



1. Name : - MR.Gopinath Rao, IEDS.
2. Designation : - Dy.Director
3. Name of the Organization : - MSME Development Institute
Govt. of India.
4. Qualification : - B.Tech (Textiles).
5. Experience : - Worked for 10 years IN PRIVATE companies in
Various textile units,

M/s. Binny Limited, Bangalore

M/s. Syram's Textile Mills, Mumbai.

M/S. Gokaldas Images, Garment manufacturing unit.

M/s. Shahi Exports. -----do-----

M/s. Sunwear Knit Ltd. Printing on Knitted fabrics.

6. Later, joined MSME Development Institute, Govt. of India and working in this dept. since 22 years. Served in Haryana, Punjab in North India, nearly three years and served in Shillong, North East India Meghalaya (3 years).
7. Trained Underwent training in various sectors like
 - a. ISO 9000
 - b. ZED Schemes
 - c. Export Management
 - d. Cluster Development program for MSME units.
 - e. Advanced Packaging program.
 - f. Project report Preparation and appraisal.
 - g. Procedures for setting up of Micro and Small scale units.
 - h. Marketing Management exclusively for MSME sectors.
 - i. Quality Management.
 - j. Senior level Cadre Training Program.
8. Organized more than 200 training programs.
9. Organized National Level and State level Development program exclusively for MSME units under marketing support.
10. Assisted more than 100 entrepreneurs in Loan through scheme, market link.
11. Undergone 14 days training in Indian Enterprise Development Service, under IAS cadre system.

12. Presently, Heading Champions portal division and connecting all SMEs with Banks, state Govt.Department, industrial Associations, NGOs, Testing Laboratories, and Central Govt.Depts.

Gopinath Rao, IEDS
Dy. Director/MSME DI