



Put a little **"PEP"** in your CU step!

As a qualifying* credit union, you may be hurting due to the rapid impact of the Covid-19 pandemic. Ser Tech is ready and able to help you navigate these trying times by introducing "PEP", our **Credit Union Portfolio Enhancement Package!**



\$300 Prescreen Fee

We're offering qualifying credit unions a significant discount on the monthly prescreen fee. Only pay \$300 plus the cost of deliverables!



No Design Fee

We're waiving the design fees! Simply select from the predesigned templates, customized with your logo and branding.



All Fetch Campaigns

This includes all Fetch Marketing credit-driven target marketing campaigns. That means all acquisition, recapture, and trigger options!




WHO IS SER TECH?

We specialize in mining and analyzing credit bureau data to provide advanced marketing, credit information and analytics to credit unions, allowing them to better serve and connect with their members

Ser Tech can provide credit unions based on economy of scale we are able to deliver credit bureau data at a significant discount compared to other providers.

*Qualifying credit unions are those with membership size less than 5000 members

WHY CHOOSE SER TECH?

-  The average ROI for every \$1 invested in our Auto Loan Recapture program is \$5
-  \$1 billion has been generated each year for financial institutions using Fetch Marketing
-  Our turn-key process is quick and easy, making us your virtual marketing arm



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