

Tiger Nightclub (Thailand)

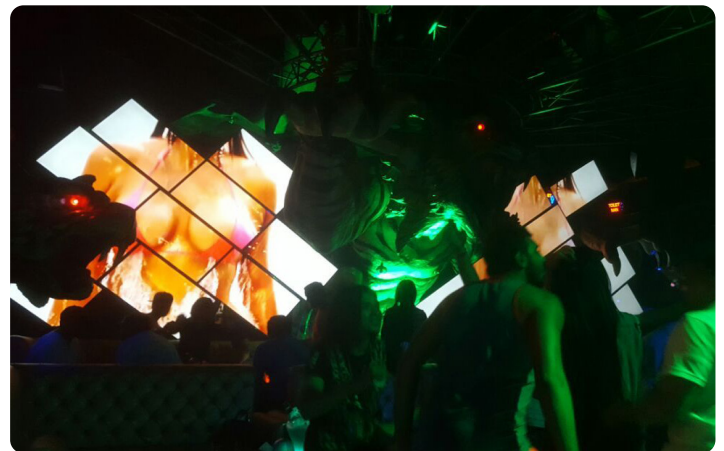
Busy nightclub in top worldwide tourist destination deploys impressive network of video walls and stand-alone displays.



Background

The Tiger Nightclub is a 54,000-sqft complex, with 4 floors of pure entertainment, located in Phuket, Thailand (one of the most famous tourist destinations in the world). In their disco, a 20,000-sqft area that features a 4 meter-high statue of a tiger, they have deployed an impressive network video walls and displays (44 in total!). The system consists of vertical grid video walls, independent displays and two 10-display artistic video walls.

Wesley Longo, the club's manager, wanted an edgy video wall on each side of the stunning 4 feet-high tiger statue in the club, and Useful was the only affordable solution that offered him that, and much more. He led the project, deploying the system successfully on their own. And the club-goers are really enjoying the new experience of the digital displays.



We are very happy with this solution, we need more! ...So maybe I am going to buy 50 more.

- Wesley Longo Club Manager of Tiger Nightclub