

The Leadership
INSTITUTE

THE EMPOWERED WOMAN

2020

27th November 2020

OUR AMAZING SPEAKERS:



SARAH-JANE CLARKE

Australian designer &
former co-founder
Sass & Bide



COLLEEN CALLANDER

CEO
Sportsgirl Australia

EVENT
PARTNER:



THE EMPOWERED — WOMAN 2020

Since we started putting events together for The Leadership Institute in late 2017, we have had the opportunity to receive advice from successful Australian businesswomen who are leading ASX top-200 companies. We have been inspired by stories of how women are overcoming hurdles to become leaders, how we are disrupting industries with our talent and how we are building stronger, more inclusive workplaces.

At the Leadership Institute, we put together a lot of events for established leaders looking to further their careers. But as a team of emerging leaders, we wanted to learn more around how to identify our leadership style and plan out the steps to achieving success with our careers. We believe all women, no matter where we are in our careers, should have access to the invaluable knowledge and advice of those who have already achieved greatness.

With the support of Executive Director, Dana Lightbody, we curated The Empowered Woman 2020 as an experience to share this knowledge, so together, we can all become stronger leaders and achieve our goals. Join us on this journey.

Best,

Dana Lightbody
Executive Director

THE LEADERSHIP INSTITUTE

MISSION — STATEMENT

The Empowered Woman is a one-day experience to ignite your passion for business in all its forms – so you have the skills to achieve your dream career.

Be inspired by personal stories of success, learn from intimate tales of failure, harness your ambition to make it happen.

Purpose alone is not enough. Once you've found it, The Empowered Woman will give you the tools to realise your ambitions.

CONFERENCE LOGISTICS



VENUE
Dockside



ADDRESS
Cockle Bay Wharf,
Wheat Rd, Sydney



DATE
27th November 2020



TIME
9:00AM - 5:00PM

WHAT OUR ATTENDEES HAVE SAID ABOUT THE WOMEN IN LEADERSHIP SUMMIT



Inspirational and empowering topics of conversation. Great methods and thinking about alternative techniques to promote women in leadership.

TCL



Great choice of speakers and great variety, Authentic and practical advice given.

BROTHER INTL AUSTRALIA



It's been a fundamental learning experience, very productive and inspirational. Leadership to each presenter was defined differently but they all leaned towards the same thoughts. It's all about your people.

MELBOURNE CITY

OUR INCREDIBLE — SPEAKER LINE-UP



SARAH-JANE CLARKE
Australian designer & former
co-founder
Sass & Bide



COLLEEN CALLANDER
CEO
Sportsgirl Australia



PIPPA HALLAS
CEO
Ella Baché



SUZY NICOLETTI
MD
Twitter Australia



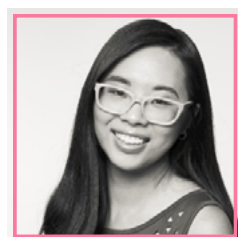
REBECCA KENT
GM Australia, New Zealand &
Pacific Islands
Discovery



ELIZA BROWN
CEO
All Saints Estate



VAN LE
Executive Board Director
and Co-Founder
Xinja Bank



ANGELA CHAN
Head of Innovation and
Growth, Schneider Electric
CEO, Hackathons Australia



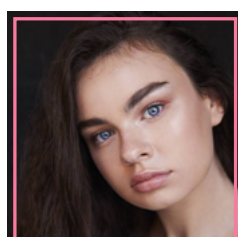
SALLY PATTEN
Editor, Boss Magazine
Australian Financial Review



SASHA SARAGO
Editor
Ascension Magazine



CATHY DIMARCHOS
CEO
Solutions2You



ALI KITINAS
CEO
Freedom Scrub



JODIE LOWINGER
CEO
Mindstrength



CERI ITTENSOHN
Chief People & Culture Officer
TAL

THE SCHEDULE

ACHIEVING YOUR DREAMS: BECOMING A LEADER

9:00AM OPENING REMARKS

DANA LIGHTBODY, Executive Director, **The Leadership Institute**



9:15 AM BUILDING THE RESILIENCE TO BOUNCE BACK FROM SETBACKS AND NEGATIVE FEEDBACK

Jodie Lowinger, CEO, **Mindstrength**

Achieving your goals is never easy. There's failure, stress-inducing deadlines, pressure from others to succeed. All things that might make you want to crawl back into bed and give up. To ensure you can overcome the hurdles, you need to learn how to protect your mental health and wellbeing.

9:45AM GROWING INTO A GREAT LEADER

SARAH JANE CLARKE, Australian designer & former co-founder, **Sass & Bide**

Not every-one is born a leader. In fact, very few people are.

Your success as a leader starts out small, just as it did for friends Sarah-Jane Clarke and Heidi Middleton when they started **Sass & Bide** as a stall on London's Portobello Road Market. As they grew the brand into a signature Australian fashion label, Sarah-Jane grew as a leader – understanding herself better and the skills it needs to lead others. Now, having launched an independent eponymous label, Sarah-Jane describes herself as a different leader to where she was 10 years ago.

At the Empowered Woman 2020, Sarah-Jane will discuss how the idea of being 'born a leader' is limiting. She will share her evolution into a leader and what it means to empower teams, owns your decisions and confidently asks questions you don't know the answer to.

10:45 AM – 11:15 AM: MORNING TEA

11:15AM PANEL DISCUSSION: SHOWING OFF YOUR LEADERSHIP POTENTIAL



SUZY NICOLETTI
MD, **Twitter Australia**



VAN LE
Executive Board Director
and Co-Founder, **Xinja Bank**



SALLY PATTEN
Editor, **Boss Magazine**,
Australian Financial Review



CERI ITTENSOHN
Chief People & Culture Officer,
TAL



No matter where you are on your journey to success, when you present yourself with boldness, conviction and courage, the doors to new opportunities will fly open.

But how do you exude confidence if you don't always feel it? This panel discussion doesn't want you to fake it 'til you make it. It will give you practical tips from established leaders for how to effectively communicate, use body language and empower others around you so your organisation see your leadership potential.



12:00PM WHEN YOU'RE THROWN IN THE DEEP END, HOW DO YOU THRIVE?

Eliza Brown, CEO, All Saints Estate

Sometimes you're given a new project, or you start a new position and it feels like you've been thrown into the deep end. You aren't prepared, you don't know half the things you need to know, everyone's counting on your success.

This session will explore how you increase your ability to learn fast, ask for help and work agilely so you will be swimming laps in no time.



12:45PM STANDING UP AND OWNING YOUR VOICE

CATHY DIMARCHOS, CEO, Solutions2You

It's not always easy to push through barriers and face confrontation head on. It requires us to stand up with head held high and use our voice. Which is what Cathy Dimarchos has been doing since she started her corporate career just a week after completing the HSC. Now, after a successful career in the financial services and a career change to become her own boss, Cathy will be sharing how you own your voice so that you can make a difference in your workplace and in the world.

1:10 PM – 2:10 PM: LUNCH

SUPPORTING YOUR DREAMS



Ella Baché

2:10PM FINDING THE VOICE TO BE A BOLD LEADER

PIPPA HALLAS, CEO, Ella Baché

You might not have the title of a leader, but that doesn't stop you from being one. Whether you want to start your own business or want to take on a leadership position in your organisation, developing an aptitude for leadership will make you stand out from the crowd and be a person that everyone wants to follow.

To do this, you need to understand the qualities of great leaders around you and deepen your understanding of your strengths, blind spots and values. This session will help you uncover your own leadership voice and become a bold leader.

2:50 PM - 3:20 PM: AFTERNOON TEA



3:10PM Q+A: THE STEPS TO SUCCESS: PURSUING YOUR DREAMS TO CEO

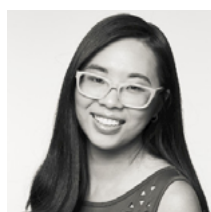
COLLEEN CALLANDER, CEO, Sportsgirl

Committing to 'Big Goals' can be daunting. The way to success can seem unachievable and the fear of failure high. But for every goal you have, there are smaller goals you need to achieve to get there. Learn how to break down the steps you need to take to achieve your dream career or set up your new business and take the fear of starting.

3:50 PM PANEL DISCUSSION: PERFECTING THE 'JUGGLE'



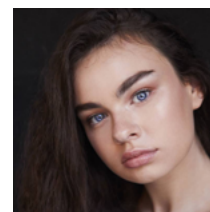
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Schneider Electric, CEO,
Hackathons Australia



REBECCA KENT
GM Australia, New Zealand &
Pacific Islands, *Discovery*



ALI KITINAS
CEO, *Freedom Scrub*



As ambitious women, we are always busy. Whether we are working on our side-hustle, trying to find time to spend with friends and family, or pursuing a hobby, there are a million things we are juggling when we leave work for the day.

This panel will discuss how we can achieve all the things we want to do and a day and still feel well-rested. You'll learn tools for working flexible, prioritising your time in and out of work and finding time to rest. All to make sure that you are satisfied and happy at work and at home.

4:20 PM: NETWORKING DRINKS + EMPOWERED WOMAN AWARDS

STANDARD TICKET

You'll get

- Guaranteed seating
- Welcome pack: tote bag, pen, notebook, and lanyard
- Access to all sessions and networking drinks
- Limited morning and afternoon tea will be provided. Lunch will not be provided.

PRICING — LIST

	The Motivated Ticket Book before 30 th June 2020	The Inspired Ticket Book before 28 th August 2020	The Empowered Ticket Book After 28 th August 2020
Event Only	\$399	\$499	\$599

Please Note: Pricing Excludes GST

TERMS AND CONDITIONS

CHANGES TO EVENTS (COVID – 19 & BEYOND)

Many events this year have inevitably been postponed or cancelled due to State and Federal Government mandated shutdowns. We are doing our best to ensure that these events will go ahead on postponed dates and via livestreaming mechanisms. In the event that your registration or participation in an event has been postponed, The Leadership Institute offers flexible tickets and credit notes to all clients that have been impacted. Given the financial and economic impact of COVID – 19, TLI is unable to offer a financial refund for events that have been affected by COVID – 19.

A tremendous amount of effort is spent to ensure all of TLI events proceed as originally marketed. It is with regret that circumstances beyond TLI control can prevent this from happening. As such, TLI reserves the right to change the speaker and/or agenda details at any time throughout the marketing lifecycle of an event. TLI will diligently minimise the risks of changes to any event and will always ensure events deliver the content that is advertised. TLI will notify all participants of any changes in a timely manner leading up to an event.

CANCELLATION POLICY

If you are unable to attend an event, TLI accepts substituted attendees in your place at no additional cost. Please advise us of any substitutions as soon as possible. Alternatively, you may transfer your registration to another event run by TLI.

Cancelled registrations must be emailed to info@theleadershipinstitute.com.au as soon as possible. A credit note will be issued valid for use towards any future event within the following 12 months following date of issuance. Cancellation notifications received less than 14 days from the event running will receive a credit note to the value of the registration fee less a service fee of \$300.

The Leadership Institute does not provide refunds for cancellation.

It is not possible for multiple people to attend within any day of the event on a single registration. Split tickets, i.e. a different person attending each day of the event, can be arranged. Please call or email us to arrange the details.

If an event is cancelled or rescheduled, TLI will ensure all stakeholders are contacted. If an event is cancelled or you are unable to attend the rescheduled event, you will be issued with a credit note valid for use towards any future TLI event held in the twelve months following date of issuance.

CREDIT NOTES

In the event of issuance of credit notes, holders are entitled to use this credit towards ANY TLI event which can accommodate additional delegates. Credit notes must be used within 12 months from the date of issue to avoid expiry.

CUSTOMER PRIVACY

TLI takes diligent action to ensure all client details are protected. Furthermore, we respect our customer's right to 'opt out' of our various promotional activities for relevant, upcoming events. If you do not want to receive further information about our upcoming conferences, training courses and learning experiences, please email us at info@theleadershipinstitute.com.au

ONCE YOU ARE REGISTERED, WHAT IS THE NEXT STEP?

When you have registered for an event, and that registration has been received by TLI, you will be sent a confirmation email. This will include your invoice and any relevant information regarding the event you are registered for. TLI will regularly keep you updated regarding the events for which you have registered. If you require any further information visit our website at: info@theleadershipinstitute.com.au or call us on (02) 8248 0200.