

University of Nebraska FCU
Grows Loans with
Ser Tech

University of Nebraska FCU captures loans and success using Ser trigger monitoring and prescreen marketing programs. Learn how.



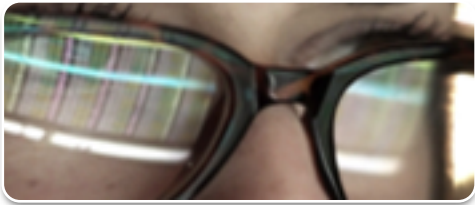
New Flex Campaign:
Multiple Loan Offers,
Single Mailing

Combine multiple prescreen loan offers in a single marketing piece with a Flex Multi-Offer Campaign. Choose up to four loan offer types to achieve better member coverage.



CECL Tool Now
Available in ProAct!

ProAct’s new CECL solution allows financial institutions to analyze historical loan data to project loan loss in-line with CECL requirements.



Lanvera & Ser Tech:
FICO® Scores & Offers
in Statements

Partnership allows clients to provide FICO® Scores and prescreened loan offers to their customers in printed and digital statements.



Help Members Give
Back with the
Global Good Card

Ser Tech is teaming up with WOCCU to offer credit unions and their members the Global Good credit card to support WOCCU development projects around the world.



Growing Auto Loans
with Non-Prime Consumers
with Confidence

Offer non-prime consumers an auto refinance loan with an optimal rate using Open Lending’s technology and Ser Tech’s prescreened marketing.



Broadcast Package:
Extend Your Fetch
Marketing Campaign

Leverage Ser’s comprehensive solution to prescreen marketing to ensure new loans are generated. Strategic touchpoints and follow-ups.



Triggers: Keeping an Eye Out on Your Loans

With our Fetch Responsive Marketing program, Triggers, your financial institution can monitor customers and prospects on a daily basis who are actively shopping for a loan in the marketplace. Through our partnership with Equifax, we are able to determine when they apply for a loan and immediately offer them a “pre-qualified” loan via email, letter or phone.



If you would like to learn more about Triggers program or any of our other Ser Tech solutions, our sales team would be more than happy to setup a call with you.

[Learn More](#)