



Email #1 - Sales Connect

Subject(s)

- Hey {First Name}, let's connect
- Hey {First Name}, I've got the digital signage solution for you

Hi there,

I've noticed that there might be some interest in modernizing your digital signage and I wanted to connect with you to give you more information about [Userful's corporate signage solution](#).

Their software-defined solution is designed to navigate the digital transformation. As technology continues to advance, their platform provides ease of use and is ready to scale for the future.

If you would like to learn how you can modernize your digital signage, you can schedule a demo with me this week when it's most convenient for you, otherwise I'm always available for a quick call if you have any questions.

Talk Soon,

Email #2 Education

Subject(s)

- Are You Leveraging AV-over-IP to Modernize Your Digital Signage Solutions?
- We've Found an Easier Way to Manage Corporate Digital Signage...
- Your Digital Signage Solution Shouldn't Cause Headaches...

Hi there,

Digital transformation has a substantial impact on your digital signage solution — does your IT team have the capacity to manage, monitor, control, and scale your current digital signage solution to meet these new demands?

With rapid advances in technology, IT teams should not be tasked with a daily checklist in terms of operating your current solution.

Implementing a software-based approach and simplifying infrastructure requirements eliminates the headaches associated with large-scale digital signage, by enabling enterprise-class infrastructure management and flexible content creation.

Check out how Userful's visual networking platform is [modernizing corporate digital signage](#).



[Partner may input and replace call-to-action accordingly]

Best Regards,

Email #3 Thought Leadership

Subject(s)

- **Why AV-over-IP: The Cutting-Edge Digital Signage Solution You Need Today**
- **Learn About The Latest in Modernizing Your Digital Signage**
- **Hurry! Learn How To Enhance Your Digital Signage Solution With AV-over-IP**

Hi there,

Software-defined AV-over-IP is completely transforming our ability to connect in today's digital landscape.

The need for digital interconnectivity has skyrocketed and visual communication is more important than ever. From video, images, dashboards, and more, the importance of visual messaging cannot be ignored.

But more screens usually mean additional infrastructure requirements and costs. Those days are long gone as our software-defined approach is cost-efficient and designed for today's demands, with the ability to scale for the future.

Check out our [article discussing the development of visual communication](#) tools and how software-defined AV-over-IP could help with your current digital signage solution.

Best Regards,