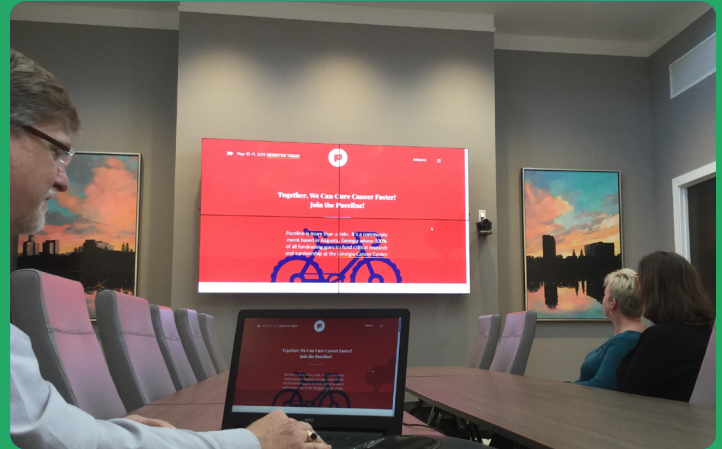


The Medical College of Georgia Foundation Board Members Stay Connected with Large Useful Video Wall

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Incorporated in 1954 as a not-for-profit entity, the mission of the Medical College of Georgia Foundation is to improve the quality of life of the people of Georgia, the nation, and the world by supporting the advancement of education, research, and patient care at the Medical College of Georgia.

The Foundation manages a diverse investment portfolio, including real estate, to achieve its mission by faithfully stewarding charitable gifts, creating endowments that provide funds to support professorships, award scholarships, and build facilities for research in medical science by both faculty and students.

Challenges

Many of the MCG Foundation board members are remote and use web-based communication tools (i.e. Zoom) to stay connected. When the organization moved into a new office, a key aspect to account for was the importance of having a suitably equipped meeting room to accommodate and simplify video conferencing and presentations.

A requirement of this project was the need to have a large video wall up front, as well as a small screen in the back of the room displaying the exact same content. Moreover, both screens could not be limited to video conferencing only and needed to serve multiple additional purposes.



Right out of the box I was able to get something up and running fairly quickly. We've never been able to do video conferencing before and it's been really nice. Everyone feels connected and we are much more productive. One of Userful's big advantages is cost and the solution is amazing.

- John Ellinger, IT Director

Solution

The Userful visual networking platform not only allowed the MCG foundation to use their displays for video conferences and as display “projectors”, but it also provided:

- Support for high-quality content (up to 10k).
- Flexibility to divide the video wall into multiple zones to display images, slideshows, video conference streams.
- Ease of deployment, right out of the box the MCG was able to quickly install the product themselves.
- Affordability, as it leverages the use of standard IT infrastructure.

To seamlessly project multiple source applications, the MCG converted from desktops to laptops with VNC steamer connection. Employees who are not advanced computer users were still able to easily manage the VNC streamer to mirror their screen(s) to each display as needed.

Results

The MCG board members were able to hold more productive video conference meetings with the multi-display visual network. Remote board members feel more connected with the team on-site due to conference calls and presentations being seamless with Userful.