AT&T Business

Get a modernized, large-scale AT&T digital signage solution for government and education
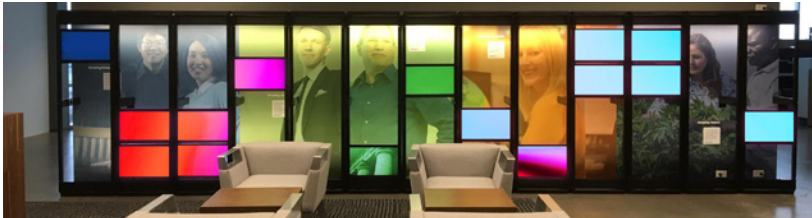

Our AT&T digital signage solution for government and education agencies makes it easy to inform, educate, and engage staff, visitors and the public with dynamic messaging that can be customized and scaled to meet your needs. Our 5G-ready platform delivers flexibility, interoperability, and reliability for government and education agencies of all sizes to help transform interactions with viewers. Get a comprehensive solution that can help you drive engagement, educate, or even enhance the overall efficiency of your workforce. The opportunities are endless.

Traditional signage solutions can require proprietary hardware that is hard to service, expensive to maintain, and lacking the management tools required to control the network. But our 5G and Internet of Things- (IoT)-ready digital signage solution is flexible, interoperable, cost effective, and scalable, while enabling IT staff to easily consolidate siloed systems. Plus, it offers a full-featured Content Management System (CMS) that provides the tools to create, curate, and distribute engaging digital signage content while empowering IT teams to scale under centralized control.
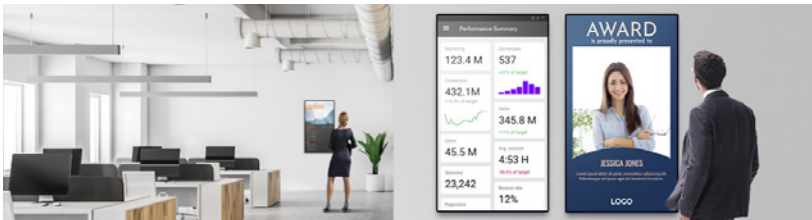
Potential benefits

- Enterprise-ready management and control of content authoring tools and permissions.

- Centralized control and end-to-end management of displays and end points.

- Flexible system that supports multiple content sources and use cases.

- Global distribution and scalability via software-defined AV-over-IP.

- Interoperable with legacy systems using standards-based hardware.

- Optimized to run on the AT&T network.

AT&T digital signage solutions
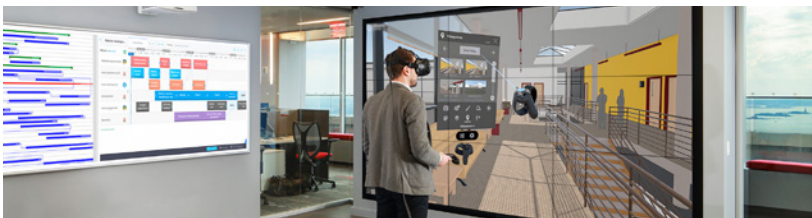

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Use cases

Common areas/hallways
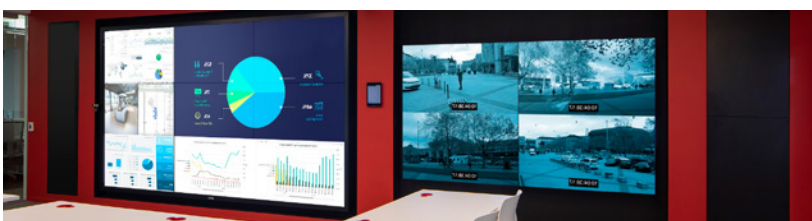

Messaging and information displays

Cafeteria/menu boards

Experience/demo rooms

Lounges

Operations/dashboards

Features

- **Canvas content creator –** Create designs from scratch or use one of 400+ templates.

- **Built-in integrations –** Leverage existing content sources and live content sources to update in real time.

- **Connect any source –** Leverage multiple content sources including secure sources, physical local sources, or desktop streams for virtually any use case.

- **REST API –** Integrate other communication tools, third-party applications, and device triggers.

- **User roles and access controls –** Control who can create content and give different permission levels, including viewing, proposing content, and approving content changes.

- **End-to-end management –** Connect to and manage your on-premise servers or cloud instances, end points, and displays from a single interface.

- Digital signage
- Wayfinding
- Lobbies and Lounge Areas
- Cafeteria/Menu Boards
- Operations and Dashboards
- Meeting room video walls
- Control room video walls
- Artistic video wall installations
- Information screens

Content management system (CMS) features

Canvas content creator – Create designs from scratch or use one of 400+ templates for different messaging needs. From employee recognition, to event announcements, campus messaging, health and safety messaging, and more.

Built-in integrations – Leverage existing content sources and live content sources to update in real time. You can showcase social media content, news, weather, any RSS feed and more to have self-updating and engaging content.

Templating – Template single screens into different sections. The content manager can have a main section for videos, a news feed scroller on the screen bottom, and weather info on the right of the screen.

Tagging – Displays can be tagged for targeted content distribution, i.e., per location, per department, public-facing, etc. Tagging is also helpful for pushing emergency messaging to specific locations.

Playlists and scheduling – Any asset (widget or content) can be placed in a playlist that can be tuned to the second. Content can also be scheduled up to months in advance.

User roles and access controls – With user roles admins can give different permission levels, including viewing, proposing content and approving content changes.

Single sign on (SSO) – Single sign on options enable a more seamless user experience and provide customer authentication protocols.

Digital media player features

4k high resolution – Output up to 4K @ 60FPS per display and unlimited resolution on video walls.

Any content – Display any type of content available within the corporate network.

Supports any display technology – LCD, OLED, direct-view LED.

End-point manageability – Full manageability for admins, including remote reboot capability, power management, locked external accessibility, remote updates, and more.

Pair with on-premise or cloud servers – Compatible with multiple server architectures, including being run directly from the cloud, enabling any display or video wall to show any type of content.

High performance – A robust solid-state device featuring 32GB of local storage and a cutting-edge chipset optimized to run smooth video.

Platform features

Any content source – Use the same screens to leverage other content sources including canned content, live, real-time content, local HDMI sources, or desktop streams.

Display mapping and management – Control center is used to assign and manage individual displays and zones, and also to create and manage content sources.

Central management – Connect to and manage all on-premise servers or cloud instances from a single interface.

Video wall support – Deploy video walls of any size and configuration including custom configurations and direct-view LED walls.

Secure – Uses a secured server, with locked-down OS and no use of apps to ensure peace of mind.

24/7 support – Increase up-time and troubleshoot issues with our 24-hour support team. Fail-over options ensure continuous up time.

Browser management – Everything is managed through the browser, locally or through the cloud. No apps are required.

API – REST API is available for custom deployments and integrations and ties into other communication tools, third-party applications, and device triggers.

Monitoring tools – Live dashboard for IT to supervise servers, network traffic, CPU and GPU performance to maintain peak visual network performance.

For more information, visit att.com/digitalsignage today.