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Ser Tech's Flitter™ Allows Credit Unions and Banks to Deliver Pre-Approvals and FICO® Scores Through Home and Mobile Banking

Providing credit scores through home and mobile banking boosts returns

DALLAS - Ser Tech has partnered with the Fair Isaac Corporation and their FICO® Score Open Access (FSOA) program to provide consumers with their real FICO scores through credit unions and banks' home and mobile banking systems. In addition, Ser Tech's Flitter can deliver multiple pre-approval offers along with the credit score to help borrowers discover better deals than they may have currently.

"Using Ser Tech's Flitter program, our clients can now deliver consumers' actual FICO scores on which financial institutions base their lending decisions," Ser Tech CEO Shana Richardson explained. "Doing so provides consumers the transparency they crave and helps further position their credit union or community bank as their trusted adviser. Being able to make pre-approval offers through your credit union or banks' home and mobile banking systems creates efficiencies for institutions to boost lending and saves consumers time and money."



Shana Richardson - CEO
Ser Tech

Credit unions and banks that take advantage of this program realize higher response rates, greater customer engagement and satisfaction, lower attrition, and reduced credit losses through more responsible credit behavior. Empower your members and customers to better understand their overall financial health, while also boosting profits and increasing share of wallet.

"Community financial institutions can't afford to lose out to the hundreds of financial institutions already delivering FICO scores with pre-approvals to their customers and members," Richardson added. "Particularly with a potential recession in the offing, consumers want to feel in control and to have transparency; Flitter is how financial institutions can fulfill that need."



Flitter is a turnkey service for credit unions and community banks, including easy implementation of the FSOA required digital asset package: FICO Score logo lock-up, FICO Score Meter and FICO educational content. Ser Tech works with the credit bureaus to

process the account review data required for FSOA program for you, so your financial institution can do what it does best: serve your members and customers. Strengthen your reputation and brand with very little extra effort on your institution's part.

Ser Tech has successfully implemented Flitter for several home and mobile banking systems, and adding more all the time!

Ser Tech

Ser Tech is a financial technology services company that leverages credit data to help clients target consumers to generate new loans, provide actual FICO scores and credit education for consumers, and identify, measure and manage portfolio risk and opportunity through comprehensive loan management. Ser Tech is headquartered in Dallas, serving more than 3,000 credit unions since 1994.