



**The Future of Technology is Contactless: Real World Results
from Hospitality Leader Gregg Frazer/Stone Brewing**



Tim McLaughlin
CEO of GoTab, Inc.

and

Gregg Frazer,
VP of Hospitality,
Stone Brewing









Stone Brewing & COVID-19

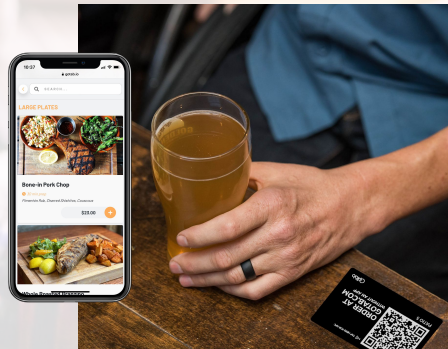
Transformed service model

Re-imagined hospitality experience

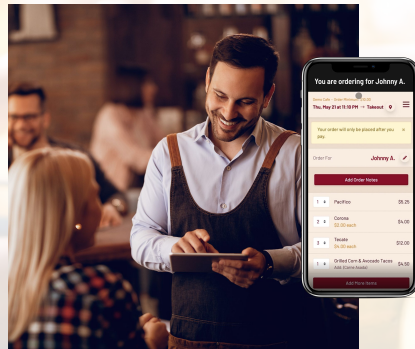
New makeup of internal team



The New Standard is Contactless



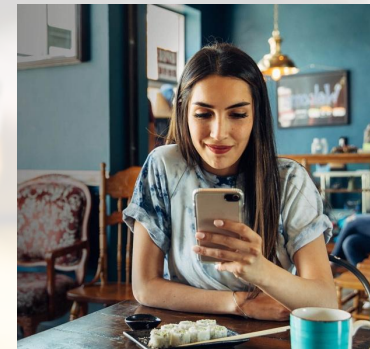
Consumers order on their own device for pickup, delivery or dine-in, or



Servers use GoTab on a mobile device to take dine-in orders or add to an order



Kitchens operate efficiently using proprietary KDS or POS integration



Diners get to enjoy their experience and the tab is closed via card not present payment

Order to your table!
gotab.com



T3

PAY ON ANY DEVICE





11:02

gobabo

Add Order Notes

1

Pepper Tacos

Options: (No Pickled Onion) Add:
(Avocado, Extra Pulled Pork)

\$18.50

1

Grilled Mexican Street Corn

\$4.50

1

Surf N Turf

\$10.00

1

Pilot Grigio

Subtotal

Taxes + Fees

Tip (22%)

Change

Total

Open Tab

\$10.00

\$4.00

\$2.71

\$9.20

\$51.91

Pay

50:42

Or use another card

Consumers and Operators Are Ready



60%

of GoTab consumers order on their smartphone when faced with a line



90%

of hotel guests order room service with GoTab instead of calling the front desk



55%

of QSR consumers prefer ordering via technology instead of a restaurant employee



80%

of corporate workers would use cafeterias more often if order ahead was available

GoTab Restaurants Outperform their Peers



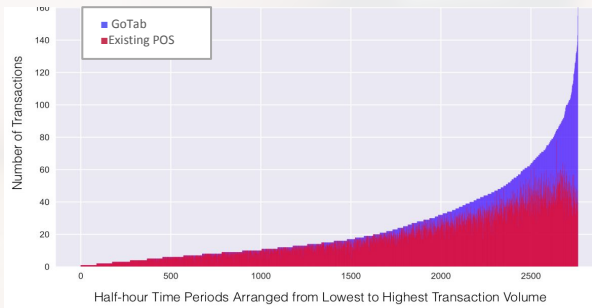
Increased Spend per Check
23% higher customer spend than traditional mode of service



Better Diner Experiences

GoTab users average $\frac{1}{2}$ star higher on Yelp

Improved Operating Efficiency



3-5x greater throughput during peak than traditional POS systems

Stronger, Multichannel Revenue



Top clients thriving amidst pandemic;
activated new revenue streams overnight

Sample of Current Clients: Restaurants, Hotels & Sport Venues

Restaurants



Hotels, Retail & Events





Key GoTab Features

Contactless from day one; purpose built to make every consumer touch point effortless and contact-free.

No app download required.

Servers get to focus on what they do best: getting the right order to the right guest when they want it.

Full support for takeout and delivery, operators retain more of the profit.

Integrate with popular POS; no hardware required; no need to rip and replace current system.

Only self-service platform with native features for opening a digital tab, sharing and splitting the tab and calculating tips among friends, and keeping the tab open until it's time to settle.

Simple, low-cost pricing model.



901 N Stuart Street, #800
Arlington, VA 22203

For more information, contact:

info@gotab.io | <https://about.gotab.io>