GoTab

Staff Adoption & Buy-In
We recognize that the most valuable asset your business has is your staff. They know your business best and are key to the experience that your guests have. GoTab exists to help enhance your hospitality for everyone - here's how.

Turn Your Guests into Regulars
Even during your busiest times, guests crave the *Cheers* connection - a place where everybody knows your name. When servers aren't bogged down with long lines, cranky customers, or a bevy of 86'd items to remember, they can create a personal connection that gets you customers for life. It's an experience that will not be forgotten easily.

Staff Acts as Experts
We're familiar with guests asking for recommendations, dietary suggestions, and more. GoTab allows your staff to engage with guests on a more in-depth level without having to worry about neglecting other tables.

Skip the POS
When you are in the weeds, GoTab helps your staff work more efficiently. Instead of taking time to enter multiple orders into the POS, staff can interact with guests or take care of side-work to stay on top of the rush. Guests will be happier with more engaged service and undivided attention.

Adjustments Made Easy
When guests order on their phones, they get the opportunity to add modifiers or request changes based on their preference or diet and allergy constraints. Their requests will appear directly on their order when sent to the kitchen.

Easy Upsell
Studies have shown that when guests order on their device, their tabs are up to 23% higher. That's a second round of drinks and dessert without any hassle. With your staff as a resource, guests are more likely to take their recommendations and add to their tabs.

Consistent Payment and Increased Tips
Nothing is worse than a guest leaving without paying. With GoTab, walkouts are a thing of the past - guests will be automatically charged for their tab. Tipping is easier too: suggested amounts make tips a one-click process for guests.

Faster Close Out
Long nights of counting drawers and making change are a thing of the past. GoTab's comprehensive system makes close out a breeze, and tips are tracked and delivered quickly and efficiently.