



Affiliates lead the charge in driving the global adoption of the latest R&D developed by the Center for Threat-Informed Defense

Affiliates of the Center for Threat-Informed Defense (Center) support the Center's mission to advance the state of the art, and the state of the practice in threat-informed defense. Affiliates incorporate the Center's R&D into their product or service offerings to advance their impact and reach to the global cyber defense community. The Center partners with Affiliates to build co-branded case studies that highlight adoption best practices and lessons learned with the community. The Center provides Affiliates with a suite of marketing opportunities that promote adoption case studies world-wide. In addition, Affiliates are invited to attend valuable Center networking events, technical workshops, and trainings.

Affiliate Program Benefits at a Glance

The Affiliate Program offers a mix of communication and networking opportunities to showcase leadership in the threat-informed defense community. Depending on the Affiliate tier, as outlined in the Affiliate Program Benefits Matrix below, Affiliates are entitled to access the following benefit opportunities:

- Co-branded use cases of your offerings distributed to our 30,000+ MITRE ATT&CK® community members
- R&D adoption promotional kit and VIP access to threat-informed defense events
- Pre-release access to R&D projects, skills training, and technical workshops
- Multiple levels of commitment options

Affiliate Program Benefits Matrix	Gold	Silver
Affiliates technical workshop (seats)	4	2
MITRE ATT&CK Defender ^(TM) training & certification (bundle)	5	3
Pre-release access to Center R&D projects	✓	
Digital badges (social media- ready)	✓	✓
Logo promotion on Center website	✓	✓
R&D Adoption Promotional Kit*	5	3
Co-branded use case (PDF)	✓	✓
Corporate logo on website project page	✓	✓
Participation in one webinar*	✓	
One dedicated email (30,000 +/- MITRE ATT&CK ^(R) community members)	✓	✓
One ad in newsletter (30,000 +/- MITRE ATT&CK ^(R) community members)	✓	
One Center-featured video interview (5 min.)	✓	
COST in USD (12 months):	\$50,000	\$30,000

*All the distinct initiatives within the R&D Adoption Promotional Kit will be used to promote the use case adopted by the affiliate. Affiliates will be invited to participate in webinars featuring the adopted use case.

Affiliates proactively shift the community toward a more secure and safer world

The affiliate program offers cybersecurity solution providers a critical head-start in incorporating the center’s research and development (R&D) resources into their product or service offerings in hopes of advancing their impact and reach to the global cyber defense community. Affiliates are encouraged to take advantage of the following:

Affiliates Technical Workshops

Receive complimentary tickets to our annual technical workshop

- Hear directly from the MITRE research team responsible for the cutting-edge R&D
- Get the latest insights on ATT&CK, threat-informed defense and the Center’s R&D program
- Bring your technical problems to the table for Center discussions

Affiliates of the Center distinguish themselves as industry leaders

MITRE ATT&CK Defender™ (MAD) Subscriptions

Access training and certification subscriptions at no cost

- Earn any of the badges and certifications offered
- Ensure that your key team members have the latest and greatest insights provided by our MAD professors

Pre-release access to Center R&D with gold tier

Gives Affiliates a critical head-start to incorporate Center R&D into your product or service offerings

- Receive access approximately two weeks prior to the public release
- Incorporate cutting-edge R&D solutions before your competition
- Be poised to announce your adoption of R&D the day we release it to the world

Shareable Digital Badge

Identify that your organization is an Affiliate of the Center for Threat-Informed Defense

- Leverage the power of social media to promote your leadership in the Community
- Share this badge to inform prospects and customers that your company is plugged into the Center – the global focal-point for threat-informed defense

Corporate logo featured on the Center's website

The Center's website is quickly becoming a go-to resource for the global cyber defense community

- Highlight your company's active role in threat-informed defense
- <https://ctid.mitre-engenuity.org/>

Affiliates can showcase their leadership in the threat-informed defense community by adopting the center's R&D projects and providing affiliates with opportunities to showcase their company and solutions. Benefits include a mix of marketing communication and networking opportunities:

R&D Adoption Spotlight and Promotional Kit*

Custom, co-branded use cases and a suite of promotional opportunities

- Opportunity to sponsor one webinar and contribute thought leadership
- Dedicated email to our data base (30,000 +/- MITRE ATT&CK^(R) community members)
- Banner ad in our Quick ATT&CK Facts Newsletter (30,000 +/- MITRE ATT&CK^(R) community members)
- One Center-featured video interview – focused on R&D adoption
- Corporate logo on the Center's website project page

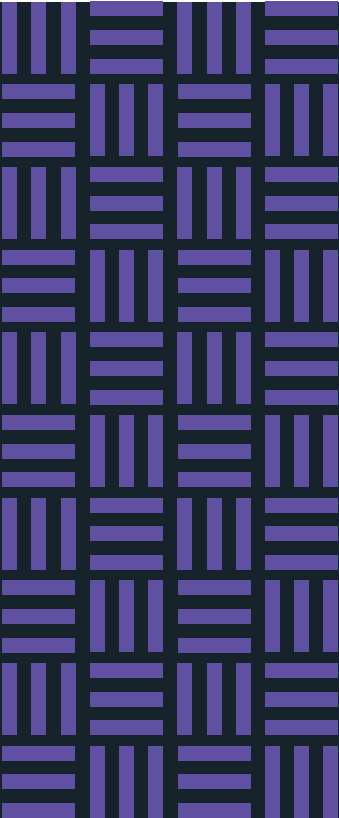
About the Center for Threat-Informed Defense

The Center is a non-profit, privately funded research and development organization operated by MITRE Engenuity. The Center's mission is to advance the state of the art and the state of the practice in threat-informed defense globally. Comprised of participant organizations from around the globe with highly sophisticated security teams, the Center builds on MITRE ATT&CK, an important foundation for threat-informed defense used by security teams and vendors in their enterprise security operations. Because the Center operates for the public good, outputs of its research and development are available publicly and for the benefit of all.

<https://ctid.mitre-engenuity.org/>

For more information:

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About MITRE Engenuity

MITRE Engenuity, a subsidiary of MITRE, is a tech foundation for the public good. MITRE's mission-driven teams are dedicated to solving problems for a safer world. Through our public-private partnerships and federally funded R&D centers, we work across government and in partnership with industry to tackle challenges to the safety, stability, and well-being of our nation.

MITRE Engenuity brings MITRE's deep technical know-how and systems thinking to the private sector to solve complex challenges that government alone cannot solve. MITRE Engenuity catalyzes the collective R&D strength of the broader U.S. federal government, academia, and private sector to tackle national and global challenges, such as protecting critical infrastructure, creating a resilient semiconductor ecosystem, building a genomics center for public good, accelerating use case innovation in 5G, and democratizing threat-informed cyber defense.

www.mitre-engenuity.org.

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