pan Fried	Tilapia	81.00
C.L.		
Hustroom	Risotto	21.00 
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Order straight from your menu, just as they would with dine-in. Menus can be linked to your website or shared standalone via an email promotion, or a social media update.

### **Pace Yourself**

Limit the amount of orders per time slot with order throttling to avoid order backlogs in the kitchen.

### Keep Them Coming Back

Reward repeat guests using built in customer loyalty features. Promote bundling of food, wine and spirits orders.

### Communicate

Kitchen and expo areas will be able to communicate with the customers about food order changes, out-of-stock menu items, or special instructions in real-time.



Black Salt, an upscale DC area seafood restaurant, used our online ordering features to launch a pre-order menu in November and cleared an extra \$40k for the Thanksgiving holiday.

### For more information scan the QR, write us, or visit our website.



gotab.io/en/ info@gotab.io



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