



## Userful Emerald Signage Data Sheet

Userful Emerald Signage solution is a native application of The Userful Visual Networking Platform developed to meet enterprise IT standards and best practices.

Userful Emerald Signage is a full-featured and user-friendly Content Management System (CMS) that provides all the tools needed to create, curate, and distribute engaging digital signage content.

The Content Management function allows Enterprises to leverage content creation tools through an intuitive interface that enables anyone in the organization to create and manage eye-catching content and distribute it as corporate communications, event announcements, health and safety messaging, emergency alerts, as well as infotainment, including weather, news, and social media. Furthermore users can blend signage content along with any other secure corporate local source and application from Userful's content delivery network.

The Administration function provides IT with all the oversight tools required for ongoing infrastructure manageability, roles-based permissions for content creation and deployment policies to keep content relevant and controlled, and flexibility to deploy to any display or video wall and combine with other visual applications.

Emerald Signage is part of Userful's Visual Networking Platform, the world's first software-defined Enterprise AV-over-IP platform for visual applications and services in the Enterprise.

## Userful Emerald Signage Key Features

**Canvas Content Creator** - Enable staff to create custom posters from over 400 templates easily.

**Infotainment Widgets** - Make the content engaging with infotainment widgets, including live news updates, weather, calendar, clocks, and countdowns.

**Social media integrations** - Leverage social media organic content to keep content fresh and relevant with Twitter, Youtube, and Walls.io integrations.

**QR code generator** - Use the QR code generator to add some touchless interactivity.

**Show templating** - Combine multiple assets and widgets in a template view for a more informative view in one glance.

**Detailed Playlists** - Drag and drop content assets into playlists, and tune cadence and exact timing down to the second.

**Detailed Scheduling** - Create schedules for content or playlists from daily, to weekly, to particular events months in advance with an intuitive calendar-like tool.

**Tagging** - Tag displays for targeted content distribution. I.e., per location, per department, public-facing.

**Administration and Security** - Manage user roles and permissions, create content approval workflows, and organize groups of users by teams. Content and Screens can be organized into folders with custom permissions

**Unlimited Users** - Add as many users as you need without any additional licensing costs.

**I&O Manageability** - Manage updates, power management configurations (on/off display schedules), remote reboots, locked-down uClient Adapter.

**Single screens and video walls** - Quickly spread windows across multiple displays or compare sources side by side.

**Supports Any Display Technology** - LCD, OLED, Direct-view LED.

For display pairing, administration, specifications and setu-up best practices please review the following documentation.

<https://docs.userful.com/emerald-cms/introduction-to-emerald>  
<https://docs.userful.com/emerald-cms/emerald-content-management>  
<https://docs.userful.com/emerald-cms/emerald-administrators>